- SAVE THE DATE -





CAR SMART INTERIOR ONLINE CONFERENCE & EXPO

"NEW TECHNOLOGIES FOR CAR INTERIOR & MOBILITY"

- LIVESTREAM CONFERENCE AND EXPO -







We are excited to present the Online CAR SMART INTERIOR Conference & Expo which will take place on the DVN virtual platform on September 24, 2020.

Individual registration is compulsory (see registration URL at the bottom of this page)

DESCRIPTION & PROGRAM

For this online CAR SMART INTERIOR opening event, DVN is planning an exceptional Conference and Expo with the Theme:

New Technologies for Car Interior & Mobility

Within today's revolution of ACES (autonomous, connected, electric, and shared) vehicles, mobility use cases are changing drastically. Car interiors are becoming a new product differentiator, allowing drivers & occupants to have a complete new set of activities through relaxing, working, phoning, reading, watching movies... the car becomes a mobile lounge.

These new usages are pulling new technology to make this new reality true! Cars have been designed to have driver and occupants seat in very defined positions and either just driving, or just doing nothing!

Lectures are expected from Audi, BMW, Honda, PSA, Renault, Faurecia, Valeo, Adient, Yanfeng, ZF, Brose, Recticel, Preh, NGHX, Sensata, Texas Instruments, ANSYS, The ISELED Alliance, and EPIC (European Photonics Industry Consorsium).

The Workshop will be structured around 5 sessions in sequence:

Session #1 - INTERIOR AS A SYSTEM

Car interiors will look like cockpits of the future meant to cocoon driver and passengers, create flexibility and allow all positions, purify cabin air, become energy efficient, with the systems necessary to keep the safest level of protection.

Session #2 - ANY SURFACE BECOMES FUNCTIONAL

Thermal surfaces, acoustic insulation surfaces, intelligent multifunctional intuitive controls, any surface will integrate a function.

Session #3 - INTERIOR LIGHTING

A new level of driver and passengers experience opens with ambient lighting, light as an interior design tool, and the com-bination of new light sources associated with new materials.

Session #4 - SEATING

Due to new usage scenario (CASE) and new technology, car seats are entering into a new area, integrating new adjust-ments (swiveling, rotating, relax,), taking care of the driver (driver monitoring system, sensors), new comfort features (massage, heat/cool,), new materials (lightweight, eco-frien-dly, design), all at an affordable cost level, and within a new adapted safety concept.

Session #5 - INTERIOR DESIGN /SIMULATION SW/ ELECTRONICS

What are the key technology enablers which will make all this possible, simulation tools, electronics as a system, how will oc-cupants interact with the machine (Screen, Voice/Audio, Light,.)?

A selection of exhibitors will present their products/ Services about their virtual booth (see more details next page).

EXHIBITION RATES				
	GOLDEN BOOTH	PLATINIUM BOOTH		
RATES (exc. 20% VAT) in Euros	1500	3 000		
Includes free invitations	2	3		
Company Logo on program & website	Yes	Yes		
Includes up to 10 pictures*	Yes	Yes		
Includes company presentation video*	Yes	Yes		
Includes company video running during conference breaks	No	Yes		
*see next page				

For start-up companies and partnerships, please contact Philippe Aumont for special conditions (see contact below).

Registration for this online Conference and Expo: https://www.drivingvisionnews.com/boutique/workshops/ dvn-interior-workshop-2020/

200 Euros/person (early bird rate, 250 Euros after 31/08) (one free entry for DVN-Interior Gold members)

For detailed information about virtual exhibition opportunities, see next page or contact:

