



Lingxuan Zhu
Manager, Exteriors and Lighting Systems @ Zoox

With more than 15 years in opto-mechatronics Engineering, Lingxuan has held management positions at Lucid Motors and Valeo. He earned his Master's degree in Mechanical Engineering from UTC France and is currently pursuing an EMBA at ESCP Business School.

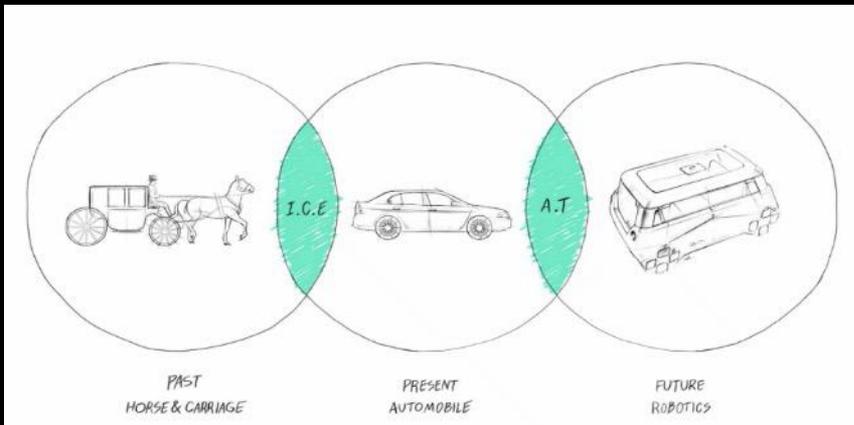
ZOOX

The Crucial Role of Lighting in
Sensing, Perception, and
Communication for
Autonomous Vehicles



- Transportation's Evolution and the Role of Lighting in this Evolution
- Zoox's Commitment: Launch, Sustain, Grow
- Redefining Vehicle Lighting for the Modern Era
 - Headlights Adapted for Sensing & Cameras
 - The Imperative for ADB and HD Lighting in Autonomous Vehicles
- Beyond the Basics: The Potential of AV Lighting
- The Evolution of AV Lighting: From Human Eyes to Machine Perception
- AV Communications:
 - Road projection and Display
 - The Spectrum Beyond Light
- Defining Modern Mobility: Software-Driven AVs
- Zoox's Promise: Delivering Superior Riding Experiences
- Closing Remarks: The Road Ahead

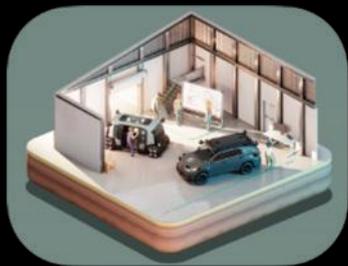
Transportation's Evolution and the Role of Lighting in this Evolution



Over the course of more than a century, transportation has evolved from horse carriages to robotic vehicles. Similarly, automotive lighting has transitioned from simple petroleum lamps to advanced HD lighting.



Roadmap to Road Ready



CREATE THE VEHICLE

We are designing and engineering an integrated system while developing hardware manufacturing, supply chains, firmware, and software.



UNDERSTAND THE CITY

To understand a new city, we develop our infrastructure, map the area, and begin AI driving.



TEST SAFETY & GAIN PERFORMANCE

With the roads mapped and infrastructure in place, it's time to make sure Zoox is ready to drive, driver free.



SET UP THE SERVICE

Now we focus on bringing up all the aspects of our service that'll bring Zoox to real customers.



LAUNCH, SUSTAIN, & GROW

We're live! Now, we start this city's day-to-day operations, always with an eye towards growth.

