

29 / 30
OCTOBER 2025
SHANGHAI

GOLDEN FURNACE · CHINA BAOWU
STEEL GROUP CONFERENCE CENTER



DVN SHANGHAI WORKSHOP

SOCIAL COCKTAIL • MEET & GREET DINNER • CONFERENCE • EXPO

CHINA DISRUPTIVE MARKET – TECHNOLOGY, COST, SPEED
HOW DOES IT AFFECT THE WHOLE AUTOMOTIVE LIGHTING COMMUNITY ?



The 37th DVN Lighting workshop will take place in Shanghai on October 29-30, 2025.

DVN are back in China for the 8th time. This past April, we witnessed the impressive development speed in China, the large number of new vehicle reveals, and the super-crowded event. Now, six months on, we sit down and take time, all together, to analyze the lighting content presented at the Shanghai auto show, and to see what's coming next.

So the primary main anchors for the event are speed, cost, and technology, and the theme is **Vehicle Lighting Tech, Cost, & Speed in China's Disruptive Market.**

At the Shanghai auto show, three lighting trends held my attention:

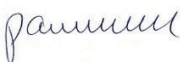
Personalization and gamification in the UX and hardware and software content of interior and exterior lighting;

- The need for V2X communications – ISDs, turquoise AD lamps, etc – especially for vehicles with L2+ or L3 ADAS and AD content;
- 3The interior-lighting shift from static solutions focused on wellbeing to sequential solutions to communicate with the driver.
- Based on these observations, we are organizing an event at a conference centre where we will have exhibition space, including a dark room for interior and exterior lighting demonstrations. The vehicle exhibition will be extended, too, with more vehicles to see and analyze.

Sessions will include safety, lighting performance, light source development (including LED, mini- and microLED, OLED, and laser), EE architecture, regulation, car body lighting (charging lamps, lit bumpers · grilles · logos, ISDs, road projections), lighting for design, and – for the first time – an interior lighting session.

Young designers from the China Academy of Art will present their vehicle lighting design projects and describe how they have integrated lighting into the cars. They will also take part in the panel discussion about vehicle design and lighting needs.

This Shanghai DVN Workshop will bring together more than 500 participants from all over the world. Experts, researchers, managers, designers, engineers...and you!



Paul-Henri Matha

DVN Chief Executive Officer and Lighting General Editor

PROGRAM

OCTOBER 29, 2025



08:00 am **REGISTRATION**

09:00 am **REGISTRATION BREAKFAST**

09:45 am **OPENING OF THE CONFERENCE** – Paul Henri Matha, DVN CEO

10:00 am KEYNOTE SPEECHES

Automobility Limited – Bill Russo, Founder & CEO:

- *How China's Digital Ecosystems are Re-Shaping Intelligent Connectivity*

Trendforce

- *2025 Micro/Mini LED Automotive Lighting and Display Trend (Incl. P-HUD and Micro LED display)*

China Academy of Art – James Hope:

- *Design Trends*

11:00 am INTERIOR LIGHTING SESSION

DVN – Paul-Henri Matha, CEO:

- *Trends and challenges*

Yanfeng – Christophe Pincemin, DGM Smart Interiors / Smart Interiors BU, Executive Director
Smart Surfaces & Lighting / YFITC:

- *Interior Lighting Next Trends and Innovations*

ams OSRAM – Lufei Shen, Product Manager:

- *Emerging Trends in Automotive Electronics and Lighting Solutions*

Valeo

FORVIA HELLA – Wang Mengmeng, Interior Lighting Design Senior Supervisor:

- *FORVIA HELLA Interior Lighting Innovative Solutions*

Antolin

Brightek

- *LIN-Lite Smart LED – Next-gen Innovation for High-Efficiency Ambient Lighting*

Rebo

Inova – Bernhard Andretzky, Senior Technical Sales Manager:

- *ISELED the automotive ambient lighting standard*

Infineon – Xing Su, Principle Field Application Engineer:

- *Ambient Light Roadmap*

Lumissil – Eben Qiu, Application Senior Manager:

- *Lumissil Dynamic ambient lighting driver chip*

Indiemicro – Jim Zhuang, Senior Marketing Director

Macroblock – Steve Ho, Special Assistant to the General Manager:

