REGISTER NOW

23-24 APRIL 2024

KÖLN

DVN
Interior

DVN INTERIOR 2024 KÖLN WORKSHOP

Interior of the Future
New Features & Emerging Technologies

PULLMAN HOTEL - KÖLN, GERMANY

- 4TH DVN INTERIOR WORKSHOP -

Sessions to address all the hot topics the industry is focussing on, such as User Experience, Third Space, Design, HMI, Smart Surfaces, Sensors, CMF, Renewable Materials, Sustainability.

DVN
Interior

The Interior Community Top Tier Event of the Year - DVN Interior 5th Anniversary
DVN Interior 4th Workshop will take place in the Pullman Hotel in Köln, Germany,
on April 23-24, 2024

The Theme of our 2-day conference and exhibition is: **"Interior of the Future, New Features & Emerging Technologies"** It will highlight how User Experience within the Vehicle Cabin, in the context of more automated and connected electric vehicles, needs new features, and what are the emerging technologies we need to support them. It will also cover what Design and Sustainability bring in term of new and renewable materials.

The event will bring together more than 200 worldwide participants, managers, and experts, involved in automotive interior design and technology.

With more automated vehicles, occupant will have more available time, connectivity and new features will pull new technologies to contribute increasing safety, UX, HMI comfort and wellbeing, while being more responsible and sustainable.

REGISTRATION ON DVN WEBSITE: www.drivingvisionnews.com

ADMISSION FOR A 1 ½ DAY WORKSHOP INCLUDING LUNCHES & 1 DINNER:

DVN members registration:
• 1 free entry for DVN Gold Members
• 3 free entries for DVN Platinium Members

Registration for non-DVN members:
• Early bird price: €1,500/ pers until February 29th, 2023
• From March 1st, Entry fee: €2,000/ pers
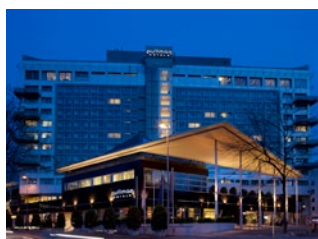
Additional entries for DVN members:
• Early bird price until February 29th: €950/ pers
• From March 1st, Entry fee: €1,500/ pers

EXHIBITION RATES

BOOTHS	SHELL	BUSINESS	PREMIUM
RATES (exc. 20% VAT) in Euros	**4.900**	**7.900**	**10.500**
Includes free invitations	x 2	x 3	x 4
First speaker in selected session	No	No	Yes
Company Logo on sponsors announcements	Yes	Yes	Yes
Company logo on program, and event booklet	Yes	Yes	Yes
Full A4 company advertising page in event booklet	Yes	Yes	Yes
Booth size	2m X 2m = 4m²	4m X 2,5m = 10m²	6m X 2,5m = 15m²

For more information, please contact: carine@drivingvisionnews or carsten.befelein@drivingvisionnews.com

HOTEL ROOM BOOKING

PULLMAN HOTEL
Helenenstraße 14, 50667 Köln, Germany.

Please find the negotiated rate below:
• Single room incl. breakfast: 169,00€
• Double room incl. breakfast: 189,00€

You need to book via telephone or e-mail:
Tel: +49 221 275 2200
Keyword: DVN
E-Mail: h5366-re@accor.com

The rate will not be available
on the hotel website

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12:00-13:30 REGISTRATION AND LIGHT LUNCH

13:30-14:00 **OPENING**
KEYNOTE#1 - Philippe Aumont
Yole Group
Pierrick Boulay, Senior Analyst -
From LCD to OLEDs: A journey
through display technologies

14:00-15:20 **SESSION 1 • HMI/SMART SURFACES I**
Chairman: Carsten Befelein
Ford Motor Company
Iris Lydorf, HMI User Experience
Researcher
"*Trends and Innovations in the HMI - UX Research and Concept Development*"

Pforzheim University
Prof. Karlheinz Blankenbach
"*Toward Codriver Displays with Switchable Privacy*"

PolyIC/Kurz
Dr. Wolfgang Clemens
"*User centered solutions for interior cabin decoration & HMI*"

Ceres Holographics
Andy Travers, CEO
"*Look ahead! Smarter Transparent Displays for enhanced safety, comfort and UX*"

Q&A

15:20- 15:50 **Booths Pitches**
Chairwoman: Olimpia Migliore

15:50-16:20 COFFEE BREAK

16:20-18:30 **SESSION 2 • HMI/SMART SURFACES II**
Chairwoman: Olimpia Migliore
Valeo Interior eXperience Product Group
Rémi Mathieu, Product Marketing Manager
"*Evolution of Display and HMI*"

Marelli
Kalpak Patankar, Director of Product Development
"*Digital Detox Cabin*"

