

SAVE  
THE  
DATE!

23-24  
APRIL  
2024

K Ö L N

DVN  
Interior

# DVN INTERIOR 2024 KÖLN WORKSHOP

Interior of the Future  
New Features & Emerging Technologies

PULLMAN HOTEL - KÖLN, GERMANY

- 4<sup>TH</sup> DVN INTERIOR WORKSHOP -

Sessions to address all the hot topics the industry is focussing on, such as User Experience, Third Space, Design, HMI, Smart Surfaces, Sensors, CMF, Renewable Materials, Sustainability.



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SEOUL SEMICONDUCTOR



**The Interior Community Top Tier Event of the Year - DVN Interior 5<sup>th</sup> Anniversary  
DVN Interior 4<sup>th</sup> Workshop will take place in the Pullman Hotel in Köln, Germany,  
on April 23-24, 2024**

The Theme of our 2-day conference and exhibition is: **“Interior of the Future, New Features & Emerging Technologies”**  
It will highlight how User Experience within the Vehicle Cabin, in the context of more automated and connected electric vehicles, needs new features, and what are the emerging technologies we need to support them. It will also cover what Design and Sustainability bring in term of new and renewable materials.

The event will bring together more than 200 worldwide participants, managers, and experts, involved in automotive interior design and technology.

With more automated vehicles, occupant will have more available time, connectivity and new features will pull new technologies to contribute increasing safety, UX, HMI comfort and wellbeing, while being more responsible and sustainable.

**REGISTRATION ON DVN WEBSITE: [www.drivingvisionnews.com](http://www.drivingvisionnews.com)**

**ADMISSION FOR A 1 ½ DAY WORKSHOP INCLUDING LUNCHES & 1 DINNER:**

**DVN members registration:**

- 1 free entry for DVN Gold Members
- 3 free entries for DVN Platinum Members

**Registration for non-DVN members:**

- Early bird price: €1,500/ pers until February 29<sup>th</sup>, 2023
- From March 1<sup>st</sup>, Entry fee: €2,000/ pers

**Additional entries for DVN members:**

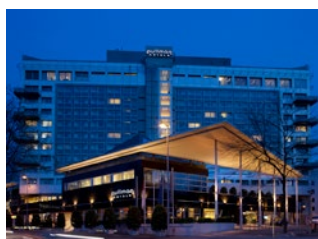
- Early bird price until February 29<sup>th</sup>: €950/ pers
- From March 1<sup>st</sup>, Entry fee: €1,500/ pers

**EXHIBITION RATES**

BOOTHS	SHELL	BUSINESS	PREMIUM
<b>RATES (exc. 20% VAT) in Euros</b>	<b>4.900</b>	<b>7.900</b>	<b>10.500</b>
Includes free invitations	x 2	x 3	x 4
First speaker in selected session	No	No	Yes
Company Logo on sponsors announcements	Yes	Yes	Yes
Company logo on program, and event booklet	Yes	Yes	Yes
Full A4 company advertising page in event booklet	Yes	Yes	Yes
Booth size	2m X 2m = 4m <sup>2</sup>	4m X 2,5m = 10m <sup>2</sup>	6m X 2,5m = 15m <sup>2</sup>

For more information, please contact: [carine@drivingvisionnews](mailto:carine@drivingvisionnews) or [carsten.befelein@drivingvisionnews.com](mailto:carsten.befelein@drivingvisionnews.com)

**HOTEL ROOM BOOKING**



**PULLMAN HOTEL**

Helenenstraße 14, 50667 Köln,  
Germany.

**Please find the negotiated rate below:**

- Single room incl. breakfast: 169,00€
- Double room incl. breakfast: 189,00€

**You need to book via telephone or e-mail:**

Tel: +49 221 275 2200

Keyword: DVN

E-Mail: [h5366-re@accor.com](mailto:h5366-re@accor.com)

The rate will not be available  
on the hotel website

**TUESDAY APRIL 23, 2024 • PRELIMINARY PROGRAM**

12:00-13:30 REGISTRATION AND LIGHT LUNCH

13:30-14:00 **OPENING**

**KEYNOTE#1**

**Yole Group**

Pierrick Boulay, Senior Analyst -  
From LCD to OLEDs: A journey  
through display technologies

14:00-15:20 **SESSION 1 • HMI/SMART SURFACES I**

**Ford Motor Company**

Iris Lydorf, HMI User Experience  
Researcher

*"Trends and Innovations in the HMI -  
UX Research and Concept Development"*

**Pforzheim University**

Prof. Karlheinz Blankenbach  
*"Toward Codriver Displays with Switchable  
Privacy"*

**PolyIC/Kurz**

Dr. Wolfgang Clemens  
*"User centered solutions for interior cabin  
decoration & HMI"*