- *Smart Cockpit Ambient Lighting: From Single-color to Dynamic Multi-zone Dimming*

Q&A

PROGRAM

OCTOBER 29, 2025



01:00 pm **LUNCH BREAK**

02:30 pm DESIGN FOCUS SESSION

China Academy of Art Student pitch

- *Exterior Lighting and Interior Focus*

Podium Discussion

- *Interior Lighting Design*

03:45 pm **COFFEE BREAK**

04:30 pm OPENING SPEECH

BYD Fudi – Sun Shixiang, Lighting Vice GM

04:30 pm LIGHTING KEYNOTES

HASCO VISION – Ao Jinlong, Deputy General Manager & CTO

Liaowang – Gu Dan, President

Ennostar – Mr. CN Huang, VP of Advanced Research Center

S&P Mobility – Laura Dong, Sr. Research Analyst:

- *Data Insight: China Automotive Lighting Market Forecast*

06:00 pm **COCKTAIL**

07:00 pm **DINNER**

PROGRAM

OCTOBER 30, 2025



08:00 am

BREAKFAST

10:00 am

LIGHTING EXTERIOR DESIGN SESSION

Chery QQ – Liu Yujie, Styling Engineering Manager:

- *QQ5 concept car lamp technology sharing – design and engineering integration from concept to mass production*

Zeekr 9X

BrightView Technologies

- *Novel Automotive Lighting Solutions using Computational Optics*

Sabic – Melody Jin, Lead Scientist:

- *Mobility & Energy Simulation Capabilities Excellence Empower Lighting Innovation*

Geely – Carl:

- *Geely's Innovation in Automotive Lighting*

Huaju – Jia Zhenqing, Vice President & Project Director:

- *The Application and Case of Artificial Crystal Materials in Automobiles*

BAIC Group – Daekeun Kim, Chief of Lighting Communication Design

Nissha – Zou Mengjia:

- *"Lumistyle" by Nissha, Innovative lighting pattern design*

Roehm – Zhong SHEN, Head of Technology:

- *PLEXIGLAS® PMMA applications in Automotive*

Round table (with **China Academy of Art** – James Hope; **BAIC Group** – Daekeun Kim, Chief of Lighting Communication Design; **Dreame** – Julien Campoy-Amador, Exterior Designer)

Q&A

11:45 am

LUNCH BREAK

01:15 pm

LIGHTING AND SAFETY PERFORMANCE SESSION

Catarc – Zhao Zhun – CNCAP

LMT & TECHNTEAM

Zhijiang / Finotech – Li Yunlong, Senior Research Fellow:

- *Adhesive system solutions for headlight bonding*

Infineon – Xing Su, Principle Field Application Engineer:

- *The GaN of the front lights*

ZKW

- *Vertical Designs for Main Beam Solutions: Challenges of Legal Requirements and Consumer Ratings*

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Ford – Henry Shi, Automotive Lighting Senior Engineer:

- *ADB Systems: Declare and Lighting Strategies Discussion*

Xingyu – Tongyang Zhao, Department Leader, Product Design Department:

- *Regulation-Driven, Digital Lighting: From Passive Compliance to Active Guardianship*

Sunex – Ingo Foldvari, Director of Business Development

Q&A

02:45 pm

COFFEE BREAK

03:30 pm

LIGHTING AND EXTERIOR HMI SESSION

Liaowang

- *From Display to Dialogue: MDL Iteration Empowers Next-Gen Interaction*

FORVIA HELLA – SU Haowen, Innovation Manager:

- *The Automotive Lighting Revolution in the Age of Intelligence: The Evolutionary Path of Exterior Lighting from Functional Illumination to Scenario Symbiosis*

FAW-VW – Guo Yong, Senior Manager:

- *A Brief Discussion on Intelligent Interactive Social Display*

Lynk&Co – Aled Briscoe, Exterior Chief Designer:

- *900 Lighting Expression and ISD Usage in a Design and UX Perspective*

Appotronics – Dr Han Meng, Senior marketing director

05:00 pm

LIGHTING – REGULATORY SESSION

CATARC

Xingyu – Zhu Caiping

GTB – Wolfgang Huhn

SMVIC – Bu Weili & Wang Wei

05:30 pm

CLOSING