Philippe Aumont

Email: philippe.aumont@dvn-i.com / Mob: +33 6 98 86 75 19

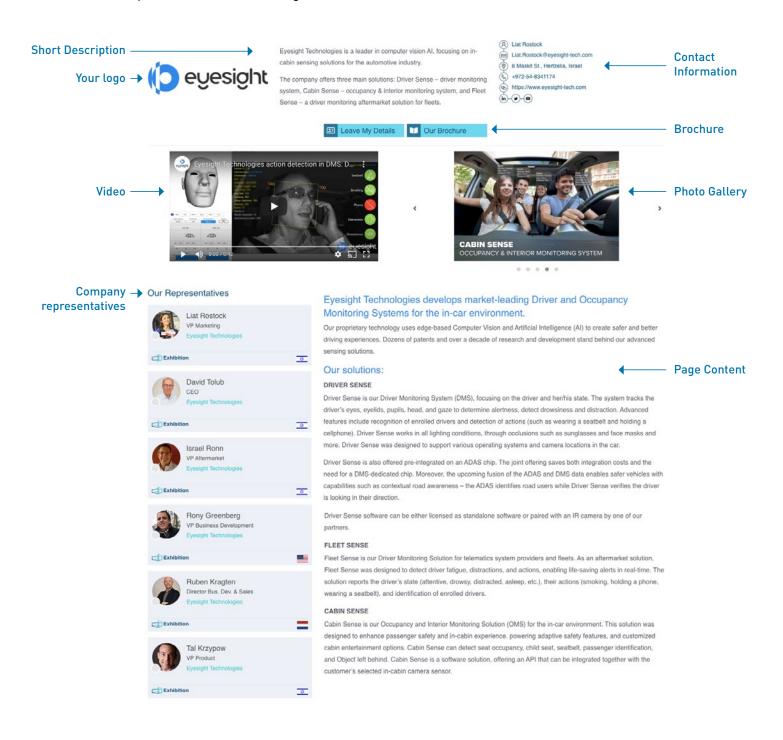
Driving Vision News (DVN) is an International tech-watch web site (www.drivingvisionnews.com) covering automotive lighting technologies on a global level. DVN publishes weekly newsletters and monthly reports which make you part of a real community of lighting professionals round the world.



Welcome onto the Car Smart Interior Virtual Expo Platform!

The following picture shows what your company virtual booth will look like on the event online platform once the content of your organization's page will be uploaded. You can enhance your exposure at **Car Smart Interior 2020** with texts, a photo gallery, your company contact information, and even a short presentation video if you opt for a Golden booth. A special exhibition corner will gather all start-up companies involved in driver and passenger safety, comfort, or new experiences. If you decide to be a sponsor of the event, your video will run during the virtual coffee breaks between the different sessions of the conference.

The virtual Expo will be accessible during a full week after the event, as well as the conference video records.





AGENDA CAR SMART INTERIOR LIVESTREAM CONFERENCE

THEME: NEW TECHNOLOGY FOR CAR INTERIOR & MOBILITY

THURSDAY SEPTEMBER 24, 2020

 8:30 -9:40 KEYNOTE SPEECHES - SET THE FUTURE SCENE! Opening by Philippe Aumont, DVN Interior General Editor Smart Interior, Geoffrey Bouquot, Valeo CTO Cockpit of the Future, Christophe Aufrere, Faurecia CTO Inside Future Mobility's Many Challenges, Dave Muyres, Mobility Futurist & VP at Streetscope 9:40 - 10:40 SESSION 1 - INTERIOR AS A SYSTEM Chairman: Philippe Aumont, DVN Proposal of Next Generation HMI: Honda, Ryou Chijimatsu, General Manager, Sanior Chief Engineer mart Caccon, Valee, Georges de Pelsemaeker, THS Health and Well Being Director Polycationates pave the way in Future Automotive Interiors, Covestro, Jochen D, Hardt, Head Polycarbonates Industrial Marketing, Mobility 10:40 - 12:20 SESSION 2 - ANY SURFACE BECOMES FUNCTIONAL Chairman: Carsten Befelein, DVN consultant Preh Vision: Giving any surface a switch Function, Preh, Dr Matthias Lust, Head Pre-Development Sensor Integration on IP skins, Rectiteal, Geent Trossert, Head of RAD Innovative decorated HMI surfaces with Integrated touch sensors, PolyC, Dr. Wolfgang Clemensk Carbon NanoBud - New 3D touch steering wheel, Canatu, Juha Kokkonen, CEO 12:20 -12:30 EPIC Introduction, Photonics Industry Association, Carlos Lee, EPIC MD 12:30 -13:40 START-UP PITCHES DURING VIRTUAL LUNCH Moderator, Philippe Aumont, DVN Interior General Editor 13:00 -14:40 SESSION 3 - INTERIOR LIGHTING Chairman: Robert Isele, BMW, Head of Interior Lighting Interior Lighting to support future use cases Hella, Dr. Ana Bizal, Head of Pre-Development Interior Lighting Interior Lighting to Support future use cases Hella, Dr. Ana Bizal, Head of Pre-Development Interior Lighting Interior Lighting to Support future use cases Hella, Dr. Ana Bizal, Head of Pre-Development Interior Lighting Interior Lighting to Support			
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Time schedule according to CEST time (Central European Summer Time or UTC/GMT+02). All conference sessions will be recorded and available in V.O.D. the full week for registered attendees once the session is finished.