**Ceres Holographics**

*"A New Generation of HUDs provide  
A Safer View from the Driver's Seat"*

**Q&A**

15:20- 15:50 **Booths Pitches**

15:50-16:20 **COFFEE BREAK**

16:20-18:30 **SESSION 2 • HMI/SMART SURFACES II**

**Valeo Interior eXperience Product Group**

Rémi Mathieu, Product Marketing Manager  
*"Evolution of Display and HMI"*

**Marelli**

Kalpak Patankar, Director of Product  
Development

**Marquardt**

Felix Hake, Product Management Innovation  
*"Marquardt DemoCar 2.0 - Crystal-Clear  
Innovations for the Future Interior"*

**Tactotek**

Dominique Heilborn, Director Automotive

**Q&A**

18:30-19:20 **SESSION 3 • INTERIOR LIGHT AND HEALTH**

**Seaborough**

Dr. Anne Berends, Program Director for Life  
Science

*"Occupant health & well-being: from  
passive monitoring to active enhancement"*

**Schäfer Lighting Consultant**

Ralf Schäfer  
*"Interior cabin disinfection by UVC  
radiation"*

**Q&A**

19:20-20:00 **SOCIAL COCKTAIL**

**Innovation Awards**

20:00-22:00 **GALA DINNER**





WEDNESDAY APRIL 24, 2024 • PRELIMINARY PROGRAM

7:30-8:00 WELCOME BREAKFAST

8:00-8:30 **KEYNOTE #2: FH Aachen**  
Prof Dr Andrea Upmann, Professorin für Fahrzeuginterieur  
*"Interior concepts and reductive design of micro vehicles"*

8:30-10:40 **SESSION 4 • INTERIOR LIGHTING**

JLR (tbc)

**ams OSRAM**

Michael Brandl, Director System  
*"Stronger Together - Partnering to Enable the Next Level of Interior Lighting"*

**Forvia/Design LED**

Tony Allson, Product Manager – Andreas Wlasak, Design VP  
*"Light and display convergence"*

**Magdeburg**

Stendal University of Applied Sciences - Dr.-Ing. Benedikt Lamontain  
*"Human Centric Lighting in Tomorrow's Mobility - How to assess it virtually?"*

**TechnoTeam**

Tanja Thiele, Application Engineer  
*"Measurement Innovation: Advancing Light Measurement Technologies for Automotive Interiors"*

**Antolin**

Iñigo Mateo, Research Specialist, Innovation Division  
*"NightSight Assist"*

**Melexis**

Roland Steiger, Business Development Manager EMEA  
*"The Ambient and dynamic lighting of tomorrow Solution for interior applications"*

**Inova Semiconductors**

Thomas Rothhaupt, Director  
*"Smart LED und Sensor Netzwerke mit Applikationspezifischer Kalibrierung"*

**Seoul Semiconductor**

Nils Benter, Business Development Manager  
*"Interior LED trend to use high voltage LEDs"*

**Q&A**

10:40-11:20 COFFEE BREAK

11:20-13:00 **SESSION 5 • MATERIALS & SUSTAINABILITY**

**Stellantis**

Gabriele Giaccio, Italian Polymer Team Manager  
*"Materials and Sustainability for Automotive"*

**Dow MobilityScience**

Esther Quintanilla, Marketing Fellow, and François de Buyl  
*"Material science for circular, durable and comfortable premium interiors"*

**Delo Industrial Adhesives**

Sven Hujo, Specialist Product Management  
*"Innovating Automotive Interiors: Energy-Efficient Adhesives Powering Lighting, HMI and Sensors for the Future"*

**Mocom**

Werner Aumüller, Business Development Manager Automotive  
*"Carbon fiber recycling - Sustainable Lightweight Solutions"*

**Sustainability Roundtable**

13:00-14:00 SOCIAL LUNCH

14:00-15:40 **SESSION 6 • SEATING**

**Grewus**

Elisa Santella, Managing Director  
*"Seat haptics as part of a multi-modal Human-Machine Interface (HMI)"*

**L&P Automotive**

Vedat Tuncay, VP Engineering  
*"The Future of Automotive Comfort Seating"*

**Forvia Seating**

Christian Neyrinck, Innovation Manager  
*"Forvia's next generation of complete seat architectures and materials"*

**Toyota Boshoku**

Ingo Kubenka, General Manager Europe  
*"Mobility for All"*

**Adient**

Thomas Dillinger, Chief Engineer Innovation Seating  
*"Relaxing in an automotive interior"*

**Q&A**

15:40-15:50 COFFEE BREAK

16:00-17:00 **SESSION 7 • DESIGN**

**VOLVO - NBHX TRIM GROUP**

Rekha Meena, Senior Manager, Design Color & Material, Volvo Cars and Thorsten Süß, Head of Global Design

**feno GMBH**

Lena Nguyen, Senior Product Designer UX/UI  
*"Immersive Interior Lighting - What does light art do in the car?"*

**Design Roundtable**

Participants tbc

17:00

**CONCLUSION AND CLOSING**