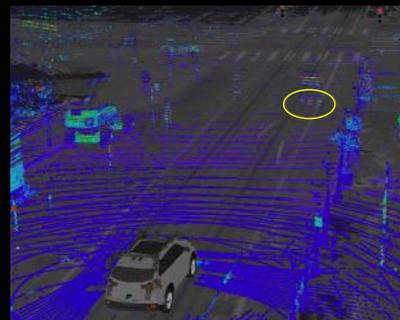
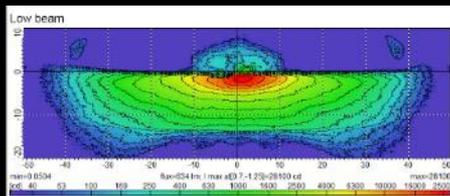
Redefining Vehicle Lighting for the Modern Era

Headlights Adapted for Sensing & Cameras

For a century, lighting development and innovation have been centered on optimizing human vision.

LB beam pattern and cut optimization for camera

Edge cases: lighting optimized for weather conditions especially, rain during night and snow.



Ex. ghost reflection reduction



City light, dimming the headlight to minimum photometry required by regulations, ex. In LV, SF etc.



A strong collaboration between the Sensing, Perception, and Lighting teams is essential for effective adaptation and optimization.

Redefining Vehicle Lighting for the Modern Era

— The Imperative for ADB and HD Lighting in Autonomous Vehicles



Do we need ADB or HD for an AV?

ADB for not glaring other drivers
And better pedestrian detection



ADB need be wider for earlier
pedestrian animal identification



Best contrast optimization
Camera can be glared too



HD Headlight projection of
Trajectory



Edge case: low Sun position
impact traffic light detection



Back-light compensation on
targeting object, using like a
flashlight

Lighting helping objects identification
Redundancy is Key



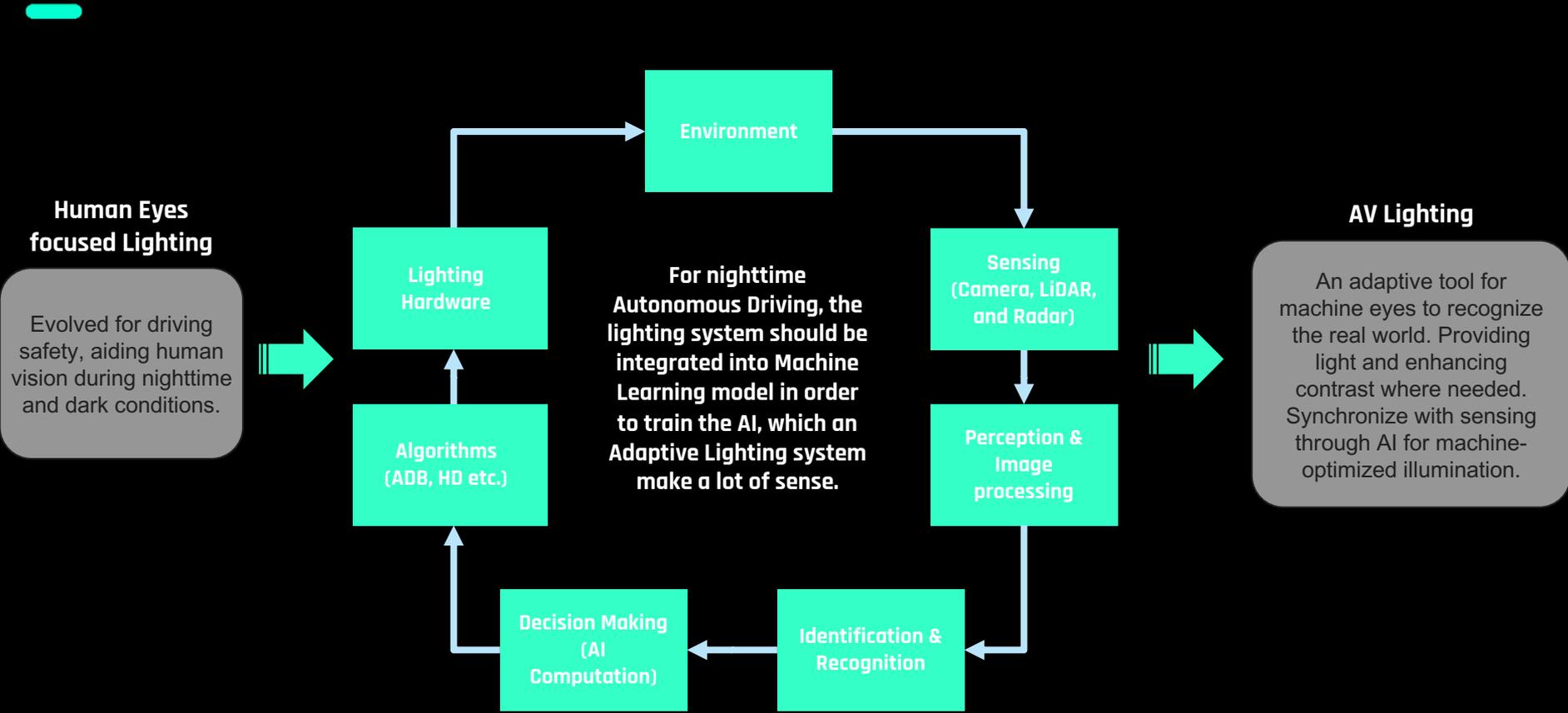
In low light or adverse weather conditions, where
rain can create significant interference for LiDAR or
Radar, the precise resolution of an ADB/HD system
can assist in identifying objects.

