

SAVE
THE
DATE!

25-26
AVRIL
2023

K Ö L N

DVN
Interior

DVN INTERIOR KÖLN WORKSHOP

Human Centered Interior Technology

PULLMAN HOTEL - KÖLN, GERMANY

- 3RD DVN INTERIOR WORKSHOP -

Sessions include HMI-Human Machine Interaction, Smart Surfaces, Safety and Driver Monitoring Systems, Interior Lighting, Comfort and Well-Being, Materials and Sustainability. Impact on Design, Comfort, Cockpit, Seats, Dashboard, Screens, HVAC.



The Interior Community Top Tier Even of the Year The 3rd DVN-Interior Workshop will celebrate the 4th DVN Interior Anniversary!

DVN Interior 3rd Workshop will take place in-person in the Pullman Hotel in Köln, Germany, on April 25-26, 2023.

The Theme of our 2-day conference and exhibition: **“Human Centered Interior Technology”**.

It will highlight how new technologies will contribute to increase safety, comfort and well-being in our new mobility world. The event will bring together more than 300 worldwide participants, managers, and experts, involved in automotive interior.

Lectures are expected from:

- OEMs Alpine, Audi, Bentley, BMW, Ford, Honda, Mercedes-Benz, Renault, Rivian, Stellantis, Volvo, etc.
- Tier#1 suppliers Forvia, Yanfeng, Grupo Antolin, Toyota Boshoku, Magna, Marelli, Mobis, Valeo, Covestro, etc.
- Technology suppliers involved in Seating Interior Trim, Material and Surfaces, Displays, Electronics, DMS-Driver Monitoring.

As the automotive market compete more and more on what is happening within the cabin, this event will highlight how

new technologies will contribute increasing safety, comfort and convenience within the car interior.

Among the 22 lectures, contributions are expected from Car OEMs, Interior Tier #1 and Technology Tier #2+, and Universities.

Discussion panels and exhibition booths will host fruitful ex- changes between all attendees.

- **Network & Promote:** This Köln DVN Interior workshop allows your company to network with European, North American and Asian players and promote your interior products or service offer.
- The theme **“Human Centered Interior Technology”** discussed during the Workshop Sessions by the best international experts will help you to orient your company strategic decisions concerning your product and service roadmaps.
- **Award Ceremony:** During Dinner on April 25th, an Award ceremony is organized, including a special Best Sustainable Interior Innovation.

REGISTRATION ON DVN WEBSITE: www.drivingvisionnews.com

ADMISSION FOR A 1½ DAY WORKSHOP INCLUDING LUNCHES & 1 DINNER: €1,200

- 1 free entry for DVN Gold members
- 3 free entries for DVN Platinum Members

EXHIBITION RATES

BOOTHS	SHELL	BUSINESS	PREMIUM
RATES (exc. 20% VAT) in Euros	4.500	7.500	10.000
Includes free invitations	x 2	x 3	x 4
First speaker in selected session	No	No	Yes
Company Logo on sponsors announcements	Yes	Yes	Yes
Company logo on program, and event booklet	Yes	Yes	Yes
Full A4 company advertising page in event booklet	Yes	Yes	Yes
Booth size	2m X 2m = 4m ²	4m X 2,5m = 10m ²	6m X 2,5m = 15m ²

Registration online at:

Soon online on www.drivingvisionnews.com

Entree fee for conference:

900 Euros/person (early bird rate; before February 25th)
1 200 Euros/person (after February 25th)

For detailed information on exhibition booths opportunities, please contact:

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