

08 / 09
SEPTEMBER 2026
SHANGHAI SHANGHAI BINJIANG
1353 CONFERENCE CENTER



DVN SHANGHAI WORKSHOP

SOCIAL COCKTAIL & DINNER • CONFERENCE • PANEL DISCUSSION • AWARD CEREMONY • EXPO

41ST DVN
WORKSHOP

VEHICLE LIGHTING EXPERIENCE:
TECHNOLOGY, INNOVATION,
SAFETY AND DESIGN



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DVN SHANGHAI WORKSHOP

VEHICLE LIGHTING EXPERIENCE



The 4th DVN Lighting workshop will take place in Shanghai on September 08-09, 2026.

DVN are back in China for the 9th time.

Last year we put a strong focus on design that is impacting our whole value chain.

Lighting is not any longer a unique component, but has become an experience.

Theme is **“Vehicle Lighting Experience – Technology, Innovation, Safety and Design”**

We will this year propose a deep dive into technology:

- Projection system including DLP, LCOS, MicroLED, MLA technology
- Front panel that include new technologies (chrome, films, PUR coating, miniLEDs and microLEDs displays)
- Start-up session to meet new comers and possible disruptors for our industry

We are inviting technical and design universities to brainstorm about what will be our future.

Sessions will include:

- Lighting for Safety: CNCAP rating, ADB
- Deep Dive into projection system, including DLP, MicroLED, MLA, MEMS, Gobo.
- ADAS & Lighting : how can lighting support ADAS, how can ADAS support lighting, status about ADAS sensor integration into lamps, Turquoise light status
- Lighting design, including deep dive into front panels and lit grill
- Lighting Process deep dive: what's next for the 4.0 light manufacturing
- Lighting simulation tools, including AI, what's new?
- EE new architecture to support new lighting functions
- ISD, what's next?
- Interior lighting, CMF & UX

2 Panel discussions:

- Regulation with CATARC, SMVIC, GTB officers
- Design round table : Exterior designer – Lighting designer – Interior Designer – UX designer

Award Ceremony : Best lamp design, best rear lamp design, best auxiliary lamp design, best technology. Feel free to send us your proposal to be part of the nominees.

This Shanghai DVN Workshop will bring together more than 500 participants from all over the world. Experts, researchers, managers, designers, engineers...and you!”

A handwritten signature in dark blue ink, appearing to read "pammum", located to the left of the name Paul-Henri Matha.

Paul-Henri Matha

DVN Chief Executive Officer and Lighting General Editor

PROGRAM DAY 1

SEPTEMBER 8, 2026



07:30 am

WELCOME COFFEE

08:30 am

KEYNOTES ABOUT AUTOMOTIVE MARKET, CHINA AND LIGHTING

GASGOO – Richard Wang, Gasgoo Partner & VP of Gasgoo Research Institute:

- *China's Smart EV Industry From Speed to System Competitiveness*

londao – Olivier Brosse, CEO & former Renault R&D VP

S&P – Lydia Wang, Senior Analyst:

- *China Automotive Lighting Market-Data Insight*

Trendforce – Joanne Wu, Assistant Vice President:

- *Vehicle Lighting Experience – Technology, Innovation, Safety & Design*

Zeekr – Wang Ying, Chief Design Strategist

Forvia Hella – Martin Vollmer, Head of Innovation:

- *The Next Decade of Automotive Lighting: Exploring New Frontiers of Innovation*

10:00 am

COFFEE BREAK

10:30 am

EXTERIOR DESIGN & LIGHTING

VW Anhui – Wang Sheng

Great Wall Motor – Li Luxiang

Chery QQ – Liu Yujie, Styling Engineering Manager at Chery Shanghai Design Center:

- *Thoughts on the Differentiated Design of Headlight DNA*

Mind – He Chengcheng, Chief Designer & Dai Jie, Design Director:

- *Emotion precedes form – AI redefines the design principles of automotive lighting.*

YFPO (Yanfeng Plastic Omnium) – Sascha Dühr, R&I Sect. Manager:

- *EXTERIOR x LIGHTING: Next-Gen Illuminated Body Components*

Hasco Vision – Jiahui Wang, Application Development Engineer:

- *Integrated-Driven Innovation-Value Reconstruction of Automotive Lighting Control Systems Centralized into the Centralized Domain Controller*

Tactotek – Dr. Dominique Heilborn, Director Ecosystem Partnerships:

- *Beyond the Lit Grille: Structural Electronics for the Front Panel*

Ansys, part of Synopsys – Edward Tong, Sr. Application Engineer Manager:

- *AI-Driven Automotive Optical Design and Simulation*

Q&A

PROGRAM DAY 1

SEPTEMBER 8, 2026



12:00 pm

LUNCH BREAK

1:30 pm

EXTERIOR DESIGN ROUND TABLE – Moderator: Paul-Henri Matha

BAIC – Yu Ziqian, Design Director of BAIC Shanghai Design Center

Dongfeng – Ramon Danny Ginah, Head of design Shanghai studio

Zeekr – Wang Ying, Chief Design Strategist

China Academy of Art – James Hope

Lynk&Co – Nicky Kwee, Head of Shanghai Design Studio

2:00 pm

LIGHTING & SAFETY PERFORMANCE

China Automotive Parts Technology (Tianjin) – Zhao Zhun, Technical Director, Smart Electrical Test and Research Department

Yinwang Intelligent Technology – Chen Hua, Director of Intelligent Automotive Lighting Module Products

Valeo – DAI Minghui, Simulation Expert:

- *Research on Simulation Prediction of Structural Borne Noise from Headlamp Stepper Motor Based on Multiphysics Coupling*

ZKW – Feng Tianchen, Product Manager:

- *Software-Defined Vehicles-Digital Lighting Solutions*

Fudan University – Yandan Lin, Professor, PhD, Lighting & Colour Science:

- *The impact of Projection distortion on VIMS (visually induced motion sickness)*

LMT & TechnoTeam – Claire Yang, Regional Manager Asia-Pacific LMT & Bob Liu, Managing Director Light-All

Q&A

3:15 pm

COFFEE BREAK

PROGRAM DAY 1

SEPTEMBER 8, 2026



4:00 pm

LIGHTING UX

FORVIA HELLA – SU Haowen, Innovation Manager:

- *Signal Lighting Trend: DECORATION MEETS FUNCTION*

ANRUI – Su XinChun, Deputy General Manager:

- *Interpretation and Suggestions on Headlamp Fogging Standards*

Lynk&Co

PATAC – Zhu Yanghui, Senior Expert in Lighting Systems:

- *Reshaping User Experience with Light and Shadow – Research and Practice of Scenario Design Innovation Based on LBS Projection Technology*

Texas Instrument – Steven Zhou

Sunny Optech – Ricardo Tong, R&D Director – Projection & Lighting:

- *Beyond White | From Monochrome DLP Headlamps to Full-Color Digital Light*

5:15 pm

VIP LEADERS ROUND TABLE – Moderator: Olivier Brosse

Mind – Sun Huixin, R&D Vice GM

Antolin – Monica Ai, President APAC

YFPO – Augustin Tuaillon, General Manager

Xingyu – Lin Shudong, Deputy General Manager and Director of the Research Institute

Anrui – Sun Yubao, General Manager

Hasco Vision

Marelli – Peter Cao, Group Vice President and General Manager

Forvia Hella

Valeo – Fan Lei, Director of Innovative R&D Technology

Rebo – Frank Huber, Rebo Group CEO

6:00 pm

COCKTAIL

7:00-9:30 pm

WELCOME DINNER & AWARD CEREMONY

08:00 am **WELCOME COFFEE**

08:30 am KEYNOTE

Rebo – Frank Huber, Rebo Group CEO

Fudan University – Yandan Lin, Professor, PhD, Lighting & Colour Science:

- *Quantifying Visual Comfort for Cabin Interior Lighting*

09:00 am INTERIOR LIGHTING SESSION

SAIC – Chuang Zhu

Saint Gobain – Fabien Geniaux:

- *Glazing at the Core: Reimagining Automotive Interiors from Passive Surface to Experience*

Yanfeng – Christophe Pincemin, Global Executive Director Smart Surfaces and Lighting

FORVIA HELLA – Wang Mengmeng, Interior Lighting Design Senior Supervisor

Antolin – Larys Lan, Optical Design Supervisor:

- *Lighting Effect Solutions for Ambient Lights in Mid-to-High-End Vehicle Models*

Coretronics – Yang Donglin, Marketing Director:

- *Innovative Applications of DLP Projection in Automotive*

ROUND TABLE

10:15 am **COFFEE BREAK**

10:45 am AUTOMOTIVE LIGHTING EE SESSION: HW, SW, SDV

Infineon – Xing Su, Principle Field Application Engineer:

- *Infineon Ambient Lighting Solutions for SDV Trends*

Onsemi – Peng Chao, Senior Field Application Engineer

Inova – Robert Isele, CEO:

- *Future Car Networks & the Role of Lighting in SDV*

Seso – Frank Xu, Global Sales Director for VIP Accounts

Melexis – Song Linhong, Marketing Manager:

- *Melexis Embedded LED Driver Solutions Empower Next-Generation Interior and Interactive Lighting*

Indiemicro – Ives Li, Marketing Manager:

- *MCU less solution for head light system*

Brightek – George Lu, Product Management Department Manager:

- *Design Architecture of New-Generation Ambient Lights and Vehicle Lamps*

Lumissil – Eben Qiu, Application Senior Manager:

- *LUMISSIL - High-Integration Matrix LED Driver, Empowering ISD Display*

Indiemicro – Kris Li, Senior Product Director:

- *Implementation Schemes of 10BASE-TIS for Automotive Interior Lighting*

Dominant – Eric Toh Chip Hock, Product Marketing:

- *Software Defined Vehicle with seddLED*

12:15 pm

LUNCH BREAK

1:45 pm

REGULATION

GTB – Wolfgang Huhn, President

SMVIC – Bu Weili

China Automotive Parts Technology (Tianjin) – Zhao Zhun

Xingyu – Zhu Caiping:

- *Discussion on Regulatory requirements for intelligent automotive lighting*

ROUND TABLE

2:30 pm

LIGHT SOURCE, SIMULATION & OPTICAL SYSTEM

ams OSRAM – Xia Li, Application Engineer:

- *Just Right Light – Advances in light sources for ADB with adjustable resolution*

Lumileds – Keanu Ma, Director of Asia-Pacific Technology Center:

- *Second-Generation LUXEON MxN Solution: From Flagship Classic to Flexible and Efficient*

Optiseen – Raymond Tsao, CEO

Ennostar – Frank Ho, Vice President, New Product Center:

- *Advancing ISD Development through Optical Integration from Chip to Module*

APT – Zeng Zhaoming, Vice President:

- *Improving Visual Uniformity of Automotive Lighting from the Light Source Side – Collaborative Design of Automotive Light Sources and Luminaire Systems with Chromatic Adaptation*

VueReal Rob Selley, CCO:

- *The New Speed of Automotive Lighting Development...From request to Laminated Glass in 30 Days*

Lumichrome

Q&A

PROGRAM DAY 2

SEPTEMBER 9, 2026



3:30 pm

COFFEE BREAK

4:00 pm

MATERIAL

Surventis – Markus Mundus, Head of Light Enhancement Business Development & Technical Sales:

- *Automotive-Grade Microstructured Optical Films by Surventis: Where Optical Precision Meets Material Excellence*

SABIC – Melody Jin, Staff Scientist & Alex Wang, Lead Scientist:

- *SABIC Material Solution and Innovation for Automotive Smart Panel*

Emerson – Steven Huang:

- *Laser welding technology in lighting*

Kurz – Gu Lingjun, Head of Sales – BAP:

- *Kurz – A solution provider in Lighting and Exterior*

Q&A

5:00 pm

CLOSING

DVN SHANGHAI WORKSHOP
PARTNERS