IR lighting for cameras operating in low-
light condition



Active IR system as LiDAR
redundancy, IR beam integrated
into Headlamp

The Evolution of AV Lighting: From Human Eyes to Machine Perception

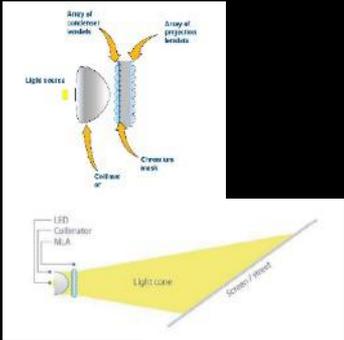
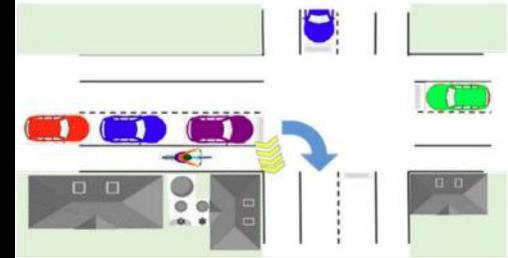


AV Communications:

Road projection

Ground projection make a lot of sense for an autonomous vehicle to communicate with pedestrians or cyclists, it could be integrated into a headlamp, but also could be on a higher position, for example, sensor pod.

MLA is the one of the most convinced solution so far for this application.



Source: DVN report



AV Communications:

Display

While road projection is beneficial, ensuring visibility during daytime and optimal sun conditions requires enhanced brightness and contrast.

