

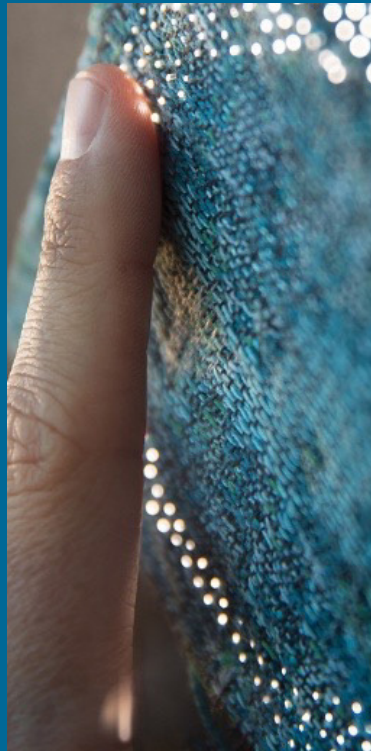
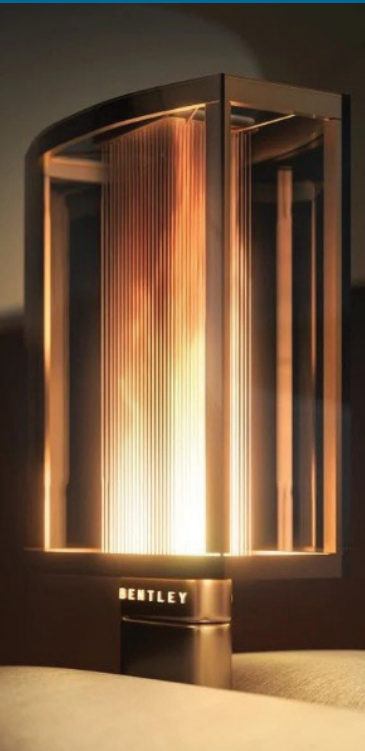
**MARCH 25,
2026**

DETROIT NEULAB
CENTRAL MICHIGAN



DVN DETROIT DESIGN TALK

LIGHTING • EXTERIOR & INTERIOR DESIGN • CMF



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DVN DETROIT DESIGN TALK NEWLAB
CENTRAL MICHIGAN
MARCH 25, 2026 • STARTING AT 3:00 PM



We are pleased to invite you to our first-ever **DVN Design Talks to talk**, listen, and learn about topics centrally relevant to our lighting and interior communities: lighting, materials, and design.

The idea is to exchange and share approaches with different eyes, ears, experiences and backgrounds, and to learn from each other.

There'll be four round tables of 45 minutes, with a 5-minute speech and panel discussion.

15-minute coffee breaks during each session, and a cocktail hour and dinner starting at 7:00 pm will give ample opportunity for networking and discussing the afternoon's proceedings.



02:00 pm **COFFEE BREAK**

03:00 pm **ROUND TABLE 1 – EXTERIOR DESIGN - TECHNOLOGY AS AN AESTHETIC MEDIUM**

Moderator: Felix Urbina

Forvia Hella – Eoin Ryan, Head of Predevelopment USA, Lighting

Sabic – Volker Plehn, Global Automotive Director Smart Panels, Lighting & ETP Trim

GM – Helgert Elezi, Creative Design Lighting lead

Chevrolet – Anthony Hostetler, Creative Design Lighting lead

04:00 pm **ROUND TABLE 2 – HMI AND LIGHTING : WHICH NEED FOR AUTONOMOUS CARS?**

Moderator: Thomas Prevost, LTU

CCS – Paul Snyder, Chairperson, Transportation Design Department at College for Creative Studies

Marelli – Lev Tsarev, Lighting Innovation Manager, Americas

Ford – Robert Laster, Chief Designer

Scout Motor – Terrence Wilson, Director, Lighting and Ext. Systems

OPmobility – Shammika Wickramasinghe, Head of Innovation Americas

05:00 pm **ROUND TABLE 3 – INTERIOR DESIGN - THE EMOTIONAL FUTURE OF AUTONOMOUS VEHICLES - FROM COCKPIT TO LIVING INTERFACE - MODULAR INTERIORS FOR A CIRCULAR FUTURE**

Moderator: Paul-Henri Matha

Preh – Luis Hernandez, Senior Mechanical design engineer

Marelli – Mike Miller, Engineering & New Business Development Interior Development Group

Italdesign – David Kalinowski, Head of Engineering USA

CCS – Ehab Kaoud

Chevrolet – Jennifer Kraska, Director of Interior design

06:00 pm **ROUND TABLE 4 – CMF DESIGN - FROM MATERIAL INTELLIGENCE TO SYSTEM VALUE**

Moderator: Laetitia Lopez

Covestro – Karen Guzman, Automotive marketing Manager

CCS – Kelly Slank, Color, Material & Finish (CMF) Design Consultant | Adjunct Professor, College for Creative Studies

GM – Jennifer Widrick, Global CMF Design Director

07:00 pm **COCKTAIL & DINNER**

09:00 pm **CLOSING**