

25-26
APRIL
2023

K Ö L N


DVN
Interior

DVN INTERIOR KÖLN WORKSHOP

Human Centered Interior Technology

PULLMAN HOTEL - KÖLN, GERMANY

- 3RD DVN INTERIOR WORKSHOP -

Sessions include HMI-Human Machine Interaction, Smart Surfaces, Safety and Driver Monitoring Systems, Interior Lighting, Comfort and Well-Being, Materials and Sustainability. Impact on Design, Comfort, Cockpit, Seats, Dashboard, Screens, HVAC.



The Interior Community Top Tier Even of the Year The 3rd DVN-Interior Workshop will celebrate the 4th DVN Interior Anniversary!

DVN Interior 3rd Workshop will take place in-person in the Pullman Hotel in Köln, Germany, on April 25-26, 2023.

The Theme of our 2-day conference and exhibition: **"Human Centered Interior Technology"**.

It will highlight how new technologies will contribute to increase safety, comfort and well-being in our new mobility world. The event will bring together more than 300 worldwide participants, managers, and experts, involved in automotive interior.

Lectures are expected from:

- OEMs: BMW, Volvo, Ford, Honda, Renault.
- Tier#1 suppliers: Forvia, Grupo Antolin, Valeo, Ansys, Kurz, Novem, Dow and many others.
- Technology suppliers involved in Displays, Electronics, DMS-Driver Monitoring, Interior Trim, Material and Surfaces.

As the automotive market compete more and more on what is happening within the cabin, this event will highlight how new technologies will contribute increasing safety, comfort

and convenience within the car interior.

Among the 22 lectures, contributions are expected from Car OEMs, Interior Tier #1 and Technology Tier #2+, and Universities.

Discussion panels and exhibition booths will host fruitful ex- changes between all attendees.

- **Network & Promote:** This Köln DVN Interior workshop allows your company to network with European, North American and Asian players and promote your interior products or service offer.
- The theme **"Human Centered Interior Technology"** discussed during the Workshop Sessions by the best international experts will help you to orient your company strategic decisions concerning your product and service roadmaps.
- **Award Ceremony:** During Dinner on April 25th, an Award ceremony is organized, including a special Best Sustainable Interior Innovation.

REGISTRATION ON DVN WEBSITE: www.drivingvisionnews.com

**ADMISSION FOR A 1½ DAY WORKSHOP INCLUDING LUNCHES & 1 DINNER: €1,200
(EARLY BIRD RATE: 900 EUROS/PERSON BEFORE FEBRUARY 25TH)**

- 1 free entry for DVN Gold members
- 3 free entries for DVN Platinum Members

EXHIBITION RATES

BOOTHS	SHELL	BUSINESS	PREMIUM
RATES (exc. 20% VAT) in Euros	4.500	7.500	10.000
Includes free invitations	x 2	x 3	x 4
First speaker in selected session	No	No	Yes
Company Logo on sponsors announcements	Yes	Yes	Yes
Company logo on program, and event booklet	Yes	Yes	Yes
Full A4 company advertising page in event booklet	Yes	Yes	Yes
Booth size	2m X 2m = 4m ²	4m X 2,5m = 10m ²	6m X 2,5m = 15m ²

For more information, please contact: carine@drivingvisionnews or carsten.befelein@cb-lichtdesign.de

HOTEL ROOM BOOKING



PULLMAN HOTEL

Helenenstraße 14, 50667 Köln, Germany.

Please find the negotiated rate below:

- Single room incl. breakfast: 149,00€
- Double room incl. breakfast: 178,00€

You need to book via telephone or e-mail:

Tel: +49 221 275 2200

Keyword: DVN

E-Mail: h5366-re@accor.com

The rate will not be available on the hotel website

AGENDA

Tuesday April 25, 2023

12:30-13:30 REGISTRATION AND LIGHT LUNCH
13:30-13:40 OPENING, Philippe Aumont
13:40-14:20 KEYNOTE#1 BMW Group, Martin Enders, Manager Innovation Projects
"BMW i Vision DEE - Next Level Human Car Interaction - Circular - Electric - Digital"

