



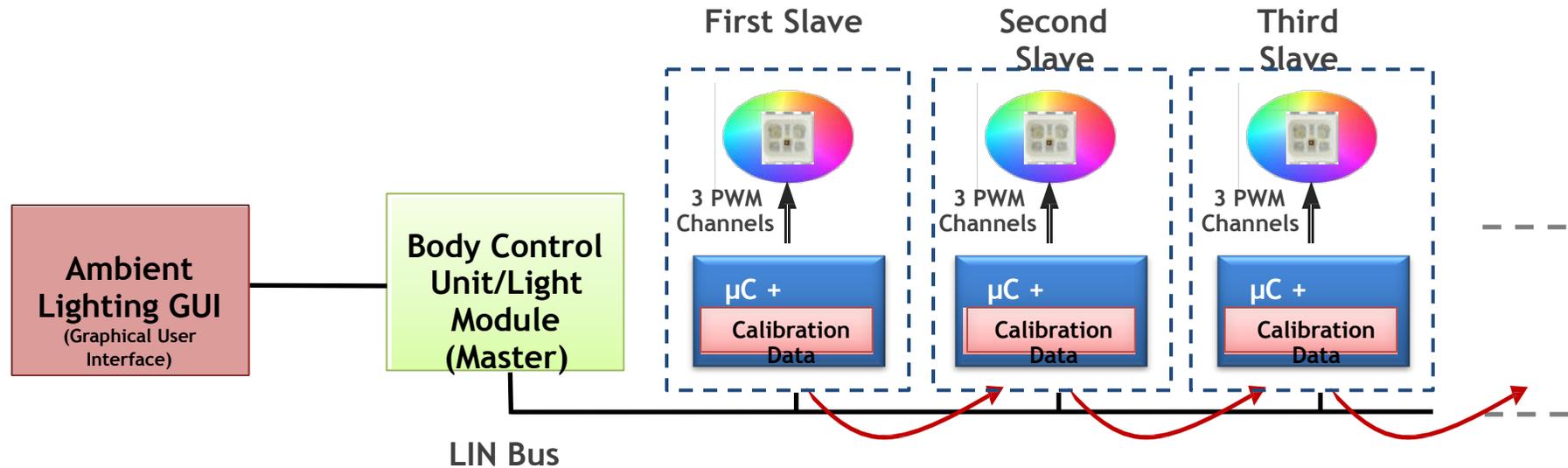
Experience Digital
Transformation

体验数字转型

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Overview of Existing RGB system

现有的RGB控制系统



- Large number of components and wiring requirements → Too costly for large scale system
- 大量的电子元器件和复杂的电路设计带来极为昂贵的系统
Calibration of each LED and drivers can only be done on module level
- 只能在成为模组后才能对每一颗LED和驱动器进行校准
Difficult to maintain color and brightness consistency over temperature
- One way communication to LED and sub controllers with latencies
由于温度的变化会造成对LED的亮度和颜色的控制变得困难
- high speed communication impacting EMI robustness
单向通讯模式造成的延误

高速通讯所造成的EMI问题

New RGB Trend - Dynamic Ambient Lighting

RGB趋势 - 动态式的氛围灯设计

- Growing demand on dynamic lighting effects in the car 动态式的氛围灯需求逐渐增加
- Existing solutions are limited in terms of number of LEDs and lighting effects. High implementation effort and cost. LED的数量和效果被局限于现有的控制方式和昂贵的成本
- Automotive requirements for robust and low emitting bus system 符合汽车级的系统对高鲁棒性和低辐射的要求



