

08 / 09  
SEPTEMBER 2026  
SHANGHAI SHANGHAI BINJIANG  
1353 CONFERENCE CENTER



# DVN SHANGHAI WORKSHOP

SOCIAL COCKTAIL & DINNER • CONFERENCE • PANEL DISCUSSION • AWARD CEREMONY • EXPO

41<sup>ST</sup> DVN  
WORKSHOP

VEHICLE LIGHTING EXPERIENCE:  
TECHNOLOGY, INNOVATION,  
SAFETY AND DESIGN



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# DVN SHANGHAI WORKSHOP

## VEHICLE LIGHTING EXPERIENCE



***The 4<sup>th</sup> DVN Lighting workshop will take place in Shanghai on September 08-09, 2026.***

DVN are back in China for the 9<sup>th</sup> time.

Last year we put a strong focus on design that is impacting our whole value chain.

Lighting is not any longer a unique component, but has become an experience.

Theme is **“Vehicle Lighting Experience – Technology, Innovation, Safety and Design”**

We will this year propose a deep dive into technology:

- Projection system including DLP, LCOS, MicroLED, MLA technology
- Front panel that include new technologies (chrome, films, PUR coating, miniLEDs and microLEDs displays)
- Start-up session to meet new comers and possible disruptors for our industry

We are inviting technical and design universities to brainstorm about what will be our future.

### **Sessions will include:**

- Lighting for Safety: CNCAP rating, ADB
- Deep Dive into projection system, including DLP, MicroLED, MLA, MEMS, Gobo.
- ADAS & Lighting : how can lighting support ADAS, how can ADAS support lighting, status about ADAS sensor integration into lamps, Turquoise light status
- Lighting design, including deep dive into front panels and lit grill
- Lighting Process deep dive: what's next for the 4.0 light manufacturing
- Lighting simulation tools, including AI, what's new?
- EE new architecture to support new lighting functions
- ISD, what's next?
- Interior lighting, CMF & UX

### **2 Panel discussions:**

- Regulation with CATARC, SMVIC, GTB officers
- Design round table : Exterior designer – Lighting designer – Interior Designer – UX designer

Award Ceremony : Best lamp design, best rear lamp design, best auxiliary lamp design, best technology. Feel free to send us your proposal to be part of the nominees.

**This Shanghai DVN Workshop will bring together more than 500 participants from all over the world. Experts, researchers, managers, designers, engineers...and you!”**

A handwritten signature in dark blue ink, appearing to read 'pammum'.

**Paul-Henri Matha**

*DVN Chief Executive Officer and Lighting General Editor*

# PROGRAM DAY 1

## SEPTEMBER 8, 2026



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8:00 am **WELCOME COFFEE**

**09:00 am KEYNOTES ABOUT AUTOMOTIVE MARKET, CHINA AND LIGHTING**

**londao** – Olivier Brosse, CEO & former Renault R&D VP

**Trendforce** – Joanne Wu, Assistant Vice President:

- *Vehicle Lighting Experience – Technology, Innovation, Safety & Design*

**S&P** – Laura Dong, Senior Analyst:

- *China Automotive Lighting Market-Data Insight*

**Forvia Hella** – Martin Vollmer, Head of Innovation:

- *The Next Decade of Automotive Lighting: Exploring New Frontiers of Innovation*

**Zeekr** – Wang Ying, Chief Design strategist

10:15 am **COFFEE BREAK**

**10:45 am EXTERIOR DESIGN & LIGHTING**

**YFPO (Yanfeng Plastic Omnium)**

**Chery QQ** – Liu Yujie, Head of Styling Engineering Manager at Chery Shanghai Design Center

**Hasco Vision** – Jiahui Wang, Application Development Engineer:

- *Integrated-Driven Innovation-Value Reconstruction of Automotive Lighting Control Systems Centralized into the Centralized Domain Controller*

**Tactotek**

**Great Wall Motor** – Li Luxiang

**VW Anhui** – Wang Sheng

**SAIC-VW**

**Zeekr**

**Aprillia**

- *Lighting approach for 2W design*

**Ansys, part of Synopsys** – Sr. Application Engineer Manager, AI-Driven Automotive Optical Design and Simulation

12:45 am **LUNCH BREAK**

02:15 pm

### LIGHTING & SAFETY PERFORMANCE

**Valeo** – Zhao Fang, Mechanical Expert

**Xingyu** – Chen Kai, Deputy Director of Standard Lighting System Solutions Office, Electronic Development Department, Technology Center:

- *New Electronic/Electrical Architecture Supporting New Lighting Functions*

**ZKW** – Feng Tianchen, Product Manager:

- *Software-Defined Vehicles-Digital Lighting Solutions*

**China Automobile Intelligent Technology (Tianjin)** – Zhao Zhun

**LMT & TechnoTeam** – Claire Yang, Regional Manager Aisa-Pacific LMT & Bob Liu, Managing Director Light-All

**Lumissil** – Eben Qiu, Application Senior Manager:

- *LUMISSIL -High-Integration Matrix LED Driver, Empowering ISD Display*

**Asyst**

03:30 pm

### EXTERIOR DESIGN ROUND TABLE

**Kia** – Seungmo Lim, Head of Shanghai Studio

**BAIC** – Yu Ziqian, Design Director of BAIC Shanghai Design Center

**Dongfeng** – Ramon Danny Ginah, Head of design Shanghai studio

**Zeekr** – Wang Ying, Chief Design Strategist

**China Academy of Art** – James Hope

04:15 pm

### COFFEE BREAK

04:45 pm

### VIP LEADERS ROUND TABLE – Moderator: Olivier Brosse

**Antolin** – Monica Ai, CEO APAC

**YFPO**

**Xingyu** – Lin Shudong

**Anrui** – Sun Yubao

**Mind**

**Hasco Vision**

**Marelli** – Peter Cao

**Forvia Hella**

**Valeo** – Yue Xizhou

**Rebo** – Frank Huber

05:30 pm

### COCKTAIL

06:30 pm

### DINNER & AWARD CEREMONY

# PROGRAM DAY 2

## SEPTEMBER 9, 2026



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8:00 am **WELCOME COFFEE**

**09:00 am** **INTERIOR LIGHTING SESSION**

**SAIC** – Chuang Zhu

**Saint Gobain** – Fabien Geniaux:

- *Glazing at the Core: Reimagining Automotive Interiors from Passive Surface to Experience*

**Yanfeng** – Christophe Pincemin

**FORVIA HELLA** – Wang Mengmeng, Interior Lighting Design Senior Supervisor

**Antolin** – Larys Lan, Optical Design Supervisor:

- *Lighting Effect Solutions for Ambient Lights in Mid-to-High-End Vehicle Models*

**Rebo** – Frank Huber, Rebo Group CEO

10:15 am **COFFEE BREAK**

**10:45 am** **AUTOMOTIVE LIGHTING EEE SESSION: HW, SW, SDV**

**Infineon** – Xing Su, Principle Field Application Engineer

**onsemi** – Qing Zhang, System Architect

**Inova** – Robert Isele, CEO:

- *Future Car Networks & the Role of Lighting in SDV*

**Indiemicro** – Kris Li, Senior Product Director

**Seso** – Frank Xu, Global Sales Director for VIP Accounts

**Melexis** – Song Linhong, Marketing Manager

- *Melexis Embedded LED Driver Solutions Empower Next-Generation Interior and Interactive Lighting*

**REGULATION**

**GTB** – Wolfgang Huhn, President

**SMVIC** – Bu Weili

**CATARC** – Xuan Yi, the Secretariat of the SAC/TC114

**Zhu Caiping** – Xingyu

12:30 pm **LUNCH BREAK**

02:00 pm

### LIGHT SOURCE, SIMULATION & OPTICAL SYSTEM SESSION

**Ams OSRAM** – Xia Li, Application Engineer:

- *Just Right Light – Advances in light sources for ADB with adjustable resolution*

**Lumileds** – Keanu Ma, Director of Asia-Pacific Technology Center

**Optiseen** – Raymond Tsao, CEO

**Ennostar** – Frank Ho, Vice President, New Product Center:

- *Advancing ISD Development through Optical Integration from Chip to Module*

**APT** – Zeng Zhaoming, Vice President

**VueReal** – Rob Selley, CCO:

- *The New Speed of Automotive Lighting Development...From request to Laminated Glass in 30 Days*

**Keysight** – Shen Hang, Senior Application Engineer

03:15 pm

### COFFEE BREAK

03:45 pm

### MATERIAL

**Surventis** – Markus Mundus, Head of Light Enhancement Business Development & Technical Sales:

- *Automotive-Grade Microstructured Optical Films by Surventis: Where Optical Precision Meets Material Excellence*

**SABIC** – Melody Jin, Staff Scientist & Alex Wang, Lead Scientist:

- *SABIC Material Solution and Innovation for Automotive Smart Panel*

**Emerson** – Steven Huang:

- *Laser welding technology in lighting*

**Covestro**

**Kurz** – Gu Lingjun, Head of Sales – BAP

### LIGHTING UX

**FORVIA HELLA** – SU Haowen, Innovation Manager

**ANRUI** – Zhang Yunfei, R&D Deputy Director

**IM Motor** – Ma Mudi, Senior Expert of automotive interior and exterior lighting market

**Lynk&Co**

**PATAC** – Zhu Yanghui

- *MEMS*

**Texas Instrument** – Steven Zhou

**Fudan University** – Pf Yandan Lin:

- *The impact of Projection distortion on VIMS(visually induced motion sickness)*

### PANEL DISCUSSION

05:30 pm

### CLOSING

DVN SHANGHAI WORKSHOP  
PARTNERS

