

24  
SEPT.  
2020

DARMSTADT

DVN-I  
Automotive Interior

# DVN-I CAR INTERIORS WORKSHOP

“NEW TECHNOLOGIES FOR CAR INTERIOR & MOBILITY”

- THE MARITIM HOTEL, DARMSTADT, GERMANY -



**This first DVN Interior workshop will take place in Darmstadt, Germany on September 24, 2020 at the Maritim Hotel, with a dinner on the evening before.**

## DESCRIPTION & PROGRAM

For this special opening event of DVN-Interior, we're planning an exceptional Workshop with the Theme:

### New Technology for Car Interior & Mobility

Within today's revolution of ACES (autonomous, connected, electric, and shared) vehicles, mobility use cases are changing drastically. Car interiors are becoming a new product differentiator, allowing drivers & occupants to have a complete new set of activities through relaxing, working, phoning, reading, watching movies... the car becomes a mobile lounge.

These new usages are pulling new technology to make this new reality true! Cars have been designed to have driver and occupants seat in very defined positions and either just driving, or just doing nothing!

The Workshop will be structured around 5 sessions in sequence:

#### Session #1 - INTERIOR AS A SYSTEM

Car interiors will look like cockpits of the future meant to cocoon driver and passengers, create flexibility and allow all positions, purify cabin air, become energy efficient, with the systems necessary to keep the safest level of protection.

#### Session #2 - ANY SURFACE BECOMES FUNCTIONAL

Thermal surfaces, acoustic insulation surfaces, intelligent multifunctional intuitive controls, any surface will integrate a function.

#### Session #3 - INTERIOR LIGHTING

A new level of driver and passengers experience opens with ambient lighting, light as an interior design tool, and the combination of new light sources associated with new materials



#### Session #4 - INTERIOR SURFACE MATERIAL

Material: Combination of new usage and new technology will be not possible without a set of new materials which will allow parts to be lighter, surfaces to be easier to clean, which materials to substitute scarce supplies.

We will talk about lightweight, leather alternatives, composites, MEMS,...

#### Session #5 - INTERIOR DESIGN /SIMULATION SW/ ELECTRONICS

What are the key technology enablers which will make all this possible, simulation tools, electronics as a system, how will occupants interact with the machine (Screen, Voice/Audio, Light,.)?

A selection of exhibitors will present their products/Services on their booth

Lectures are expected from Faurecia, Valeo, DS, NBHX, Coin-du, Recticel, Preh, Novem, Osram, ZKW, and others (to be confirmed).

## EXHIBITION RATES

	STANDARD BOOTH	XXL BOOTH
<b>RATES (exc. 20% VAT) in Euros</b>	5 000	10 000
Fitted-out open stand size	12 m <sup>2</sup> (4m x 3m)	21 m <sup>2</sup> (7m x 3m)
Included invitations to the Welcome Dinner and conférence	3 colleagues	5 colleagues
Your logo on: program, DVN website, event billboard, all relevant literature	Yes	Yes
Full A4 company advertising page in event booklet	Yes	Yes

### Online Information and Registration at:

<https://www.drivingvisionnews.com/boutique/workshops/dvn-interior-workshop-2020/>

Entree fee for conference, Lunch and Welcome dinner:  
**1 000 Euros / Person** (one free entry for DVN-Interior members)

### For detailed information on exhibition booths opportunities, please contact:

Philippe Aumont  
Email: [philippe.aumont@dvn-i.com](mailto:philippe.aumont@dvn-i.com)  
Mob: +33 6 98 86 75 19