

SAVE  
THE  
DATE!

29-30  
AUGUST  
2023

SAN FRANCISCO

DVN  
Lighting

# DVN US WORKSHOP

Lighting the Future:  
Safety, Communication and Emotions  
for EVs, AVs & Trucks

Social Cocktail • Meet & Greet Dinner • Conference • Expo

- 28<sup>TH</sup> DVN WORKSHOP • SAN FRANCISCO -



**INCLUDES:**

1 Interior  
Lighting Session  
+  
1 Lidar Session

Sponsored by:

LUXIT  
LIGHTING INNOVATION • TECHNOLOGY



LUMILEDS

LMT

TechnoTeam  
Bläuerarbeitung GmbH

EVERLIGHT



Valeo

Dajac Inc.

SUSS MicroOptics

HAMAMATSU  
PHOTON IS OUR BUSINESS

DBM REFLEX

Lextar  
A Member of Ennosstar

Instrument  
Systems  
KONICA MINOLTA Group  
Optronik Line

SYNOPTIS

inova  
Semiconductors

FORVIA  
Inspiring mobility

SEOUL  
SEMICONDUCTOR

MAGNA

## For the first time, the 28<sup>th</sup> DVN US Workshop will take place on the West coast!

DVN 28<sup>th</sup> Workshop will take place in-person on the West coast at the San Francisco Airport Marriott Waterfront Hotel (35 miles from San Jose).

The Theme of one day and a half day conference and exhibition:  
**Lighting the Future: Safety, Communication, and Emotions for EVs, AVs & Trucks.**

It will highlight how new technologies will contribute to increase safety in our world. The event will bring together more than 250 worldwide participants, managers, and experts, involved in lighting.

Lectures are expected from:

- OEMs: Audi, BMW, BYD, GM, Great Wall, Ford, Lucid, Nissan, Rivian, Stellantis, Volvo, Zoox;
- Lighting suppliers: Flex-N-Gate, Forvia, Koito, Magna, Marelli, Mind, Mobis, Plastic Omnium, Valeo;
- Light sources suppliers: ams OSRAM, Everlight, LG Innotek, Lumileds, Seoul Semiconductor;

- Tier 2 suppliers involved in optics, electronics, driver monitoring, materials, simulation, testing, measurements, and regulations;
- Universities and Institutes.

In the past, DVN workshops have provided an effective forum to support GTB initiatives to develop global technical requirements and to remove regulatory barriers.

Discussion panels and exhibition booths will host fruitful exchanges between all attendees.

- Network & Promote: This US DVN workshop allows your company to network with European, US West cost and Asian players and promote your lighting products or service offer.
- The theme **"Lighting the Future: Safety, Communication, and Emotions for EVs, AVs & Trucks"** discussed during the Workshop Sessions by the best international experts will help you to orient your company strategic decisions concerning your product and service roadmaps.

**REGISTRATION SOON ON DVN WEBSITE: [www.drivingvisionnews.com](http://www.drivingvisionnews.com)**

**ADMISSION FOR A 1,5-DAY WORKSHOP INCLUDING LUNCHES & 1 DINNER: €1,200**  
**EARLY BIRD RATE (UNTIL MAY 31<sup>TH</sup>): €950**

- 1 free entry for DVN Gold Members
- 3 free entries for DVN Platinum Members

## EXHIBITORS: BOOK YOUR BOOTH NOW!

### STAY IN TOUCH WITH YOUR CUSTOMERS & PROSPECTS

and present your product/service innovations or other important messages to highest-level decision makers.

### TARGETED VISIBILITY

- Your company logo on DVN event agenda and conference hall.
- Your company A4 page advertising in the workshop booklet handed out to each participant.

### NETWORK & PROMOTE IN PERSON

- The US Workshop in-person attendees will visit your booth during the 30mn conference breaks, the lunch, and the welcome cocktail.
- The US Workshop Report sent to the 200 DVN Gold companies members (5 000 DVN newsletter readers) will show all Exhibitors' innovative products/ services.

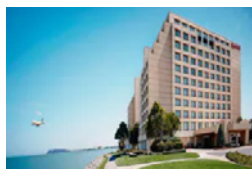
### EXHIBITION BOOTH PRICELIST

**Standard Booth:** 4m x 3m - 10,000 Euros  
**XXL Booth:** 5m x 4m - 15,000 Euros

An exhibition area of about 1 000 sqm covered with booths of International companies is available during the workshop next to the main conference room. You can choose to showcase your company and present your latest products and create privileged contacts within this unique international gathering of targeted decision-makers in the auto lighting industry.

**DVN members and Exhibitors must contact:**  
[carine@drivingvisionnews.com](mailto:carine@drivingvisionnews.com)  
or [glebrun@drivingvisionnews.com](mailto:glebrun@drivingvisionnews.com)

## HOTEL ROOM BOOKING



**San Francisco Airport Marriott Waterfront Hotel**  
1800 Old Bayshore Highway,  
Burlingame, California, USA, 94010

**Negotiated Price:**  
199 USD per night + taxes

Start Date: Tuesday, August 29, 2023  
End Date: Wednesday, August 30, 2023  
Last Day to Book: Friday, August 4, 2023

**You need to book your room online below:**  
Book your group rate for DVN US Workshop