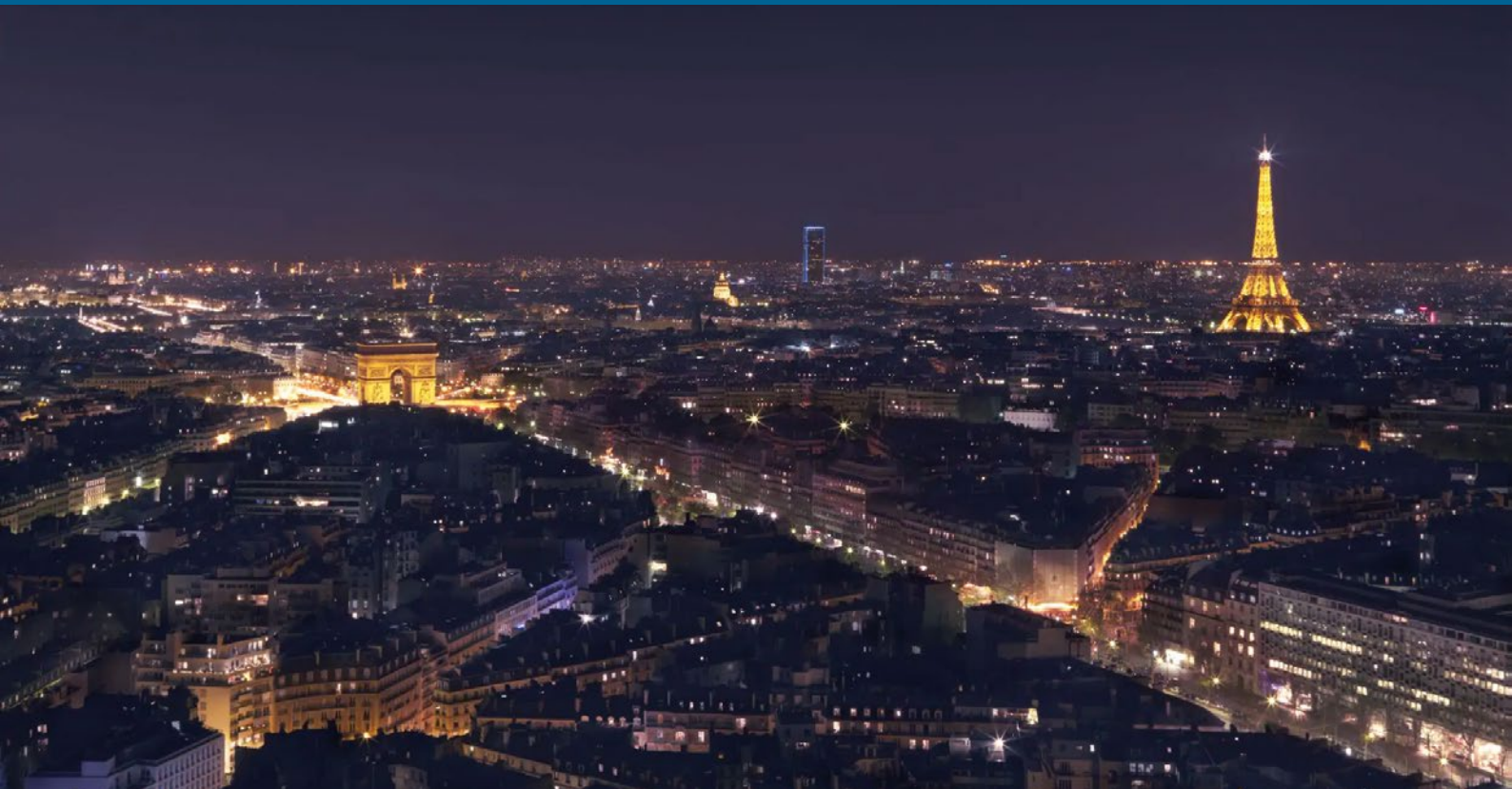


PARIS DVN WORKSHOP FEBRUARY 1-2, 2022

HYATT REGENCY HOTEL, PARIS ÉTOILE

Conference • Expo
Social Cocktail • Meet & Greet Dinner



Safety & Design: Challenge or Opportunity?