There is a real need for AVs
Not only AVs on the Road



OLED application for excellent contrast



With Integral display



Display with traditional LED



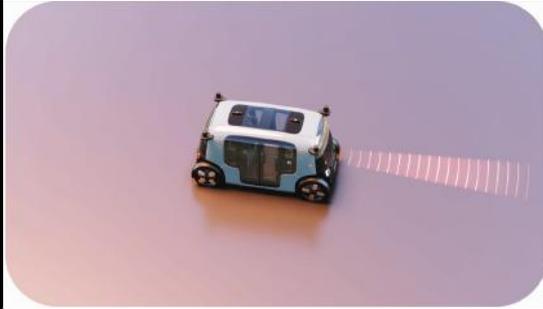
RGB Light Bar



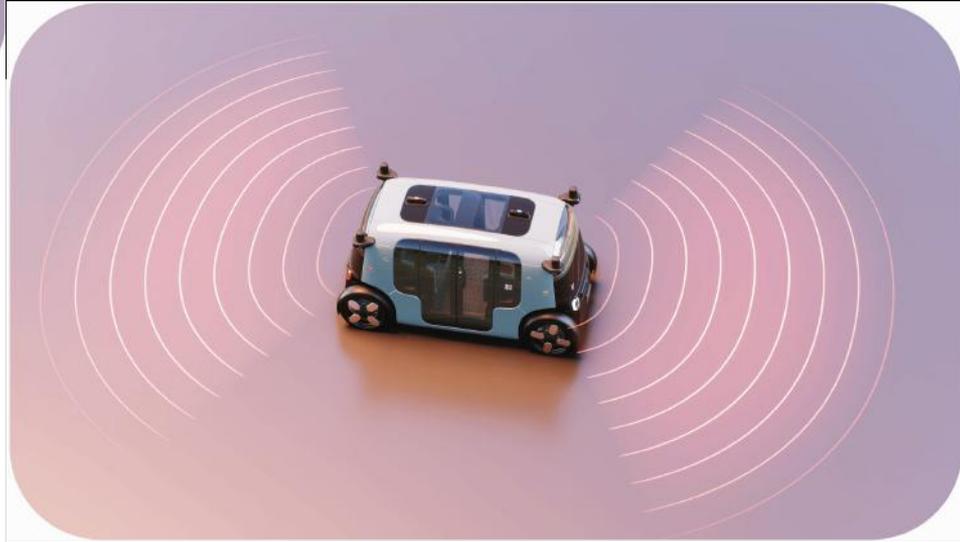
MiniLED



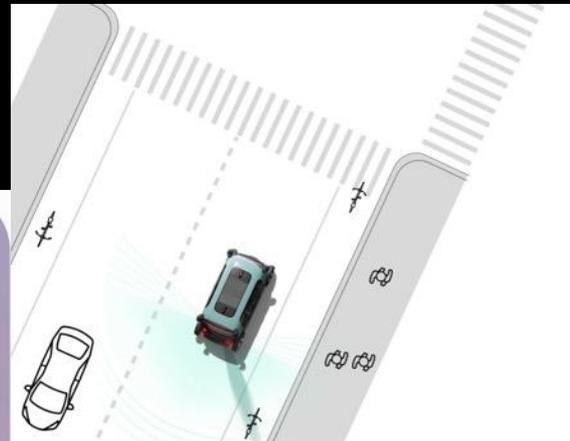
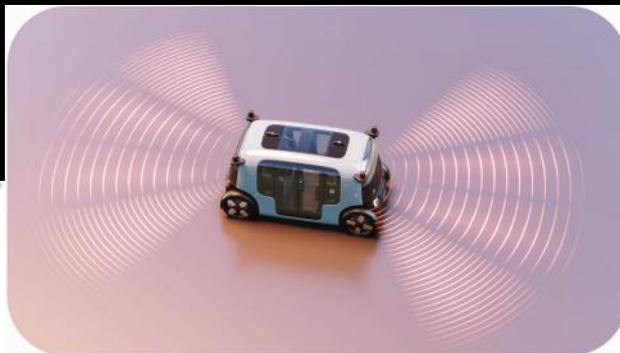
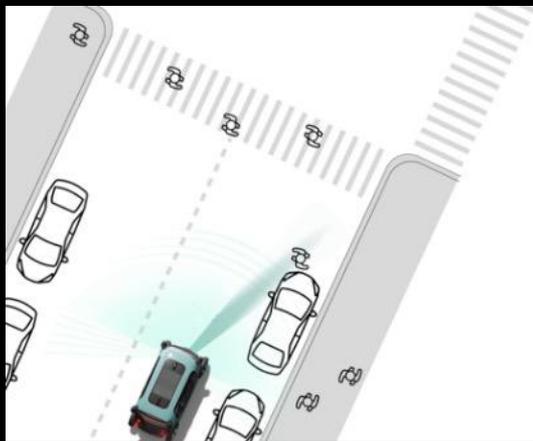
A lot of possibility and technologies associated, but regulatory changes may be needed to accommodate at least some of these technologies. The challenge is that the rulemaking process in the U.S. is often slower than in EU or China.



A speaker array will generate directional sound wave communication with both near field and far field.



Pedestrian can also talk to the robot directly.

