

SAVE  
THE  
DATE!

23-24  
APRIL  
2024

K Ö L N

DVN  
Interior

# DVN INTERIOR 2024 KÖLN WORKSHOP

Interior of the Future  
New Features & Emerging Technologies

PULLMAN HOTEL - KÖLN, GERMANY

- 4<sup>TH</sup> DVN INTERIOR WORKSHOP -

Sessions to address all the hot topics the industry is focussing on, such as User Experience, Third Space, Design, HMI, Smart Surfaces, Sensors, CMF, Renewable Materials, Sustainability.



**The Interior Community Top Tier Event of the Year - DVN Interior 5<sup>th</sup> Anniversary  
DVN Interior 4<sup>th</sup> Workshop will take place in the Pullman Hotel in Köln, Germany,  
on April 23-24, 2024**

The Theme of our 2-day conference and exhibition is: **“Interior of the Future, New Features & Emerging Technologies”**  
It will highlight how User Experience within the Vehicle Cabin, in the context of more automated and connected electric vehicles, needs new features, and what are the emerging technologies we need to support them. It will also cover what Design and Sustainability bring in term of new and renewable materials.

The event will bring together more than 200 worldwide participants, managers, and experts, involved in automotive interior design and technology.

Lectures are expected from:

- Audi, BMW, Ford, Honda, Renault, Rivian, Stellantis (France, Italy, Germany), Volvo, etc.
- Tier#1 suppliers Forvia, Yanfeng, Antolin, Toyota Boshoku, Magna, Marelli, Mobis, Valeo, Covestro, Dow, etc.
- Technology suppliers involved in Seating, Interior Trim, Material and Surfaces, Displays, Electronics, Driver Monitoring, Audio, Voice Activation.

With more automated vehicles, occupant will have more available time, connectivity and new features will pull new technologies to contribute increasing safety, UX, HMI comfort and wellbeing, while being more responsible and sustainable.

**REGISTRATION ON DVN WEBSITE: [www.drivingvisionnews.com](http://www.drivingvisionnews.com)**

**ADMISSION FOR A 1 ½ DAY WORKSHOP INCLUDING LUNCHES & 1 DINNER:**

**DVN members registration:**

- 1 free entry for DVN Gold Members
- 3 free entries for DVN Platinum Members

**Registration for non-DVN members:**

- Early bird price: €1,500/ pers until February 29<sup>th</sup>, 2023
- From March 1<sup>st</sup>, Entry fee: €2,000/ pers

**Additional entries for DVN members:**

- Early bird price until February 29<sup>th</sup>: €950/ pers
- From March 1<sup>st</sup>, Entry fee: €1,500/ pers

**EXHIBITION RATES**

<b>BOOTHS</b>	<b>SHELL</b>	<b>BUSINESS</b>	<b>PREMIUM</b>
<b>RATES (exc. 20% VAT) in Euros</b>	<b>4.900</b>	<b>7.900</b>	<b>10.500</b>
Includes free invitations	x 2	x 3	x 4
First speaker in selected session	No	No	Yes
Company Logo on sponsors announcements	Yes	Yes	Yes
Company logo on program, and event booklet	Yes	Yes	Yes
Full A4 company advertising page in event booklet	Yes	Yes	Yes
Booth size	2m X 2m = 4m <sup>2</sup>	4m X 2,5m = 10m <sup>2</sup>	6m X 2,5m = 15m <sup>2</sup>

For more information, please contact: [carine@drivingvisionnews](mailto:carine@drivingvisionnews) or [carsten.befelein@drivingvisionnews.com](mailto:carsten.befelein@drivingvisionnews.com)

**HOTEL ROOM BOOKING**



**PULLMAN HOTEL**

Helenenstraße 14, 50667 Köln,  
Germany.

**Please find the negotiated rate below:**

- Single room incl. breakfast: 169,00€
- Double room incl. breakfast: 189,00€

**You need to book via telephone or e-mail:**

Tel: +49 221 275 2200

Keyword: DVN

E-Mail: [h5366-re@accor.com](mailto:h5366-re@accor.com)

The rate will not be available  
on the hotel website