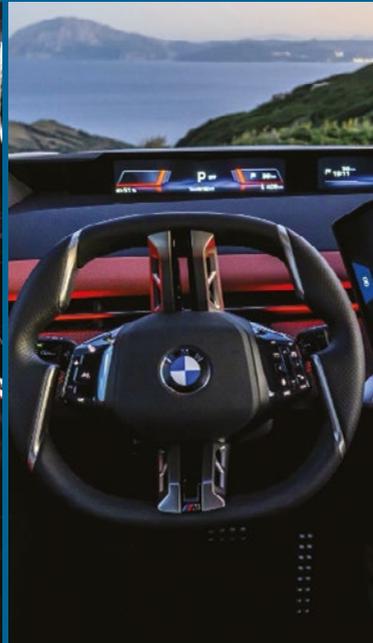
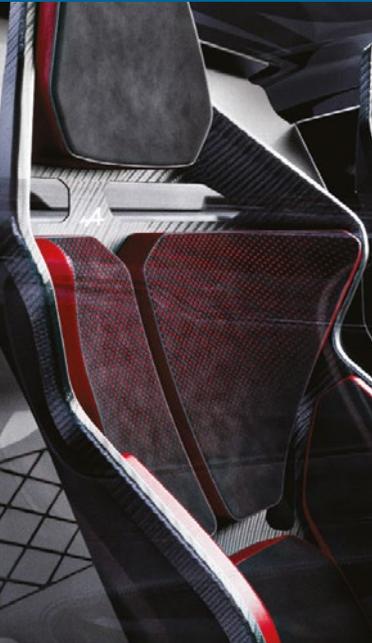


22/23
APRIL, 2026
KÖLN



INTERIOR CABIN: WHAT'S NEXT

UX • COCKPIT • LIGHTING • SEATING • ELECTRONICS



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22 – 23 April, 2026 at Köln, Germany – truly an automotive city at the centre of Europe.

The theme is “**holistic cabin approach**”, for the main goal of UX (user experience) is to create and improve driving and mobility experiences.

It means technology and design are user-centric. It covers design, HMI (human-machine interaction/interface), perceived quality, comfort, infotainment, audio, health and wellness, and everything that contributes to the best driving experience.

Global megatrends are shaping the future of the automotive interior: display, smart surfaces, voice activation, connectivity, automation, EVs, regulations, and more. These are pushing and pulling technical and technological progress, transforming the cabin into a smart, interactive space.

The workshop will include sessions on:

- Seating
- Smart surfaces, cockpits, displays
- Driver and cabin monitoring
- Interior lighting
- Electronics.

A design roundtable will gather and discuss a variety of perspectives.

For more information:

Please contact our Marketing & Communications Director,

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