

SAVE
THE
DATE!

29-30
AUGUST
2023
SAN JOSE

DVN
Lighting

DVN US WORKSHOP

Lighting the Future:
Safety, Communication,
and Emotions for EVs & AVs

- 28TH DVN WORKSHOP • SAN JOSE -



For the first time, the 28th DVN US Workshop will take place on the West coast!

DVN 28th Workshop will take place in-person on the West coast.

The Theme of one day and a half day conference and exhibition: **Lighting the Future: Safety, Communication, and Emotions for EVs & AVs**

It will highlight how new technologies will contribute to increase safety in our world. The event will bring together more than 250 worldwide participants, managers, and experts, involved in lighting.

Lectures are expected from:

- OEMs: Audi, BMW, BYD, GM, Great Wall, Ford, Fisker, Lotus, Lucid, Nissan, Rivian, Stellantis, Volvo;
- Lighting suppliers: Forvia, Koito, Marelli, Mind, Mobis, PO, Toyota Boshoku, Valeo;
- Light sources suppliers: ams OSRAM, Canoo, Cruise, LG Innotek, Lumileds, Mobileye, Texas Instrument, W.L. Gore;
- Tier 2 suppliers involved in optics, electronics, driver

monitoring, materials, simulation, testing, measurements, and regulations,

- Universities and Institutes.

In the past, DVN workshops have provided an effective forum to support GTB initiatives to develop global technical requirements and to remove regulatory barriers.

Discussion panels and exhibition booths will host fruitful exchanges between all attendees.

- Network & Promote: This US DVN workshop allows your company to network with European, US West cost and Asian players and promote your lighting products or service offer.
- The theme “**Lighting the Future: Safety, Communication, and Emotions for EVs & AVs**” discussed during the Workshop Sessions by the best international experts will help you to orient your company strategic decisions concerning your product and service roadmaps.

REGISTRATION SOON ON DVN WEBSITE: www.drivingvisionnews.com

ADMISSION FOR A 2-DAY WORKSHOP INCLUDING LUNCHES & 1 DINNER: €1,200
EARLY BIRD RATE (UNTIL MARCH 31ST): €950

- 1 free entry for DVN Gold Members
- 3 free entries for DVN Platinum Members

EXHIBITORS: BOOK YOUR BOOTH NOW!

STAY IN TOUCH WITH YOUR CUSTOMERS & PROSPECTS

and present your product/service innovations or other important messages to highest-level decision makers.

TARGETED VISIBILITY

- Your company logo on DVN event agenda and conference hall.
- Your company A4 page advertising in the workshop booklet handed out to each participant.

NETWORK & PROMOTE IN PERSON

- The US Workshop in-person attendees will visit your booth during the 30mn conference breaks, the lunch, and the welcome cocktail.
- The US Workshop Report sent to the 200 DVN Gold companies members (5000 DVN newsletter readers) will show all Exhibitors' innovative products/ services.

EXHIBITION BOOTH PRICELIST

Standard Booth: 4m x 3m - 10,000 Euros
XXL Booth: 6m x 3m - 15,000 Euros

An exhibition area of about 1 000 sqm covered with booths of International companies is available during the workshop next to the main conference room. You can choose to showcase your company and present your latest products and create privileged contacts within this unique international gathering of targeted decision-makers in the auto lighting industry.

DVN members and Exhibitors must contact:
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or glebrun@drivingvisionnews.com