

2022 DVN SHANGHAI INTERNATIONAL WORKSHOP

2022年DVN汽车照明创新技术国际研讨会

SEPTEMBER 20-21, 2022 • MARRIOTT SHANGHAI PARKVIEW HOTEL

2022年9月20-21日 • 上海宝华万豪酒店

September 20th: Afternoon Conference in parallel with Expo followed by Social Cocktail and Welcome Dinner

September 21th: Full day conference and Expo

9月20日：下午会议与展会同期举行，会后安排鸡尾酒会和欢迎晚宴

9月21日：全天会议和展会



The Theme of our one-and-a-half day conference and exhibition:
“Innovations for new Lighting Functions”

一天半的会议和展览，主题为：新照明功能和创新

Simultaneous Translation English-Chinese & Chinese English • 中英双语同声传译

Topics will include:

New Lighting functions and designs:

Front/Rear/Side Road Projections, Illuminated Logo and Grill, Light Signature, Decorative Illumination, Animation, Digitalization.

New technologies:

Matrix, LEDs, Micro LEDs, DLP/DMD, Laser, OLEDs, MLA.

Regulation - Simulation - Testing - Measurement

议题包括:

新照明功能和设计:

前大灯, 尾灯, 侧路投影, 发光Logo/格栅, 照明标志, 装饰照明, 动画, 数字化照明。

新技术:

Matrix, LEDs, Micro LEDs, DLP/DMD, 激光, OLEDs, MLA.

法规-模拟-测试-测量

Dear colleague,

Our 25th DVN workshop will take place in-person in Shanghai on September 20-21, 2022, at the Marriott Shanghai Parkview Hotel, in full respect with all sanitary measures prevailing in Shanghai at that date. Conference and exhibition spaces will be safely laid out for hundreds of in-person attendees and a full onsite agenda.

Registered attendees who will not be able to travel to Shanghai will benefit from VODs for all the Lectures and PPT presentations made by Speakers during the complete event.

Innovations for new Lighting Functions

The Theme of our one-and-a-half day conference and exhibition: **"Innovations for new Lighting Functions"**

Among the 25 lectures on the agenda, exceptional contributions are expected from:

- **OEMs** Audi, BMW, GM, Great Wall, Nio, Shanghai-VW, Stellantis, Volvo, FAW Volkswagen,
 - **Lighting suppliers** AL, HASCO, Hella, Mind, Mobis, Valeo, Varroc, Xingyu, ZKW.
 - **Light source suppliers** ams Osram, Everlight, Lumileds, Nichia, TI.
- They will highlight the recent trends in lighting and brand recognition. Discussion panels and exhibition booths will host fruitful exchanges between all attendees.

Benefits

- **Network & Promote:** Shanghai DVN workshop allows your company to network with International and Chinese players and promote your lighting products or service offer towards the International & Chinese market.
- The theme "Innovations for new Lighting functions" discussed during the Workshop Sessions by the best international experts will help you to orient your company strategic decisions concerning your product and service roadmaps.

RATES

ENTRY FEE for 2 days Workshop, lunches and welcome dinner: 1,000 Euros /pers

- 1 free entry for DVN Gold members
- 3 free entries DVN Platinum Members
- 3 free entries for Sponsors/Exhibitors with standard booth

MARRIOTT SHANGHAI PARKVIEW

333 Guangzhong Road West,
Shanghai 200072, China
Tel: +86 21 3669 8888

SPONSORS/EXHIBITORS: 10,000 Euros

An exhibition area of about 700 sqm covered with booths of International and Chinese companies is available during the workshop next to the main conference room. You can choose to showcase your company and present your latest products and create privileged contacts within this unique international gathering of targeted decision-makers in the auto lighting.

- 4m x 3m Standard booth
- Company logo on DVN event agenda, conference room and conference booklet
- A4 page Company advertising in conference booklet
- 3 free entrees for dinner and conference

*The price in RMB includes 6% VAT tax

DVN members and Exhibitors must contact:

carine@drivingvisionnews.com • Mob: +336 98 73 5556
glebrun@drivingvisionnews.com
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or

*Shanghai Conference & Exhibition Service in China

Sales contact: Ann Ai
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Administrative contact: Andy Ma
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各位同仁，

第25届DVN技术交流研讨会将于2022年9月19-20日在上海宝华万豪酒店举行，我们决定线下举办本次会议。请各位参会者放心，会议将严格遵守上海针对防疫采取的安全措施，不论会场还是展区都将合理规划，安全布局，以确保参会者的健康安全和有效参与。

已注册但无法亲临上海的参会嘉宾可通过视频回看整个活动，包括所有演讲和PPT展示。

新照明功能和创新

一天半会议和展示的主题为：

新照明功能和创新

会议将安排25场精彩演讲，演讲嘉宾分别来自：

- 汽车制造商：奥迪，宝马，通用，长城，蔚来，上海大众，Stellantis，沃尔沃，一汽大众
- 照明供应商：马瑞利AL，华域，海拉，曼德，摩比斯，法雷奥，伟瑞柯，星宇，ZKW
- 光源供应商：艾迈斯欧司朗，亿光，亮锐，日亚，德州仪器

演讲嘉宾们将聚焦照明和品牌认知的最新趋势。会议讨论和展台将为所有与会者提供富有成果的交流平台。

参会者权益

- **互动 & 推广：**DVN上海研讨会为贵司与中国及国际企业建立联系搭建有效平台，助力贵司向国际和中国市场推广照明产品和服务。
- 研讨会主题“新照明功能和创新”聚焦最新趋势，全球顶级专家围绕主题展开的讨论将帮助贵司在产品和服务上制定关键战略决策。

费用

参会费：1000欧元或8000*元人民币*，包括2天参会费用，会议午餐及欢迎晚宴费用。

- DVN黄金会员享有一个免费参会名额
- DVN铂金会员享有三个免费参会名额
- 标准展位参展商/赞助商享有三个免费参会名额

上海宝华万豪酒店

中国上海广中西路333号
电话：86 21 3669 8888

特装参展商/赞助商：10000欧元或80000元人民币*。

展区面积约700平米，紧邻宴会厅，方便参会者在会议间隙参观与交流；国际知名厂商和中国企业均在此搭建展台，展示公司形象及最前沿的产品、技术应用成果；全球汽车照明行业的重量级人物将聚集一堂，参会者和参展企业可借此机会与业内决策者接洽。

- 4米 x 3米的标准展台
- 公司Logo将展示在DVN的会议室内和活动日程、会刊上
- A4尺寸的公司广告将刊登在会议手册上
- 3个免费参会名额

*人民币价格包含6%的增值税

DVN会员和参展方须联系

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HOW TO JOIN &
REGISTER

You can register online
following [this link](#)