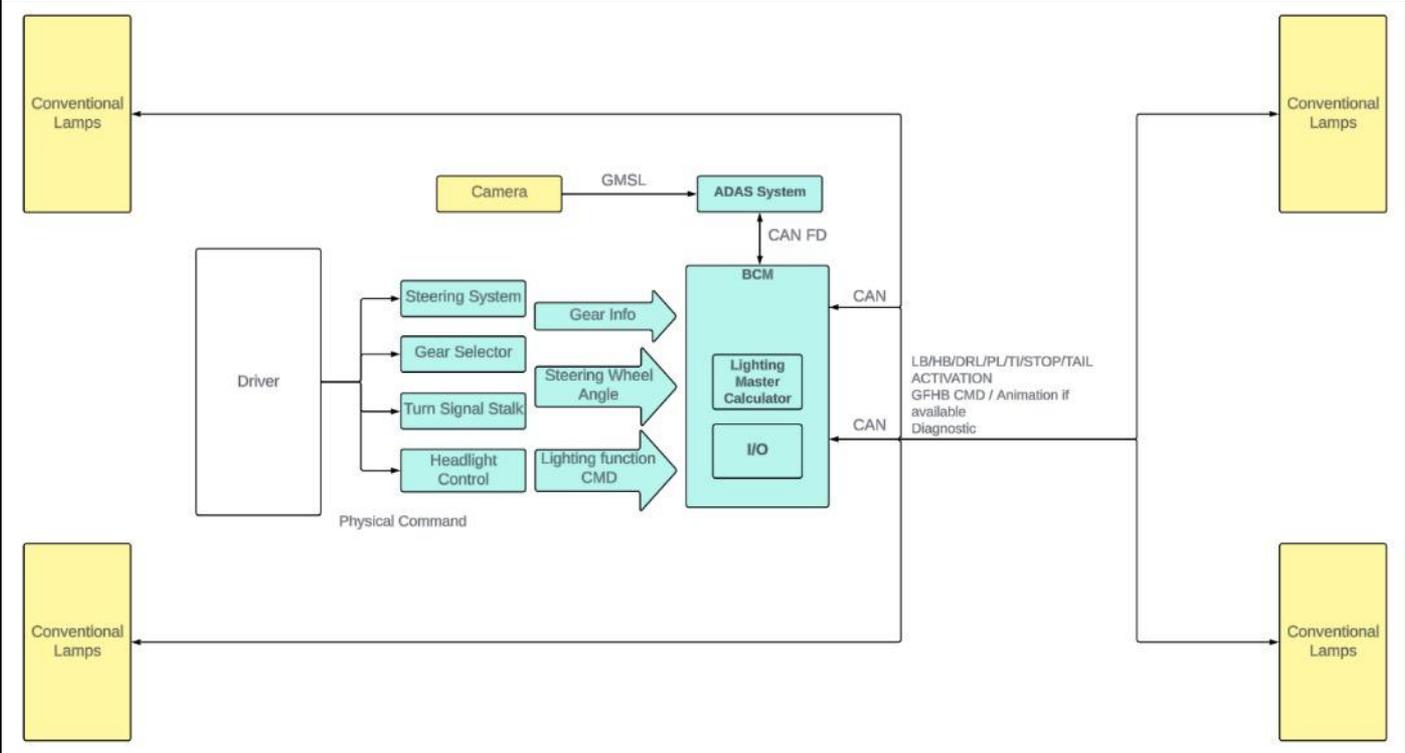


Scenario of merging into a bike lane, communicating intent to yield to pedestrians or bicyclists.

