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SHANGHAI

GOLDEN FURNACE · CHINA BAOWU
STEEL GROUP CONFERENCE CENTER



CMF AND INTERIOR LIGHTING SHAPE NEXT-GEN INTERIORS

IN PARALLEL TO DVN LIGHTING WORKSHOP

Join us for a day of visionary discussions and groundbreaking innovations as we reimagine the automotive interior landscape.





INTRODUCTION TO THE DVN SHANGHAI INTERIOR

Car interiors have evolved beyond more functionality; they now embody the essence of luxury, technology, and personal expression. **CMF** (Color, Material, and Finish) strategies are crucial in defining a vehicle's identity, influencing consumer perception, and creating a cohesive brand language. **Seat, Cockpit, and Interior Lighting** adventures in automotive interiors and CMF when combined together, equal **Next-Gen Interiors**.

Key Sessions

- Seating is no longer just about ergonomics but also about comfort, adaptability, and smart features Interior.
- Cockpit is all about UX/UI with better balance between displays and buttons.
- Interior lighting has transformed into an art form, enhancing aesthetics while improving safety and mood.
- Sustainability is pivotal, especially for all plastics involved in.

Speakers & Panels

Industry leaders from automotive design studios, material science, and interior lighting technology experts will take the stage to share their insights.

Expect keynote addresses, lectures, roundtable discussions, to help you shape next-gen interior experiences.

Objectives

This workshop aims to:

- Inspire future designs with cutting-edge trends.
- Foster collaboration between designers, material innovators, and engineers.
- Showcase new technologies shaping the interior space.
- Address sustainability and smart materials for next-gen vehicles.

DVN interior one-day workshop is a premier industry conference dedicated to exploring the latest advancements in CMF, also combined with Interior Lighting in automotive interior. This event gathers leading designers, engineers and visionaries to discuss emerging trends, user experience and interaction, new and biomaterials, and the role of Design in shaping the future of vehicle interiors.