

2021 DVN SHANGHAI INTERNATIONAL WORKSHOP

2021年DVN汽车照明创新技术国际研讨会

APRIL 19TH-20TH, 2021 • MARRIOTT SHANGHAI PARKVIEW HOTEL
2021年4月19-20日 • 上海宝华万豪酒店

April 19th: Afternoon Conference in parallel with Expo followed by Social Cocktail and Welcome Dinner
April 20th: Full day conference and Expo

4月19日：下午会议与展会同期举行，会后安排鸡尾酒会和欢迎晚宴
4月20日：全天会议和展会



The Theme of our one-and-a-half day conference and exhibition:
“High Tech Lighting, Impact on Safety and Regulation”

我们一天半会议和展示的主题为：“高科技照明，对安全和法规的影响”

Simultaneous Translation English-Chinese & Chinese English • 中英双语同声传译

Sponsored by • 赞助单位：



华域视觉科技(上海)有限公司
HASCO VISION TECHNOLOGY CO., LTD.



Dear colleague,

Our 22nd DVN workshop will take place in-person in Shanghai on April 19-20, 2021, at the Marriott Shanghai Parkview Hotel, during the Shanghai Auto Show 2021, in full respect with all sanitary measures prevailing in Shanghai at that date. Conference and exhibition spaces will be safely laid out for hundreds of in-person attendees and a full onsite agenda.

Registered attendees who will not be able to travel to Shanghai will benefit from an online replay of the complete event.

How Digital light improves Safety

The Theme of our one-and-a-half day conference and exhibition:
"High Tech Lighting, Impact on Safety and Regulation"

will bring together around 350 worldwide participants involved in lighting and ADAS: directors, managers, and experts. Among the 25 lectures on the agenda, exceptional contributions are expected from OEMs Audi, BMW, Changan, Great Wall, Ford, GAC, Geely, GM, NIO, Nissan, Shanghai-Volkswagen, Stellantis and lighting suppliers AL, Hella, Mobis, HASCO, Mind, SL Corp, Valeo, Varroc, Xingyu, ZKW, Kyocera/SLD, Lumileds, Osram, Nichia, Seoul Semiconductor, Everlight, which will highlight the recent trends in lighting and brand recognition. Discussion panels and exhibition booths will host fruitful exchanges between all attendees.

Benefits

- Network & Promote: Shanghai DVN workshop allows your company to network with International and Chinese players and promote your lighting products or service offer towards the International & Chinese market.
- Tech watch: The theme "High Tech Lighting, Impact on Safety and Regulation"

discussed during the Workshop Sessions by the best international experts will help you to orient your company strategic decisions concerning your product and service roadmaps.

RATES

ENTRY FEE for 2 days Workshop, lunches and welcome dinner: 1,000 Euros /pers

- 1 free entry for DVN Gold members
- 3 free entries DVN Platinum Members
- 3 free entries for Sponsors/Exhibitors with standard booth

MARRIOTT SHANGHAI PARKVIEW

333 Guangzhong Road West,
Shanghai 200072, China
Tel: +86 21 3669 8888

SPONSORS/EXHIBITORS: 10,000 Euros – 85,000 RMB*

An exhibition area of about 700 sqm covered with booths of International and Chinese companies is available during the workshop next to the main conference room. You can choose to showcase your company and present your latest products and create privileged contacts within this unique international gathering of targeted decision-makers in the auto lighting.

- 4m x 3m Standard booth
- Company logo on DVN event agenda, conference room and conference booklet
- A4 page Company advertising in conference booklet
- 3 free entrees for dinner and conference

*The price in RMB includes 6% VAT tax

DVN members and Exhibitors must contact Salomon Berner:

sberner@drivingvisionnews.com
Mob: +336 07 64 0502

or

*Shanghai LiMeng Conference & Exhibition Service Co.,Ltd.

Contact: Andy Ma
andy.ma@limengevent.com • Tel: +86 137 6430 3456

各位同仁,

22届DVN技术交流研讨会将于2021年4月19-20日在上海宝华万豪酒店举行,会议恰逢2021年上海车展期间,我们决定以面对面交流的形式举办这次会议。请各位参会者放心,我们的会议将完全遵守上海针对防疫采取的安全措施,不论会场还是展区都将合理规划,安全布局,以确保参会者的健康安全和有效参与。

因故无法亲临上海参会的注册嘉宾将通过在线观看回放的方式,全程参与我们的活动。

数字照明如何提升安全

我们一天半会议和展示的主题为:

"高科技照明,对安全和法规的影响"

