

**29-30  
AUGUST  
2023**

SAN FRANCISCO

**DVN**  
Interior

# DEEP DIVE

## Interior Lighting and Beyond

Social Cocktail • Meet & Greet Dinner • Conference • Expo

- SAN FRANCISCO -



## Topic: "Interior Lighting and beyond"

The theme "Interior Lighting and beyond" will be discussed by the best international experts during our one-day Deep Dive conference. It will highlight how interior lighting is contributing and interacting for user experience; safety, HMI, and comfort in the car interior. Lectures (5) will feed group and breakout discussion sessions.

These 5 lectures cover all aspect of Interior Lighting, starting with a Keynote from Dave Muyres, Mobility Futurist. Dave has a great experience in Automotive Interiors, as Leader and a Designer, and worked with major Tier #1s in many projects all around the world with almost all OEMs. He also served in many Governments initiatives in Washington DC.

Presentations include a Tier #1 perspective with Forvia, looking beyond lighting to HMI, then Delo focused on integration of interior lighting through adhesives, then Technoteam talking about performance characteristics of interior lighting, and to finish with Covestro, and interior lighting integration through genuine materials. Overall, all the ingredients to develop a forward-looking discussion with attendees, representing as well the complete industry players, including OEMs.



### OPTION

The DVN Interior Deep Dive will happen at the same time as the DVN Lighting workshop. The DVN Interior participants can also register to attend the DVN Lighting Workshop which gives access to the lighting conference & exhibit as well as the Interior session that is part of the Lighting Conference.

August 30, 2023 + dinner August 29 (and the option to attend Day #1 of the Lighting Workshop, including a session on Interior Lighting)

### Venue

San Francisco Airport Marriott Waterfront Hotel

### Invitation

All DVN Interior members, Non-European through their European Representatives

Special invitation to dedicated OEMs, Tier 1+2 and Academic

## EXHIBITORS: BOOK YOUR BOOTH NOW!

**SHELL BOOTH** (2m x 2m = 4m<sup>2</sup>)  
**5 000 €**

### Includes:

- 1 free invitation
- Company logo on sponsors announcements
- Company logo on program, and event booklet
- Full A4 company advertising page in event booklet

## HOTEL ROOM BOOKING



### San Francisco Airport Marriott Waterfront Hotel

1800 Old Bayshore Highway,  
Burlingame, California, USA, 94010

### Negotiated Price:

199 USD per night + taxes

Start Date: Tuesday, August 29, 2023  
End Date: Wednesday, August 30, 2023  
Last Day to Book: Friday, August 4, 2023

### You need to book your room online below:

Book your group rate for DVN US Workshop



This DVN Interior Deep Dive event will take place this coming 29-30 August on the US West Coast at the San Francisco Airport Marriott Waterfront Hotel. Here is the preliminary agenda:

## AGENDA

Please find below the preliminary agenda of our Deep Dive event:

### AUGUST 29, 2023

- 18:30 **Welcome of Life Participants**
- 19:00 **Cocktail**  
(together with Lighting/Lidar participants)
- 20:00 **Dinner** (id.)

### AUGUST 30, 2023

- |       |  |       |   |
|-------|--|-------|---|
| 9:00  | <b>Welcome &amp; Opening</b><br>Olimpia Migliore - DVN Correspondant   | 11:50 | <b>Presentation 4, incl. Q&amp;A – Covestro</b><br><i>“Enabling Dynamic and Functional Lighting Integration through Genuine Materials”</i><br>Speaker: Karen Guzman, Marketing Manager – Americas |
| 9:05  | <b>Introduction of participants</b> - All  |       |   |
| 9:20  | <b>Keynote incl. Q&amp;A – Mobility Futurist</b><br><i>“Looking beyond specific lighting technologies to understand how lighting can positively influence how people get from A to B?”</i><br>Speaker: David Muyres, Mobility Futurist, Chief Commercial Officer & Co-Founder, Streetscope | 12:20 | <b>Working Group Topic Selection:</b><br>Olimpia Migliore and Participants  |
|       |  | 12:35 | <b>LUNCH BREAK</b>  |
|       |  | 13:45 | <b>Working Groups about the three presented topics</b> – All  |
| 10:00 | <b>Presentation 1, incl. Q&amp;A - Forvia</b><br><i>“Interior Lighting as an HMI supporting technology”</i><br>Speakers: Carlos Altamirano, Vice President Product Segment Interior Lighting North South America and Maggie Kasper, Surface Activation Sales Manager                       | 14:45 | <b>COFFEE BREAK</b>   |
|       |  | 15:00 | <b>Reporting back</b> incl discussion WG 1, 2, 3  |
|       |  | 16:00 | <b>Next steps Interior Deep Dive:</b><br>discussion and suggestions – All   |
| 10:30 | <b>Presentation 2, incl. Q&amp;A - DELO</b><br><i>“How adhesives and optical-grade polymers forge the future of automotive lighting”</i><br>Speaker: Paige Deshler, Regional Sales Engineer at DELO Industrial Adhesives   | 16:30 | <b>Closure</b><br>OM  |
|       |  | 16:40 | <b>Closure</b><br>DVN Interior Team   |
|       |  | 17:00 | <b>End</b>  |
| 11:00 | <b>COFFEE BREAK</b>  |       |   |
| 11:20 | <b>Presentation 3, incl. Q&amp;A – TechnoTeam</b><br><i>“Imaging Luminance and Color Measurements for Car Interiors”</i><br>Speaker: Christian Schwanengel, General Manager  |       |   |

Organized and moderated by DVN Interior Team: Olimpia Migliore (OM), Philippe Aumont (PA)