Topics include Front, Rear, Interior Lighting
Impact of Technologies ADB, LED, MicroLED, OLED, Laser, MLA on Safety and Design
New Functions including lit design elements like illuminated front grills
Regulation - Simulation - Testing - Measurement

DVN 24th Workshop will take place at the prestigious Hyatt Regency Paris Etoile Hotel, on February 1-2, 2022

DVN 24th Workshop will take place in-person at the prestigious Hyatt Regency Paris Etoile Hotel, on February 1-2, 2022.

All sanitary measures prevailing in Paris at that date will be in place. Conference and exhibition spaces will be safely laid out for hundreds of in-person attendees and a full onsite agenda.

Registered attendees who will not be able to travel to Paris will benefit from an online replay of the complete event.

The Theme of our 2-day conference and exhibition: **Safety and Design, Challenge or Opportunity?**

It will highlight how new technologies will contribute increasing safety in the world, while offering new design.

The event will bring together more than 300 worldwide participants, managers, and experts, involved in lighting and ADAS.

Among the 30 lectures, contributions are expected from Car makers, Lighting Suppliers Tier 1 and Tier 2, and Universities.

We expect lectures from OEMs, Audi, BMW, Mercedes-Benz, Nio, Renault, Rivian, Stellantis, Volkswagen, Volvo, lighting

suppliers Tier 1 Hella, Koito, Marelli AL, Mobis, Stanley, Valeo, Varroc, light source suppliers Osram, Lumileds, Nichia, Kyocera, Samsung, Texas Instruments, Everlight, Seoul SC, several universities and Tier 2 suppliers.

These lectures will highlight the current tensions between Safety & Design in Lighting and Smart car Interior.

Discussion panels and exhibition booths will host fruitful exchanges between all attendees.

- **Network & Promote:** This Paris DVN workshop allows your company to network with European, North American and Asian players and promote your lighting products or service offer.
- The theme "Safety & Design: Challenge or Opportunity?" discussed during the Workshop Sessions by the best international experts will help you to orient your company strategic decisions concerning your product and service roadmaps.
- **Award ceremony:** For this special DVN Paris WS, we're planning an Award ceremony during the dinner on February 1st. Several awards, including the "Personality of the decade" Award will be presented.

REGISTRATION ON DVN WEBSITE: www.drivingvisionnews.com

ADMISSION FOR A 2-DAY WORKSHOP INCLUDING LUNCHES & 1 DINNER: €1,500

- 1 free entry for DVN Gold members
- 3 free entries for DVN Platinum Members

EXHIBITORS: BOOK YOUR BOOTH NOW!

STAY IN TOUCH WITH YOUR CUSTOMERS & PROSPECTS

and present your product/service innovations or other important messages to high-level decision makers.

TARGETED VISIBILITY

- Your company logo on DVN event agenda and conference hall
- Your company A4 page advertising in the workshop booklet handed out to each participant.

NETWORK & PROMOTE IN PERSON

- 2 free entrees for dinner and conference for Standard Booths
- The DVN Paris workshop in-person attendees will visit your booth during the 30mn conference breaks every two hours, during the lunch, and the welcome cocktail.
- All attendees will have access to the replay VOD of the event for 2 full weeks.
- The DVN Paris Workshop Report sent to the DVN Gold & Platinum members will display all Exhibitors' innovative products/ services.

EXHIBITION BOOTH PRICELIST

Standard Booth: 4m x 3m - 12,000 Euros
XXL Booth: 6m x 3m - 18,000 Euros

An exhibition area of about 1 000 sqm covered with booths of International companies is available during the workshop next to the main conference room. You can choose to showcase your company and present your latest products and create privileged contacts within this unique international gathering of targeted decision-makers in the auto lighting industry.

DVN members and Exhibitors must contact

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