01 / 02
DECEMBER 2026
TOKYO *HILTON TOKYO ODAIBA*

DVN
Interior

SOCIAL COCKTAIL & DINNER • EXPO

PANEL DISCUSSION • CONFERENCE

DVN TOKYO INTERIOR WORKSHOP

VEHICLE INTERIORS: *WHAT'S NEXT?*

DESIGNING THE CABIN AS A HOLISTIC EXPERIENCE







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INTERIOR WORKSHOP
VEHICLE INTERIORS: *WHAT'S NEXT?*

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The cabin has evolved far beyond a functional space : it's the **next frontier for user experience**. At Driving Vision News Interiors, we explore how technology, design, and human-centric innovation converge to reshape the future of mobility.

The Holistic Cabin: Where Everything Connects
Moving beyond standalone features, the future lies in a seamlessly integrated cabin. It's where design, HMI, smart surfaces, lighting, seating, and wellness systems work in harmony, with a single goal: to elevate every journey into an exceptional experience.

Driven by Megatrends, Focused on the Human
Automotive interiors are entering a new era, driven by connectivity, automation, EVs, and new regulations. Our conference dissects these forces, focusing on the tangible innovations they spur from advanced displays and driver monitoring to intelligent interiors that think ahead.

Join the Dialogue on Key Domains:
- Keynote about Japan Automotive Interior Trends
- Interior Lighting: Technologies, Materials
- Interior Lighting Design
- Interior Cockpit & HMI: smart surface, haptics
- Cockpit display and projection

EXHIBITION RATES

BOOTH TYPE	SIZE	INVITATION	PRICE
Shell	4 m^2	2	€ 4.9K
Business	10 m^2	3	€ 7.9K
Premium	15 m^2	4	€ 10.5K

TICKETS FEES

Non-DVN Member Early Bird
Price (€): 1500

DVN Member Early Bird
Price (€): 1000

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EXHIBITORS

MARELLI · EDAG · NICHIA · TACTOTEK · KEYSIGHT TECHNOLOGIES

Ansys part of SYNOPSYS · Luminit Transformative Integrated Optics · inova Semiconductors · SEKISUI

OEMs JOINING US

TOYOTA · HONDA · NISSAN · SUBARU · MITSUBISHI MOTORS

ISUZU · ARCHION · DONGFENG DONGFENG MOTOR CORPORATION · Ford

For more information:

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PROGRAM DAY 1
DECEMBER 01, 2026

DVN Interior

1:00 pm **REGISTRATION & WELCOME COFFEE**

2:00 pm **OPENING OF THE WORKSHOP** – Paul Henri Matha, DVN CEO

2:10 pm **KEYNOTE LECTURES: JAPAN AUTOMOTIVE INTERIOR TRENDS**

Nissan – Takayoshi Harada, General Manager of Interior & Exterior Engineering Department:
• *From Driving Time to Ready Time – Interior for the Autonomous Driving Era*

Dongfeng – Alex Miklosi– Global head of interior design:
• *Current Market State of Chinese Automotive Interior Design*

Archion Group, Mitsubishi-Fuso – Benjamin B. Nawka - Head Of Brand and Design

Marelli – Mitsuyoshi Naritomi, Vice President, R&D Interior Division:
• *Marelli's Vision for the Future of Vehicle Interiors – Marelli's Human-Centric Interior –*

Mobility Global – Lydia Wang, Research Analyst:
• *Automotive Interior Market Outlook - Where are the opportunities?*

3:30 pm **COFFEE BREAK**

4:00 pm **SESSION 1 – INTERIOR LIGHTING DESIGN**

Nichia – Hiroaki Kuroda, Project leader, PLS product line:
• *Projecting the Cabin of the Future - Why Laser Is the Next Interior Trend*

ams OSRAM – Tsutomu Yazaki, Senior Staff Specialist, Marketing:
• *It All Comes Together - Status of Light Source for Interior*

Inova - Bernhard Andretzky, Sr. Product Manager:
• *The Role Of Lighting in Future Car Networks*

Tactotek – Sami Hyyryläinen, SVP, Licensing, Strategic Sales and Markets Expansion:
• *The Surface Is the Interface: Structural Electronics for the Next-Generation Smart Cabin*