14:20-15:50 **SESSION 1
HMI/SMART SURFACES I**

1) A2 MAC1, Aurélien Garcin, HMI Product Manager (TBC)
"HMI Market Review"

2) Grupo Antolin, Demetrio Galindez, Senior Product Manager
"Smart Surfaces for Human Machine Interface"

3) Ansys, Eugen Meier, Senior Manager Application Engineering EMEA
"Heads-Up on the road ahead - Future of Simulating Displays and HUD with Ansys Optics"

4) Grewus, Elisa Santella, Managing Director
"Integration of active haptic feedback in automotive HMIs"

Q&A 20'

15:50-16:30 COFFEE BREAK

16:30-18:20 **SESSION 2
HMI/SMART SURFACES II**

1) Forvia, Patrick Nebout, Cockpit Chief Technology Director
"A journey of activated surfaces towards efficient HMI"

2) Marquardt, Felix Hake, Product Management/Innovation Lead
"Potential of Printed Structures for Smart Surfaces"

3) Forvia, Gert Dieter Tuzar, Senior Expert UX/HMI, HMI/Smart Surfaces
Title Tbc

4) PolyIC Kurz, Dr Wolfgang Clemens, Director Product Management & Business Development
Title Tbc

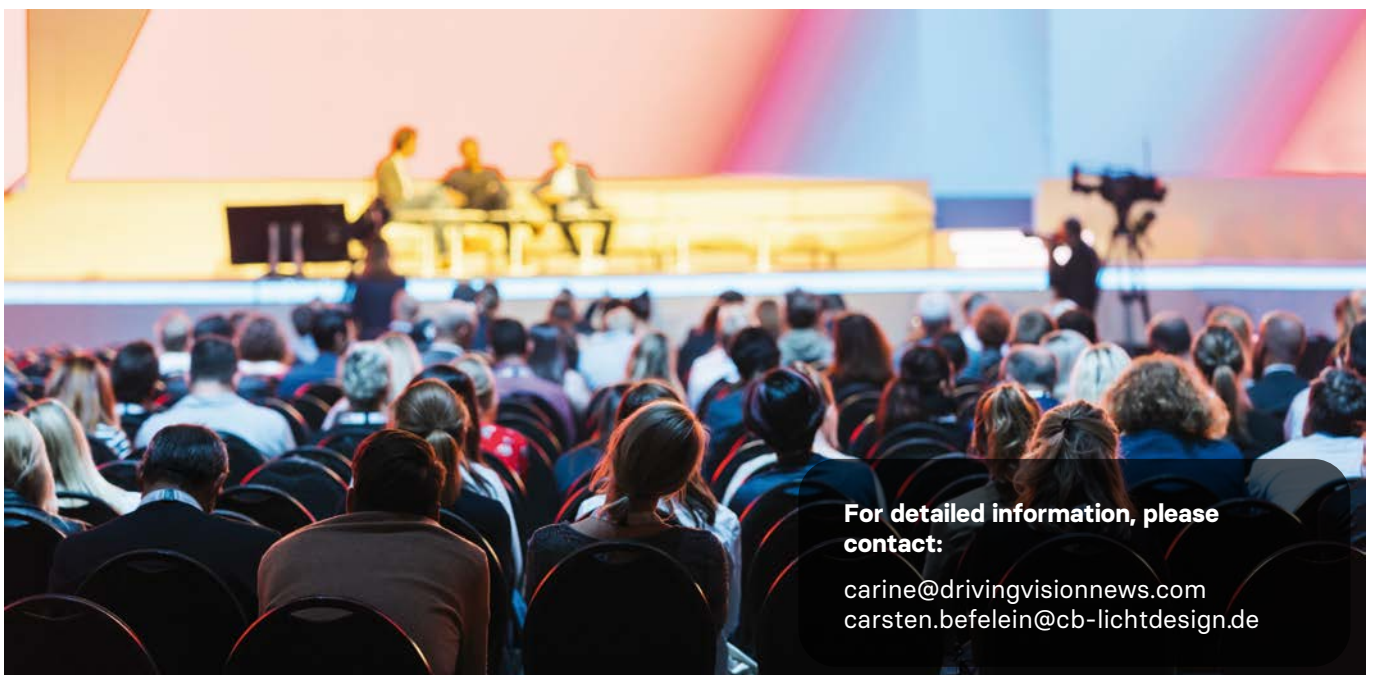
5) TITV, Samuel Bollmann, Group Leader Textile Structures
"Textile-based sensor concepts for control modules in the automotive interior environment"

