

Yanfeng Smart Cabin Lighting : How Interior Lighting Can Enhance User Experience



DVN Conference



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EXPERIENCE IN MOTION™

Yanfeng: Pioneering in Smart Cabin

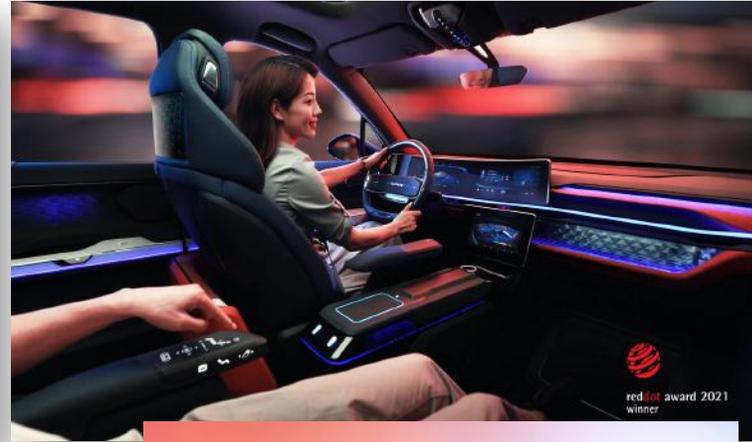
EXPERIENCE IN MOTION™



Smart Cabin *Vision*

Smart Cabin *Production Ready*

Smart Cabin *Digital Luxury*



XiM20

XiM21

XiM23



2019

2020

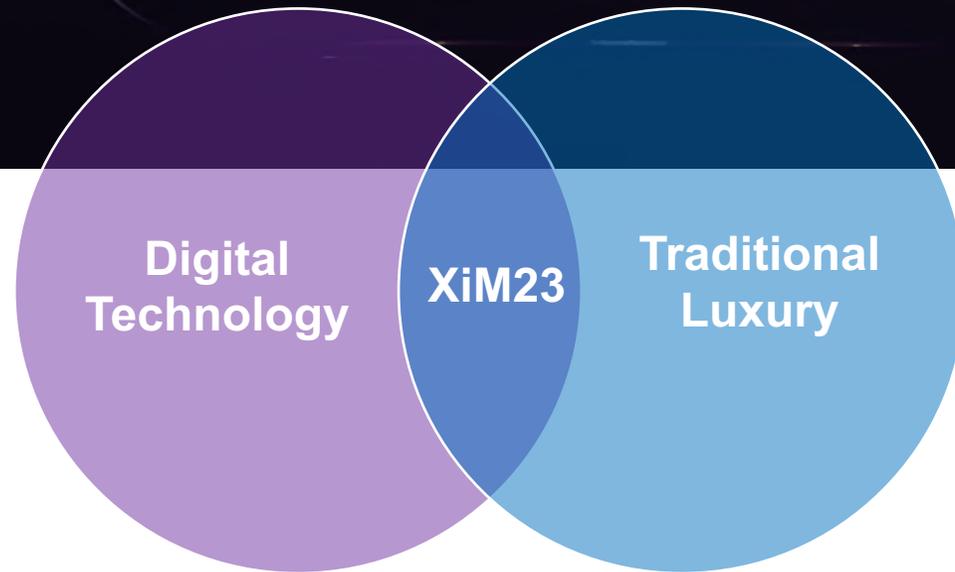
2022-23

Yanfeng: Pioneering in Smart Cabin