Source: Hella



Source: Mercedes



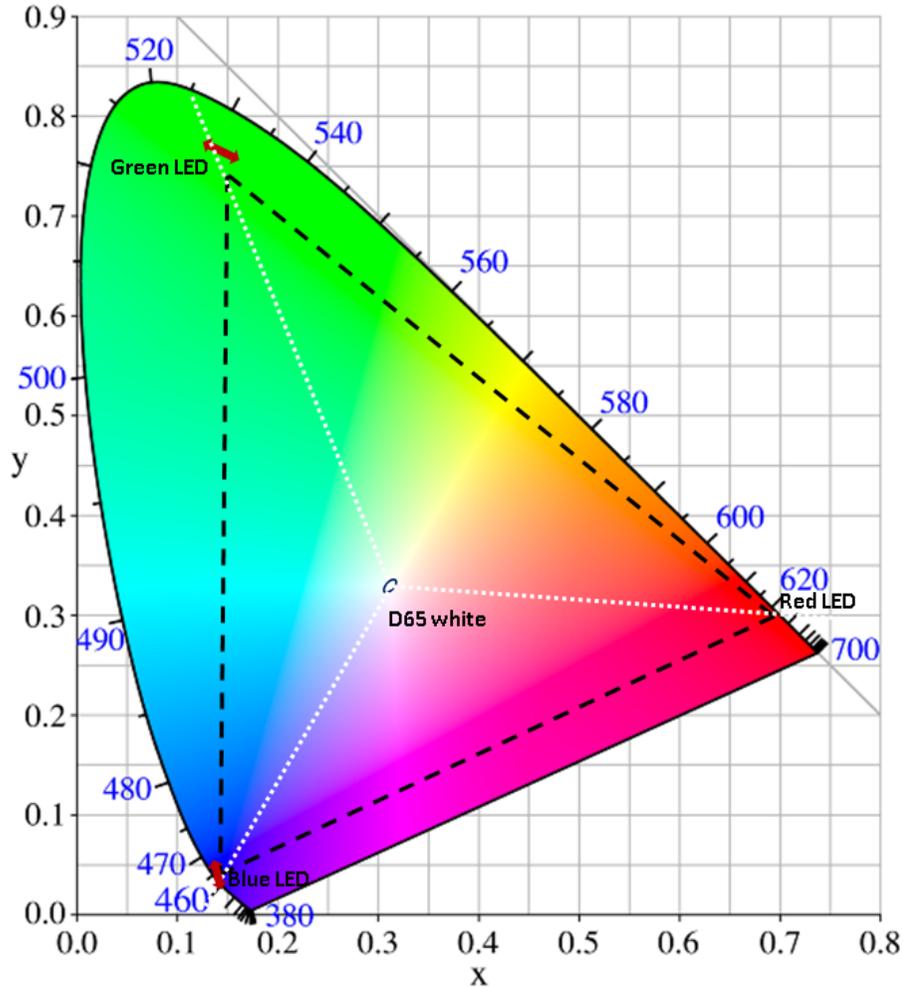
Source: Valeo

Introduction

seedLED™
Smart EMBEDDED DIGITAL DRIVER

SmartRGB - LED Calibration

智能RGB LED的校准



- 1

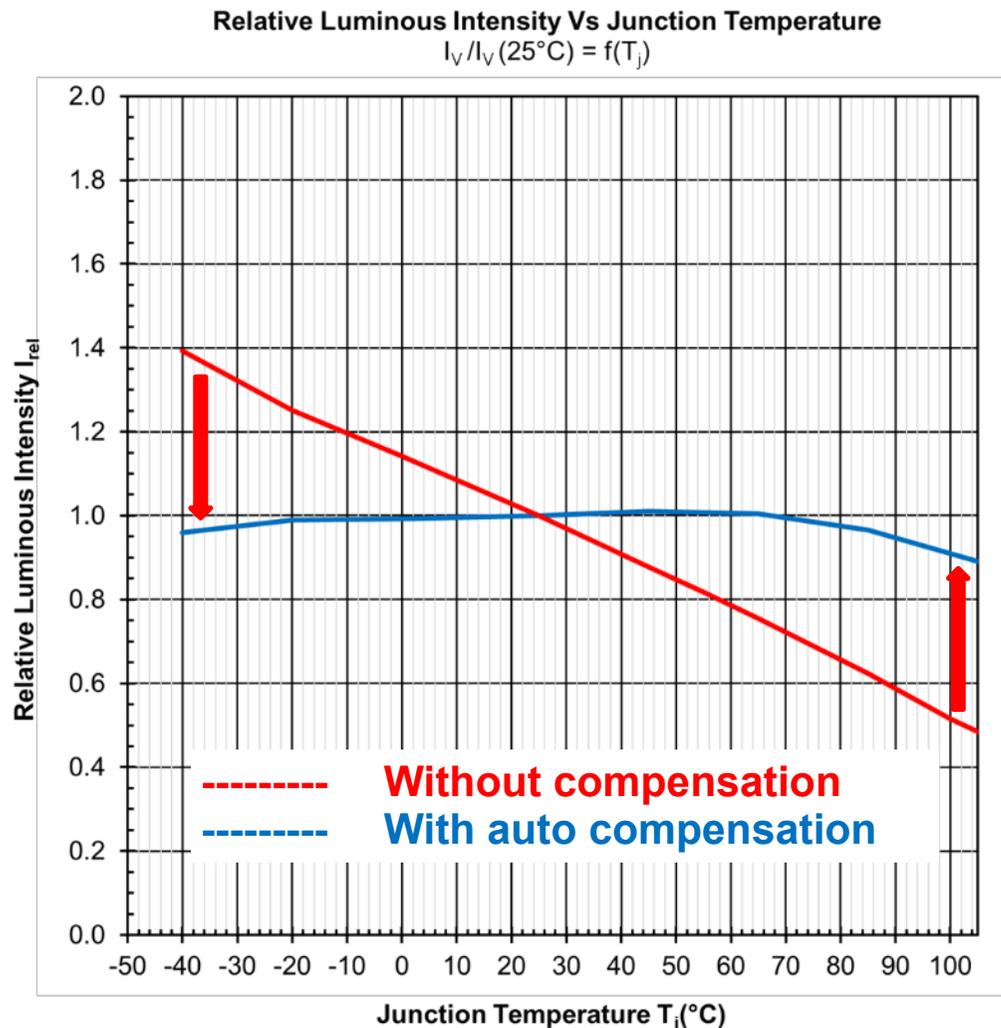
Dominant wavelength calibration 对LED波长的校准
- 2