Defining Modern Mobility: Software-Driven AVs

- Supplier Owned
- OEM Owned

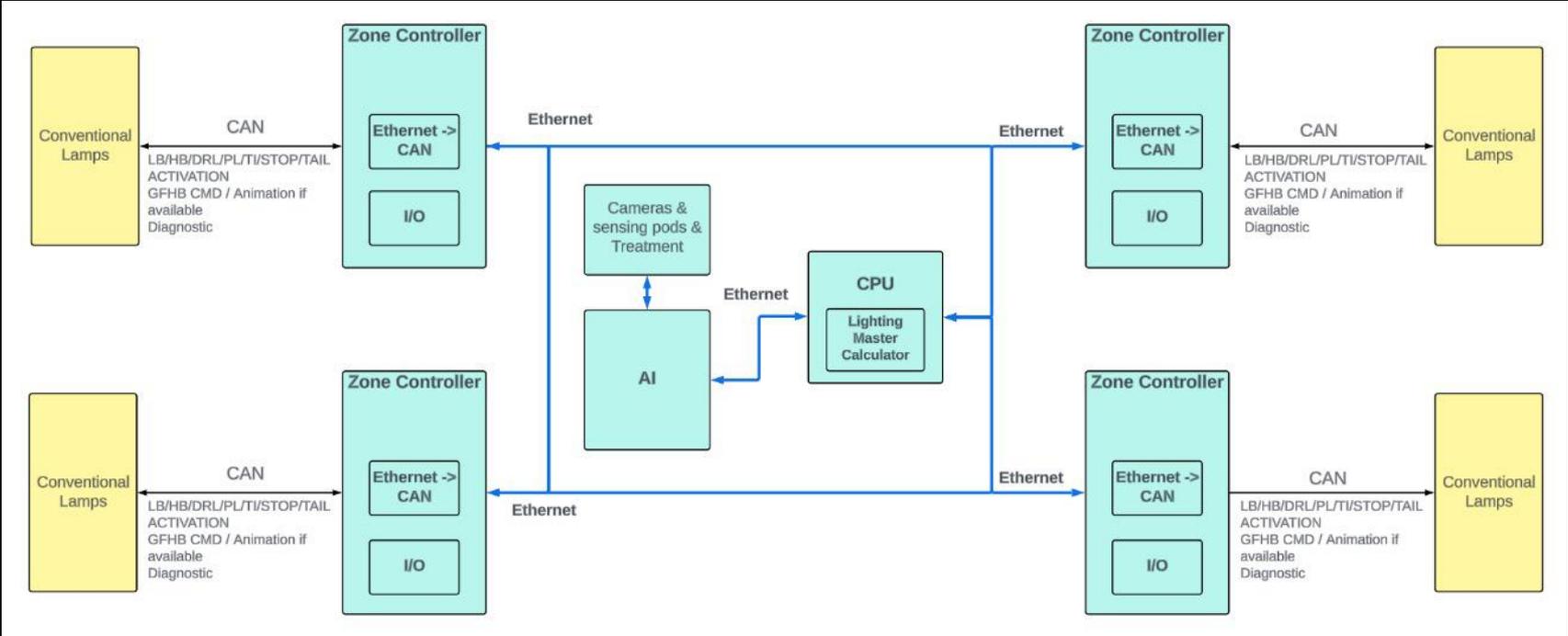
Conventional Vehicle high level lighting architecture example:



Defining Modern Mobility: Software-Driven AVs

Autonomous Vehicle high level lighting architecture:

