

(EAC) 2024

易贸 ENMORE | AUTOMOTIVE

AUTOMOTIVE

易贸汽车产业大会

ENMORE CONFERENCE

Sustainable Growth and Crafting the Future

Sponsorship Brochure

Date **June 21st-22nd, 2024** Venue **Suzhou International Expo Centre, China**

© Focus on the Impact of New Energy and Intelligent Technologies

© A Top-tier Platform of Applicable Technology and Commercial Value

CATALOG

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Booth Sponsorship • • •



	Specifications/ Dimensions	Price (CNY)	Number of VIP Tickets
Special Booth (Raw Space)	96 SQM	240,000	18
	48 SQM	120,000	10
	24 SQM	60,000	6
	12 SQM	30,000	3
Standard Booth	9 SQM	25,000	3
	6 SQM	18,000	2
	Note: Normally, standard booths are row stand. If you want corner stand, it will need extra CNY 3,000.		

■ Speech Sponsorship (Open to Exhibitors)

VIP Gala Dinner

Price (CNY) **200,000**

Duration **3**hours

Participation of industry decision-makers.
Privileges: naming for the banquet, opportunity to deliver a speech, exclusive banquet table, display of logo on banquet vouchers

Cooperation Forum

Price (CNY) **150,000**

Duration **3**hours

Tailored thematic activities

Cooperation Forum of exhibition area

Price (CNY) **100,000**

Duration **3**hours

Designated half-day session, Exclusive brand title exposed

Main Forum Presentations

Price (CNY) **60,000**

Duration **30**minutes

Available for technical presentations and product applications etc. Suitable for ADAS & Autonomous Vehicle Tech, EACC, main forum of Thermal Management Conference(This sponsorship requires joint booking with the booth)

Keynote Speech

Price (CNY) **30,000**

Duration **30**minutes

Available for technical presentations and product applications (This sponsorship requires joint booking with the booth)

New Product Release Meeting

Price (CNY) **30,000**

Duration **30**minutes

New products can be unveiled, explained, released and signed at the new product release meeting

Conference Sponsorship •••

■ Exclusive Sponsorship of Conference Materials

Cover Sponsorship

¥ CNY 150,000

The LOGO of the cover of EAC conference proceeding materials is exposed, and the quantity is not less than 5,000



Conference Bag Sponsorship

¥ CNY 150,000

The company LOGO is printed on the conference bag, and the quantity is not less than 5,000

■ Exclusive Sponsorship of Conference Materials

Lanyard LOGO Exposure

¥ CNY 100,000

Exclusive LOGO Exposure in audience lanyard of exhibition area with the company logo and the quantity is not less than 10,000

¥ CNY 100,000

The company LOGO is printed on the lanyard of VIP tickets, conference tickets, OEMS & Battery suppliers tickets and the quantity is not less than 5,000



Conference Sponsorship •••

■ Exclusive Sponsorship of Conference Materials

Official Drinking Water Partner for the conference

¥ CNY 100,000

The official designated drinking water with LOGO on the bottle, minimum quantity: 10,000



Notebook & Pen Sponsorship

¥ CNY 50,000

Select the matching conference, minimum quantity: 1,000 (notebooks and pens are brought by the sponsor)

Conference Sponsorship •••

■ Exclusive Sponsorship of Conference Materials

Chair Cover Sponsorship for the Main Conference

¥ CNY 50,000

No less than 400 / conference /session

Chair Cover Sponsorship for Single Conference

¥ CNY 30,000

Designated conference chair covers with LOGO exposed, can be reserved for multiple conferences
No less than 200 / conference /session



Coffee Break Sponsorship

¥ CNY 30,000 / Conference

Designated leisure area around the venue, can be purchased for multiple venues

Outdoor Signage

¥ CNY 30,000 / group

Exclusive, 10 signages, 2 x 1 m, painted with double-sided trusses



Square Outdoor Truss Gatehouse -EAC Main Entrance

¥ CNY 50,000 / unit

Exclusive, D1 square, 13*5 meters, single door painted with double-sided trusses (co-branded with Enmore Automotive)