预计全球约350名专业人士将参会,包括汽车照明、ADAS相关企业的管理者和各级专家、技术人员。本次研讨会将安排25个精彩演讲。演讲者分别来自整车制造商:奥迪、宝马、长城、福特、通用、日产、上汽大众、Stellantis;车灯供应商:AL、海拉、摩比斯、华域视觉、曼德光电、三立集团、法雷奥、Varroc、星宇、ZKW、京瓷/SLD、亮锐(Lumileds)、欧司朗、日亚、首尔半导体、亿光等。上述企业将重点讨论车灯发展的前沿趋势和品牌特色。此外,研讨会上将安排专家讨论环节;多家知名企业将搭建展台展示其创新产品与技术,促进参会人员间的技术交流。

参会者权益

- 互动 & 推广:上海DVN技术交流研讨会可帮助贵司与中国及国际企业建立联系,向国际和中国市场推广贵司的照明产品和服务。
- 科技视角:主题 "高科技照明,对安全和法规的影响"

全球顶级专家在研讨会上的讨论内容将帮助贵司定位关于产品和服务路线设定的战略决策

费用

参会费:1000欧元或8500*元人民币*,包括2天参会费用,会议午餐及欢迎晚宴费用。

- DVN黄金会员享有一个免费参会名额
- DVN铂金会员享有三个免费参会名额
- 标准展位参展商/赞助商享有三个免费参会名额

上海宝华万豪酒店

中国上海广中西路333号
电话: 86 21 3669 8888

特装参展商/赞助商: 10000欧元或85000元人民币*。

展区面积约700平米,紧邻宴会厅,方便参会者在会议间隙参观与交流;国际知名厂商和中国企业均在此搭建展台,展示公司形象及最前沿的产品、技术应用成果;全球汽车照明行业的重量级人物将聚集一堂,参会者和参展企业可借此机会与业内决策者接洽。

- 4米 x 3米的标准展位
- 公司Logo将展示在DVN的会议室内和活动日程、会刊上
- A4尺寸的公司广告将刊登在会议手册上
- 3个免费参会名额

*人民币价格包含6%的增值税

HOW TO JOIN & REGISTER

You can register online
following this link

DVN会员和参展方须联系

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*上海利盟会展服务有限公司

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AGENDA 22nd DVN SHANGHAI WORKSHOP 19-20 APRIL, 2021

第22届DVN上海研讨会（2021年4月19日至20日）

“High Tech lighting - Impact on Safety, Regulation and Style”
“高科技照明-对安全，法规和风格的影响”

Monday 19 April 2021 --- Shanghai local time

11:30am

Registration, Light Lunch

1:00pm

OPENING - Hector Fratty, DVN CEO

1:10pm

KEYNOTE

Wolfgang Huhn, DVN Senior Advisor (former head of Audi lighting)

1:30pm

SESSION 1a • CAR MAKERS ACHIEVEMENTS and NEEDS TO IMPROVE SAFETY and STYLE

Glare free high beam, road projection, laser light functions, OLED, micro-optics, small Headlamps and rear lamps, lighting elements from edge to edge, other lit elements

Audi, BMW, Volvo, Jaguar Land Rover, VW, Nio (tbc)
Chairman of the session Hector Fratty

2:45pm

SESSION 1b • CAR MAKERS ACHIEVEMENTS and NEEDS TO IMPROVE SAFETY and STYLE

Glare free high beam, road projection, laser light functions, OLED, micro-optics, small head lamps and rear lamps, lighting elements from edge to edge, other lit elements

Stellantis, Geely, GM, Great Wall, Nissan, Seat, FAW
Chairman of the session Hector Fratty

4:00pm 9am (9am local time in F/Ger, 3am in Detroit)