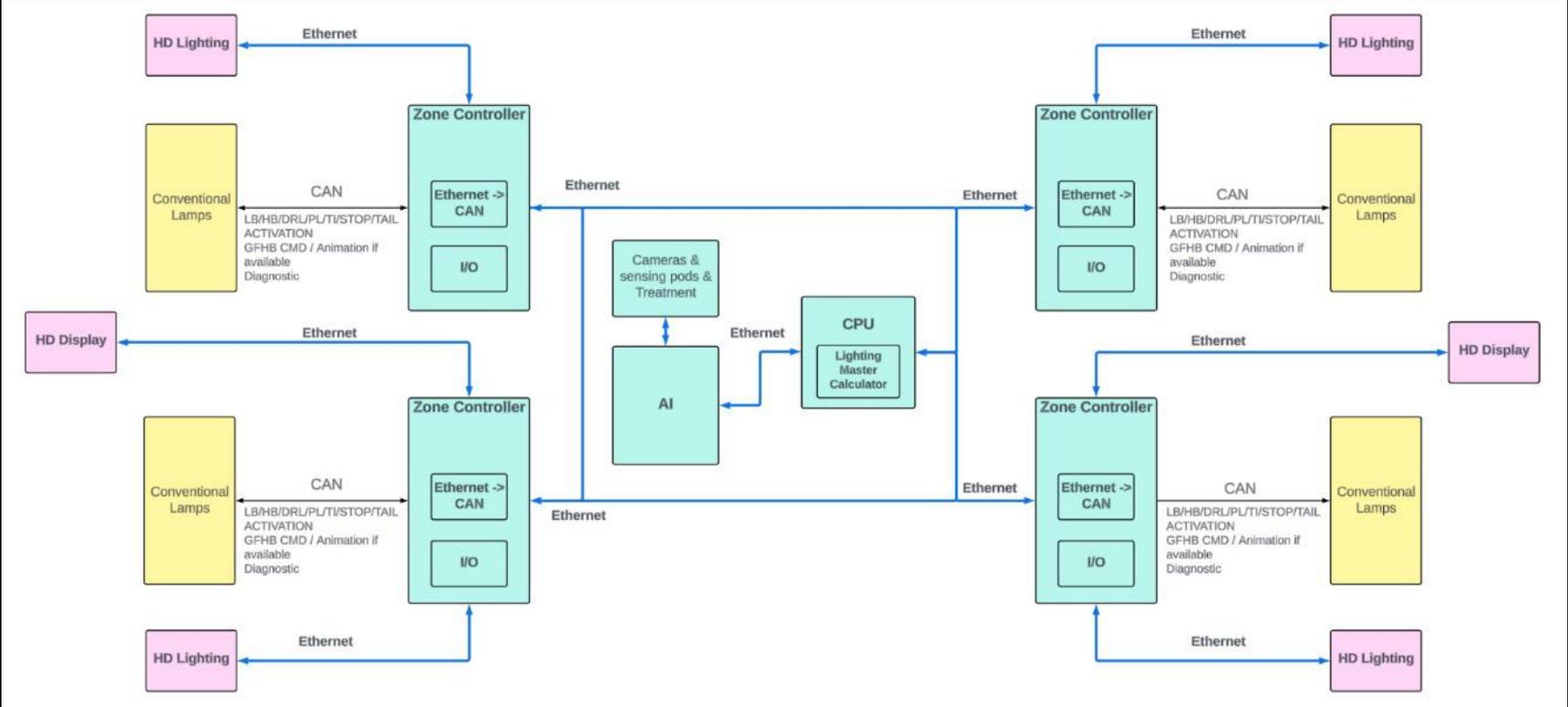
- Supplier Owned
- OEM Owned



Defining Modern Mobility: Software-Driven AVs

- Supplier Owned ZOOX
- OEM Owned
- Potential implementation

More flexible to add new features:



Zoox's Promise: Delivering Superior Riding Experiences

ZOOX

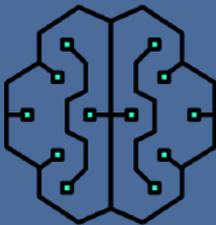


The riding experience is a top priority for Zoox, communication with vehicle is not only outside of vehicle but also inside.

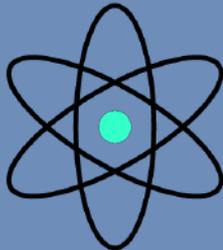
Evolutionary Journey



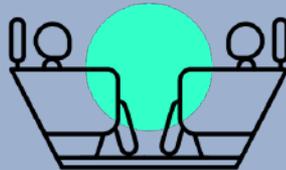
Technological Diversity



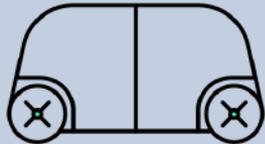
Lighting's Expanding Horizon



Future of Interaction



A Vision for Tomorrow



END / THANK YOU