18 / 19
NOVEMBER 2026
GOTHENBURG **Lindholmen Conference Center**
Lindholmspiren 5, 417 56 Göteborg, Sweden

DVN

DVN SWEDEN N°1

EXTERIOR & INTERIOR LIGHTING · UX AND EXPERIENCE DESIGN ·
SMART SURFACES & CMF · SUSTAINABLE MATERIALS

SCANDINAVIAN DESIGN & NORDIC LIGHTS



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DVN SWEDEN WORKSHOP
NOVEMBER 18 | NOVEMBER 19

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EXHIBITORS

Valeo

DP Patterning

NISSHA

TACTOTEK

ARRK VISIBILITY SOLUTIONS

INTREPID CONTROL SYSTEMS

Sony DADC

GERHARDI

SP3

REICHLE TECHNOLOGIEZENTRUM THE ART OF PERFECTION

OEMS PARTICIPATING

Koenigsegg

LYNK&CO

RENAULT

polestar

TRATON

VOLVO

ZEEKR

PROGRAM DAY 1
NOVEMBER 18, 2026

12:00 pm **WELCOME & FIKA**

1:00 pm **DVN INTRODUCTION** – Paul-Henri Matha, CEO

1:10 pm **KEYNOTE LECTURES**

TRATON Group – Azra Habibovic, Technology Leader Automation:
- *Human factors, Seeing, signaling, connecting: The human side of automotive lighting*

Kasper Hammer:
- *Designing for the Senses: Translating Two Decades of Light, Sound and Human Experience into Automotive*

2:30 pm **FIKA**

3:00 pm **DESIGN SESSION**

ZEEKR – Charles Trelogan, Design Expert:
- *9X interior design – New Luxury experience the ZEEKR way*

Volvo Cars – Gaurang Nagre, Senior Exterior Designer:
- *Exterior Design presentation of the EX60*

Polestar – Nahum Escobedo, Head of Exterior Design:
- *Polestar Formula 2030*

Yanfeng – Christophe Pincemin, Deputy General Manager Smart Interior Business Unit:
- *XiM27 - Visionary smart cabin demonstrator for new generation*

Ege Carpets – Thomas Dam Christensen, Director Automotive:
- *Rethinking automotive flooring as part of the CMF architecture*

Real fiction – Clas Dyrholm, CEO

Bcomp – Per Martensson, CRO:
- *Bcomp's ampliTex™: Proven in Automotive Interiors by Global OEMs and Beyond*

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5:00 pm **FIKA**

5:30 pm **EXECUTIVE DESIGN ROUND TABLE, WHERE ARE WE HEADING?**

Zeekr – Stefan Sielaff, Head of Design

Polestar – Philipp Römers, Head of Design

6:30 pm **BOOTH DEMO, COCKTAIL & DINNER**

7:00 pm **DESIGNER NIGHT @ AFRY**





PROGRAM DAY 2
NOVEMBER 19, 2026

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7:00 am **FIKA**

7:40 am **KEYNOTE**

Volvo Group – Mikael Gordh, Head of Design Volvo Group:
• *Creativity and Need - the noble art of balancing Design and Customer needs*

8:00 am **CM-X, THE NEW PILLAR FOR INTERIOR DESIGN**

AFRY – Stéphanie PetitBerggren, Senior CMF Specialist:
• *Future of Premium Mobility Experience, CMF-X*

ZEEKR – Christian Lorca, Chief Designer:
• *ZEEKR Star Roof – in cabin experience*

Matikon – Thorsten Suss, Head of Global Design:
• *Decorative Lighting*

Nichia – Rouven Haberkorn, Technical Marketing Engineer:
• *Human-centric lighting*

Preh – Lennart Garpenstedt, Managing Director:
• *The contribution of interior design and ambient lighting to a car's brand identity*

Sekisui – Masashi Yanai, Director Sekisui Design Studio, Strategic Mobility Planning Europe:
• *Sound under lighting*