Outdoor Advertising Sponsorship •••

Outdoor Advertising Sponsorship

Outdoor curtain wall advertising of Hall C

¥ CNY 50,000 / piece

Limited, 13.5*14.8 meters single-side spray painting, eye-catching display of company brand

Outdoor Curtain Wall Advertising of Hall D

¥ CNY 50,000 / piece

Limited edition, 13.5*14.8 meters single-side spray painting, eye-catching display of company brand



Outdoor Advertising Sponsorship •••

■ Outdoor Advertising Sponsorship

Glass Door Advertising Space for Hall C

¥ **CNY 40,000** / group

Exclusive, 12.5*1.4 m *3 panels

Glass Door Advertising Space for Hall D

¥ **CNY 40,000** / group

Exclusive, 12.5*1.4 m *3 panels



Outdoor Display Stand 5m Flag

¥ CNY 10,000 / group

Limited, 5 meters flag stand, 1*3.6 meters *3 pieces of flag face, 1.5*1 meters *4 pieces of base picture



Advertising for Outdoor Trusses

¥ CNY 10,000 / group

Limited, 6 x 4 meters outside halls C1 and D1, single side spray painting



Interior Advertising Sponsorship •••

Indoor Signage

¥ CNY 30,000 / group

Exclusive,
no less than 10 signages,
0.8*2m double-sided profilephoto



Indicating Landmarks of Exhibition Area

¥ 30,000 / group

Exclusive, full-court landmark LOGO display

Indoor Advertising Sponsorship

Hanger Advertising
Second floor hanger for C1, D1 Hall vestibule

¥ CNY 10,000 / group

Limited, vestibule, 2 x 3.5m single-sided



Vertical Hanger in the Hall

¥ CNY 10,000 / group

Limited, inside passageway, 1.5 x 4 meters double-sided

Escalator Hanger

¥ CNY 15,000 / group

Limited, escalator, L1.2*H2.4



Interior Advertising Sponsorship • • •

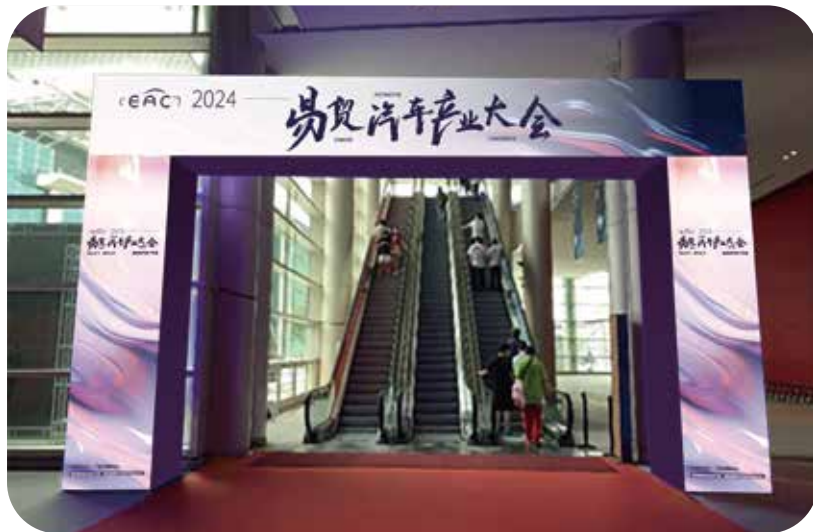
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Vestibule Gate

Sign-in area leads to the main entrance of the exhibition area

¥ CNY 50,000 / piece

Exclusive, Hall C1 D1 vestibule hall junction, 7.5*4.8 metres



D3 Vestibule Glass Sticker

The only entrance to the exhibition area

¥ CNY 30,000 / piece

Exclusive, D3 vestibule, L0.83* H1.3(m), car sticker, single side



Interior Advertising Sponsorship • • •

■ Glass Stickers for Handrails

¥ CNY 30,000 / group

Limited, 6 sides per set, single side



■ Mini-Marathon

¥ CNY 10,000 / group

The company LOGO will be displayed in the marathon route of the booth.
Exhibitors need to prepare no less than 200 pieces of innovative or valuable gifts.