Q/A Sessions 1

Chairman Hector Fratty

4:30pm - Coffee break

5:00pm

SESSION 2a • SET MAKERS TECHNOLOGY OFFERS TO IMPROVE SAFETY and STYLE

Status and trend of Glare Free High Beam, and new functions

AL, HELLA, Mind, ZKW, Hascovision
Chairman of the session Wolfgang Huhn

6:00pm

SESSION 2b - SET MAKERS TECHNOLOGY OFFERS TO IMPROVE SAFETY and STYLE

Status and trend of Glare Free High Beam, and new functions

Valeo, Xingyu, Varroc, SL Corp
Chairman of the session Wolfgang Huhn

7:00pm

Q&A Sessions 2

Chairman Wolfgang Huhn

7:30 - Cocktail

8:00 - Dinner

2021年4月19日，星期一（上海当地时间）

上午11:30

签到，简单午餐

下午1:00

DVN主席 Hector Fratty先生致开幕辞

下午1:10

特约主题演讲，

DVN高级顾问Wolfgang Huhn（奥迪照明前负责人）

下午1:30

第1a节-整车厂提高安全性和造型的成果与需求

无眩光远光灯，道路投影，激光功能，OLED，微光学，小型前照灯和尾灯，贯穿式车灯，其他照明元件

奥迪，宝马，沃尔沃，捷豹路虎，上海大众，蔚来（TBC）
由Hector Fratty先生主持

下午2:45

第1b节-整车厂提高安全性和造型的成果与需求

无眩光的远光灯，道路投影，激光功能，OLED，微光学，小头灯和尾灯，贯穿式车灯，其他照明元件

Stellantis，吉利，通用，长城，日产，西亚特，一汽
会议主席Hector Fratty

下午4:00（法国&德国当地时间上午9点，底特律凌晨3点）

问答环节1

由Hector Fratty先生主持

下午4:30

茶歇

下午5:00

第2a节-灯具厂提高安全性和造型的技术

无眩光远光灯的现状和趋势以及新功能

AL，海拉，Mind，ZKW，华域视觉
由Wolfgang Huhn先生主持

下午6:00

第2b节-灯具厂提高安全性和造型的技术

无眩光远光灯的现状和趋势以及新功能

法雷奥，星宇，Varroc，SL Corp
由Wolfgang Huhn先生主持

下午7:00

问答环节2

由Wolfgang Huhn先生主持

下午7:30鸡尾酒宴

下午8:00晚餐

AGENDA 22nd DVN SHANGHAI WORKSHOP 19-20 APRIL, 2021

第22届DVN上海研讨会（2021年4月19日至20日）

Tuesday 20 April 2021 --- Shanghai local time

8:00am

SESSION 3a • SMART INTERIOR, SAFE COCKPIT

Where cockpit, HMI, driver monitoring system, meet ADAS to support the overall safety concept of a semi-automated vehicle

NIO, Bosch, ZF, Faurecia, Elektrobit (tbc)

Chairman of the session Philippe Aumont

9:00am

SESSION 3b • SMART INTERIOR LIGHTING

Ambiance, decoration, personalization, brand, and key to HMI, safety and sanitization

Antolin, Osram, ZKW, GHSP (tbc)

Chairman of the session Philippe Aumont

10:00am

Q/A Sessions 3a, 3b

Chairman Philippe Aumont

10:30 - Break

11:00am (4am in Fr/Ger - 10pm Detroit)

SESSION 4 • REGULATION

Regulatory priorities for Chinese Industry - Way to synchronise the adoption to technical progress of the GB standards and the UN Regulations

CATARC, SMVIC, GTB, Wolfgang Huhn, Rainer Neumann

Chairman Davide Puglisi or Bart Telburg

12:30pm - Lunch

2:30 pm

SESSION 5 • LIGHT SOURCE EVOLUTIONS

Status and trends of LED, OLED, Matrix, μ LED

Dominant, Everlight, Lumileds, Osram, Yeelight

Q&A session 5

Chairman Ralf Schäfer

4:00pm

SESSION 6 • SKILLS TO HELP HIGH TECH LIGHTING

Material, Electronics, Simulation, Measurement and Testing

AML Systems, Covestro, Docter Optics, Elmos, Instrument Systems, Keboda, NXP

Q&A session 6

Chairman Leo Metzemaekers

5:30pm CLOSING

2021年4月20日，星期二（上海当地时间）

上午8:00

第3a节 智能内饰，安全驾舱

驾舱，人机互动，驾驶员监控系统满足ADAS要求以支持半自动驾驶车辆的整体安全概念

蔚来，博世，采埃孚，佛吉亚，Elektrobit (TBC)

由Philippe Aumont先生主持

上午9:00

第3b节-智能汽车内饰照明

氛围，装饰，个性化，品牌以及人机互动，安全和清洁

安托林，欧司朗，ZKW，GHSP (TBC)

会议主席Philippe Aumont

上午10:00

问答环节3a, 3b

由Philippe Aumont先生主持

上午10:30 休息时间

上午11:00（法国&德国凌晨4点-底特律下午10）

第4节-法规

中国行业法规重点-跟随技术进步，同步中国国标与联合国法规

CATARC, SMVIC, GTB, Wolfgang Huhn, Rainer Neumann

由Davide Puglisi和Bart Telburg先生主持

下午12:30午餐

下午2:30

第5节-光源发展

LED, OLED, 矩阵, μ LED的现状和趋势

Dominant, 亿光, Lumileds, 欧司朗, 翌光科技

问答环节5

由Ralf Schäfer先生主持

下午 4:00

第6节-助力高科技照明的方法

材料，电子，仿真，测量和测试

AML系统，科思创，Docter Optics, Elmos, Instrument Systems, Keboda, NXP

问答环节6

由Leo Metzemaekers先生主持

下午5:30会议结束