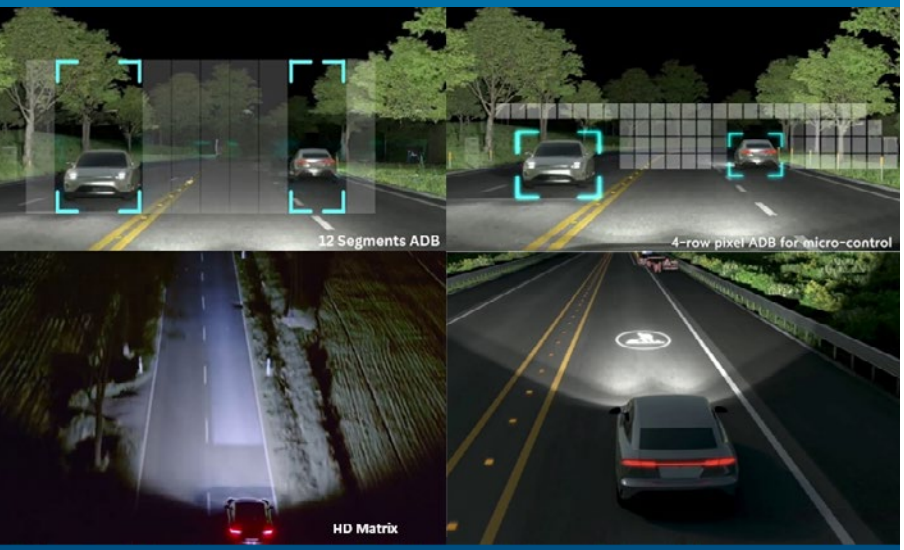
DVN
Driving Vision News

6TH DVN STUDY:
ADB AND EXTENSION TO LIGHT PROJECTION



Available from November 2023.
Price: €5,000

For ordering or more information
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On November 1st, DVN will release its 6th Study:

“ADB AND EXTENSION TO LIGHT PROJECTION”

For the first time, a DVN study will give a view to the future of vehicle lighting concerning ADB and its extension to light projection, with numbers and figures based on market data from interviews with automakers, tier-1 and -2 suppliers, scientific institutes, and of course the expertise of DVN’s in-house experts.

Study Summary

The study will describe in detail the different competing technologies: from mechanical solutions to few segments, rows of many LEDs; microLEDs, and pixel systems. It will evaluate the various performance factors, weight, and power consumption. The study will show legal aspects in the different markets and covers the ability of road projection of these different systems, with their integration in the future electronics architecture and ADAS.

What are the benefits of the study?

The DVN Study is an independent market research project synthesizing information from many sources, interviews, and expert knowledge of DVN and DVN partners. It will bring you well-founded forecasts of revenue and volume for the different ADB systems, to help to make strategic decisions on investments and product development focal points—a great asset for shrewd business planning by suppliers and automakers, who will get a view of the market and the future perspectives from an external and neutral position.

Who is the study for?

This study is an additional source of information for the business plan of all tier 1 and tier 2 companies. OEMs will get a view of the market from an external and neutral position.

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TABLE OF CONTENTS

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