Marquardt
Felix Hake, Product Management Innovation
"*Marquardt DemoCar 2.0 - Crystal-Clear Innovations for the Future Interior*"

TactoTek
Dominique Heilborn, Director Automotive
"*The role of IMSE in Shaping the Future of Automotive Design, Performance, and Sustainability*"

Continental - Dr. Tim Wolfer - Project Manager Functional Printing
"*Visionary Interior meets User Experience - How we actively shape the automotive transformation*"

Q&A

18:30-19:20 **SESSION 3 • INTERIOR LIGHT AND HEALTH**
Chairman: Philippe Aumont
Seaborough
Dr. Anne Berends, Program Director for Life Science
"*Occupant health & well-being: from passive monitoring to active enhancement*"

Schäfer Lighting Consultant
Ralf Schäfer
"*Interior cabin disinfection by UVC radiation*"

Q&A

19:20-20:00 SOCIAL COCKTAIL
Innovation Awards

20:00-22:00 GALA DINNER

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7:30-8:00   WELCOME BREAKFAST

8:00-8:30   **KEYNOTE #2 - Philippe Aumont**
Prof Dr Andrea Upmann, Car Interior Professor
"Interior concepts and reductive design of micro vehicles"

8:30-10:40   **SESSION 4 • INTERIOR LIGHTING**
Chairman: Carsten Befelein

JLR
Lydia Hewitt, Lighting Attribute Group Leader
"Sustainable Modern Luxury"

ams OSRAM
Michael Brandl, Director System
"Stronger Together - Partnering to Enable the Next Level of Interior Lighting"

Forvia/Design LED
Tony Allson, Product Manager –
Jean-Baptiste Trollé, Industrial Design Director - Faurecia Clarion Electronics
"Light and display convergence"

Magdeburg
Stendal University of Applied Sciences - Dr.-Ing. Benedikt Lamontain
"Human Centric Lighting in Tomorrow's Mobility - How to assess it virtually?"

TechnoTeam
Tanja Thiele, Application Engineer
"Measurement Innovation: Advancing Light Measurement Technologies for Automotive Interiors"

Antolin
Iñigo Mateo, Research Specialist, Innovation Division
"NightSight Assist"

Melexis
Roland Steger, Business Development Manager EMEA
"The Ambient and dynamic lighting of tomorrow Solution for interior applications"

Inova Semiconductors
Thomas Rothhaupt, Director
"System Solution and Calibration of the ISELED LEDs Being Used Behind Different Surfaces"

Seoul Semiconductor
Nils Benter, Business Development Manager
"Multi-Junction LEDs - High Voltages for Automotive"

Q&A

10:40-11:20   COFFEE BREAK

11:20-13:00   **SESSION 5 • MATERIALS & SUSTAINABILITY**
Chairwoman: Olimpia Migliore

Stellantis
Gabriele Giaccio, Italian Polymer Team Manager
"Materials and Sustainability for Automotive"

Dow MobilityScience
Esther Quintanilla, Marketing Fellow, and François de Buyl
"Material science for circular, durable and comfortable premium interiors"

Delo Industrial Adhesives
Sven Hujo, Specialist Product Management
"Innovating Automotive Interiors: Energy-Efficient Adhesives Powering Lighting, HMI and Sensors for the Future"

Mocom
Werner Aumüller, Business Development Manager Automotive
"Carbon fiber recycling - Sustainable Lightweight Solutions"

Sustainability Roundtable

13:00-14:00   SOCIAL LUNCH

14:00-15:35   **SESSION 6 • SEATING**
Chairman: Philippe Aumont

Grewus
Elisa Santella, Managing Director
"Seat haptics as part of a multi-modal Human-Machine Interface (HMI)"

L&P Automotive
Maxime Samain, Director - Technical Account Management
"The Future of Automotive Seating Comfort"

Forvia Seating
Christian Neyrinck, Innovation Manager
"Forvia's next generation of complete seat architectures and materials"

Toyota Boshoku
Ingo Kubenka, General Manager Europe
"Mobility for All"

Adient
Thomas Dillinger, Chief Engineer Innovation Seating
"Relaxing in an automotive interior"

Q&A

15:35–16:15   COFFEE BREAK

16:15-17:00   **SESSION 7 • DESIGN**
Chairman: Philippe Aumont

VOLVO - NBHX TRIM GROUP
Erik Edholm, CMF Studio Engineering, and Thorsten Süß, Head of Global Design
"Volvo EX30 Interior"

feno GMBH
Lena Nguyen, Senior Product Designer UX/UI
"Immersive Interior Lighting - What does light art do in the car?"

Design Roundtable
Participants tbc

17:00   **CONCLUSION AND CLOSING**