Our latest **EXPERIENCE IN MOTION™**: XiM23



Digital Luxury





Lighting Studio Work on XiM23 & XiM23s



VISION XiM23: Lighting Design As Part of the Luxury Experience

Yanfeng EXPERIENCE IN MOTION™: Performance XiM2023



Yanfeng: Pioneering in Smart Cabin

Lighting Studio – Orchestration, interaction and interactions



FUNCTIONALITY

EMOTIONS



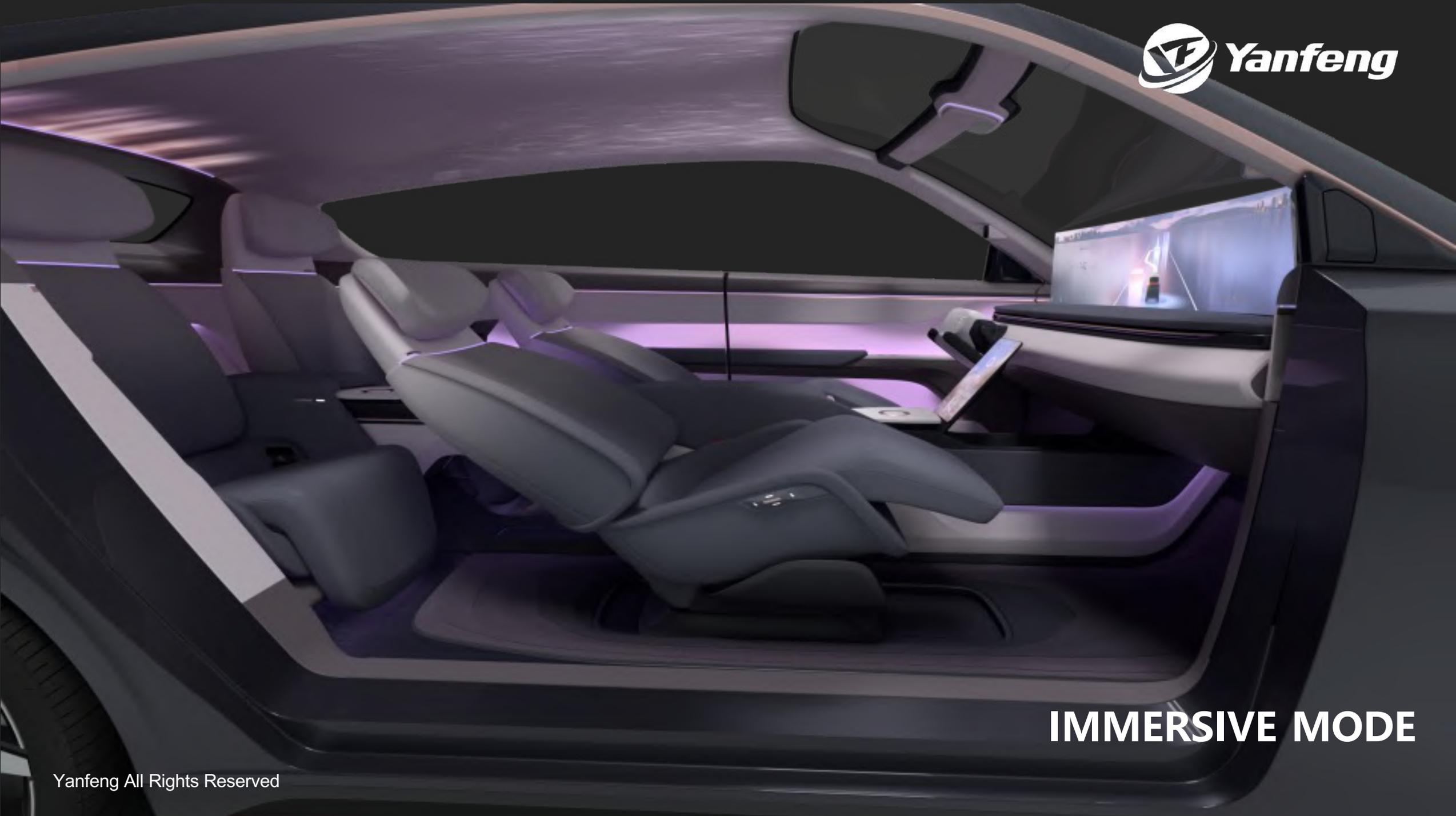
CALM MODE



RICH MODE



RICH MODE



IMMERSIVE MODE

Yanfeng 23

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Thank You!