Q&A

18:20-18:25 CONCLUSION OF THE DAY

18:45-19:15 SOCIAL COCKTAIL

19:30-21:00 Gala DINNER, with Innovation Award



For detailed information, please contact:

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 carsten.befelein@cb-lichtdesign.de

AGENDA

Wednesday April 26, 2023

<p>8:00-8:30 WELCOME COFFEE</p> <p>8:30-9:00 KEYNOTE #2 LIUX, Antonio Espinosa de los Monteros, CEO "The First Ever Plant-Based Vehicle"</p> <p>9:00-10:20 SESSION 3 SAFETY/DMS</p> <p>1) Yole Group, Pierrick Boulay, Senior Analyst Lighting and ADAS systems <i>"OMS/DMS Technology Evolutions and Roadmap"</i></p> <p>2) Valeo, Benoist Fleury, Product Marketing and Communication Director - Comfort & Driving Assistance <i>Title Tbc</i></p> <p>3) Pontosense, Alex Qi, CEO <i>"The biggest hidden trend in automotive, In Cabin sensing"</i></p> <p>4) Rheinmetall Dermalog SensorTec, <i>Speaker and title Tbc</i></p> <p>Q&A</p> <p>10:20-11:00 COFFEE BREAK</p> <p>11:00-12:40 SESSION 4 INTERIOR LIGHTING I</p> <p>1) Volvo, Johan Persson, Technical Expert Interior Illumination <i>"EX90 interior lights"</i></p> <p>2) ams OSRAM, Michael Brandl, Director System Solutions Engineering Automotive Systems <i>"Enabling new dynamic and colorful lighting by using intelligent RGB LEDs with Open System Protocol"</i></p> <p>3) Design LED/ Faurecia Clarion Electronics, <i>Speaker and title Tbc</i></p> <p>4) Tactotek, Karthikesh Raju or Perttu Korhonen <i>"Let Light Live - IMSE® Light Channels an innovative platform to develop dynamic, interactive and functional light interfaces"</i></p> <p>12:40-14:00 SOCIAL LUNCH</p>	<p>14:00-15:20 SESSION 5 INTERIOR LIGHTING II</p> <p>1) TechnoTeam, Dr. Udo Krüger, CEO <i>"Imaging Luminance and color measurements for backlit symbols and light guides - Aspects of data acquisition, evaluation and conformity assessment"</i></p> <p>2) Michael Bender, Product Line Manager Embedded Lighting Roland Steger, Business Development Manager, EMEA <i>"Solutions for the increasing complexity of functional and safety relevant interior and exterior lighting systems"</i></p> <p>3) Seoul Semiconductor, Aleksandar Drobnjak, Senior Technical Marketing Manager <i>"Re-Discovering Cabin Illumination under Natural Light"</i></p> <p>Q&A</p> <p>15:20-15:50 COFFEE BREAK</p> <p>15:50-17:10 SESSION 6 MATERIALS/SUSTAINABILITY</p> <p>1) Dow, François de Buyl, Scientist, MobilityScience™ <i>"Material Science for Durable, Safe and Comfortable Car Interior's"</i></p> <p>2) Mocom, Markus Funke and Eric Möller <i>"Polymer diversity and sustainable Compounds for lighting technology"</i></p> <p>3) Grammer, Speaker Tbc <i>"Center Console – Strategy for a green product " (Tbc)</i></p> <p>4) Uni Pforzheim, Pr Dr Blankenbach <i>"Display Technology"</i></p> <p>Q&A</p> <p>17:30-17:40 CONCLUSION Philippe Aumont, General Editor, DVN Interior</p> <p>17:40 CLOSING</p>
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Tel: +49 221 275 2200
 Keyword: DVN
 E-Mail: h5366-re@accor.com

The rate will not be available on the hotel website