Luminit - Jonathan Waldern, CEO & CTO of Luminit Inc

Stanley

Q&A

PROGRAM DAY 1
DECEMBER 01, 2026

DVN Interior

5:45 pm **SESSION 2 – LIGHTING SIMULATION**

EDAG – Jannes Buthmann, Global Head of Lighting & Display Systems:
- *Objective Interior Quality: Benchmarking Lighting, Displays and Smart Surfaces for Japanese Vehicle Programs*

Ansys – Koji Tsuchiya, Senior Staff Engineer, Ansys Customer Excellence, Optics:
- *Ansys Speos on NVIDIA Omniverse Enables Real-Time Interior Lighting Evaluation - Next-Generation Workflow Powered by GPU Acceleration and USD-Based Data Integration -*

Keysight Technology – Tobias Schmid, Ph.D., Director, Technical Product Management:
- *Accelerating Innovation and Time-to-Market for Automotive Interior Illumination Systems with Keysight, From Design to Validation*

Dassault Systèmes – Stephan RITZ - CATIA R&D Design I Product Experience, Portfolio Director:
- *A new combined approach on Interior Lighting, Driver & Cabin Monitoring, CMF and Ergonomic Validation".*

Q&A

6:45 pm **COCKTAIL & DINNER**

PROGRAM DAY 2
DECEMBER 02, 2026

DVN Interior

8:00 am **WELCOME COFFEE**

9:30 am **KEYNOTE LECTURES JAPAN AUTOMOTIVE COCKPIT**

Honda – Sumio Yokoyama, Head, Exterior Interior & HMI Development Division:
- *The Value of Honda Cockpit*

Toyota Boshoku – Richard Chung, Executive Advisor, Corporate Planning Segment:
- *Shaping Future Mobility Experiences Through Innovation, Physical AI, and Empathy*

10:30 am **COFFEE BREAK**

11:00 am **SESSION 3 – INTERIOR COCKPIT & HMI**

Keynote lecture: Forvia - Jean Baptiste Trolle - UX Design Director FORVIA:
- *The Rise, Fall, and Reinvention of Touchscreens*

Keynote lecture: Marklines & HMIpro – Hiroyuki Asada, Director, Reverse Engineering Department / Yonosuke MIKI, CEO, HMIpro and Technical Advisor, MarkLines:
- *How AI Agents should communicate with Users in car*

Foxconn Fukuyama Technologies – Yasuaki Hirano, Head of the Development Department:
- *Performance Enhancement and Application Expansion of Visible Semiconductor Lasers for Automotive*

EDAG – Jannes Buthmann, Global Head of Lighting & Display Systems:
- *Validating the Software-Defined Cockpit: Automated Touch, Gesture and Display Quality Testing*

Q&A

12:30 pm **LUNCH BREAK**

PROGRAM DAY 2
DECEMBER 02, 2026

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2:00 pm **SESSION 4 – BEYOND AESTHETICS: INTERIOR DESIGN & HUMAN-CENTRED INNOVATION**

Ford – Claire Ching,

Nissha – Mark Nomura, Head of CMF Designer:
• *Beyond CMF: Exploring the Future of Mobility Interiors*

Icon Incar – Sam Park, Head of Asia

Q&A

3:00 pm **COFFEE BREAK**

3:30 pm **SESSION 5 – INTERIOR MATERIAL, SUSTAINABILITY**

Ege Carpets -Thomas Dam Christensen, Director Automotive:
• *Rethinking automotive flooring as part of the CMF architecture*

DOW –TBC
• *Dow MobilityScience™ RENUVA™ and SPECFLEX™ CIR/REN"*

Greentech –TBC

TOKAI RIKA – Norie Fujioka, President, BAMBOO+ CompanY:
• *BAMBOO+®*
• *Expanding the Possibilities of Sustainable Interior Design*

Covestro – Kotaro Nashida, Manager of Application Development Asia Pacific:
• *From Pixel to Real Part – Creating Infinity Light Effects with Makrolon® & Imagio®*

Sekisui – Masashi Yanai, Director Design Studio, General Manager Product Planning

Q&A

5:00 pm **CLOSING**

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