9:30 am **FIKA**

PROGRAM DAY 2
NOVEMBER 19, 2026

10:00 am **EE SESSION: SW & HW**

ZEEKR – Markus Quarta, Head of Technology & Innovation:
• *Exterior Projections and light experience – how ZEEKR approach it*

Volvo Cars – Hoai Hoang Bengtsson, Solutions Architect:
• *Toward MCU-less lighting in Zonal Architecture*

ams OSRAM – Karina Becke, Staff Engineer:
• *What is Open System Protocol (OSP), and how is it evolving into an ISO standard for the automotive "last mile" of light applications and beyond?*

Renault Group – Ignacio Cadenas, Product Owner Lighting & Signalling:
• *An OEM perspective on the application of the Remote Control Protocol to Exterior Lighting*

Melexis – Roland Steger, Business Development Manager, EMEA:
• *Secure & Simplified Lighting Animations over 10Base-T1S*

Intrepid – Felix Ottofülling, Business Development Manager Europe:
• *Zonal Architecture for SDV - Integrating 10BASE-T1S in the Zones*

DP Patterning – David Nilsson, Senior Business and Technology Manager:
• *Eliminating Wet Processing: Dry Phase Patterning of Flexible Electronic Circuits*

11:30 am **LUNCH BREAK**

12:30 pm **EXTERIOR LIGHTING SESSION – PERFORMANCE, SAFETY & REGULATIONS**

Valeo – Eric Moisy, Valeo Light Style & Ergonomics Manager:
• *Pure Light, Architecture of a reinvented product*

EDAG – Jannes Buthmann, Global Head of Lighting & Display Systems:
• *ADB benchmarking solution*

TQ Optoelectronics – Dr. Gerald Uhlenberg, Managing Director:
• *DLP Projection as a Versatile Platform in Automotive Applications*

TYRI – Stuart Campbell, Optical Design Engineer:
• *Headlights and signature lighting for heavy industrial vehicles*

Creat – Matthias Abeln, CEO:
• *Matrix_Beam_vs_AR_HUD*

Koenigsegg Automotive – Alvaro Ruiz, Engineering Manager - Lighting Systems:
• *Developing automotive lighting for low volume OEM'*

FEV – Shanmugam Vignesh, Lead Technical Strategist - Lighting & Plastics:
• *Motorsport lighting*

TRATON – Niklas Blomqvist, Expert Engineer Visibility Components:
• *Summary of GTB activities*

PROGRAM DAY 2
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2:30 pm **FIKA**

3:00 pm **LIGHTING AS DESIGN ELEMENT**

Ansys part of Synopsys & Volvo Cars – Tiago Rocha, Technical Account Manager at Ansys part of Synopsys & Henrik Mattsson, Technical Expert at Volvo Cars:
- *Bridging the Gap Between Design Intent and Reality: Accelerating Digital Engineering in Automotive Lighting*

UVR – Thomas Labardens, CCO:
- *Accelerating Lightguide Rendering with Predict Engine*

Polestar – Andrea Camuso, Lighting Studio Engineer

TactoTek – Dominique Heilborn, Director Ecosystem Partnerships:
- *Driving the Future of Intelligent Interior with IMSE®*

SP3 – Mathias Rönnfeldt, Managing Director:
- *The future of lighting system development*

Gerhardi – Jan Prass, Head of Development and Design:
- *Lighting meets chrome Enabling Innovative Exterior Front Design in the new Mercedes GLC and C-class*

Nissha – Pierre Vitale, Automotive Key Account Manager:
- *Film technology illuminating the next step in automotive exterior lighting*

Zanini – Benjamin Izquierdo, ETB Product Engineering Manager:
- *Hidden Tech, Visible Identity*

Volvo Cars – Martin Pålsheden, Attribute Leader, PQ Illumination:
- *Benchmarking from a PQ perspective*

Q&A

5:15 pm **CLOSING**


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