Calibrated to customer specific white color and brightness 校准至客制化白光的颜色和亮度需求
- 3

All calibration data store in the non-volatile memory within the driver 所有的校准资料都储存在驱动器的内存

SmartRGB - Brightness Compensation

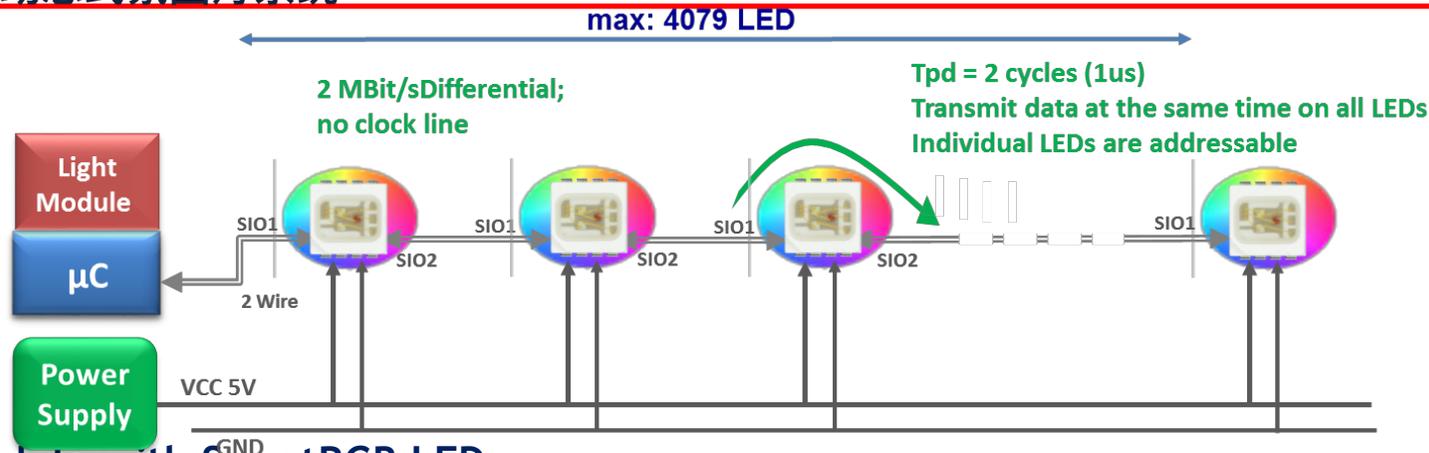
智能RGB亮度补偿



- Built-in temperature sensor 内置温度传感器
- AllInGaP LED luminous intensity are dependent on the junction temperature of the LED 红光的亮度取决于LED结温
- ~40% brightness increase at cold temperature -40°C 在 -40°C 增加近40%
- ~50% brightness decrease at hot temperature 105°C 在 105°C 衰减近50%
- Extreme brightness shift affected color mixed accuracy across temperature range 亮度的大范围变化会导致颜色漂移更明显
- SmartRGB able to auto compensate the brightness variation and maintain the color mixed consistency 智能RGB的

SmartRGB - Dynamic Ambient Lighting System

智能RGB-动态式氛围灯系统



➤ LED Module with SmartRGB LED

智能RGB LED模组

➤ Simplified circuitry

➤ 4 wiring system

➤ Significant system cost reduction

➤ Bi-directional differential communication between µC and SmartRGB LED with lowest latencies

双向差分通讯系统

➤ EMI robust design based on 2 Mbit/s communication - no dedicated clock

➤ LED temperature and damage can be diagnosed individually by µC

控制器能够诊断出LED的温度和损坏

➤ Efficient use of bandwidth due to individual addressing of each SmartRGB LED

➤ High density system can support up to 4079 LED

➤ Cost efficient production logistics and integration (no binning, no calibration)

不需要做任何分bin和校准从而提高生产效能

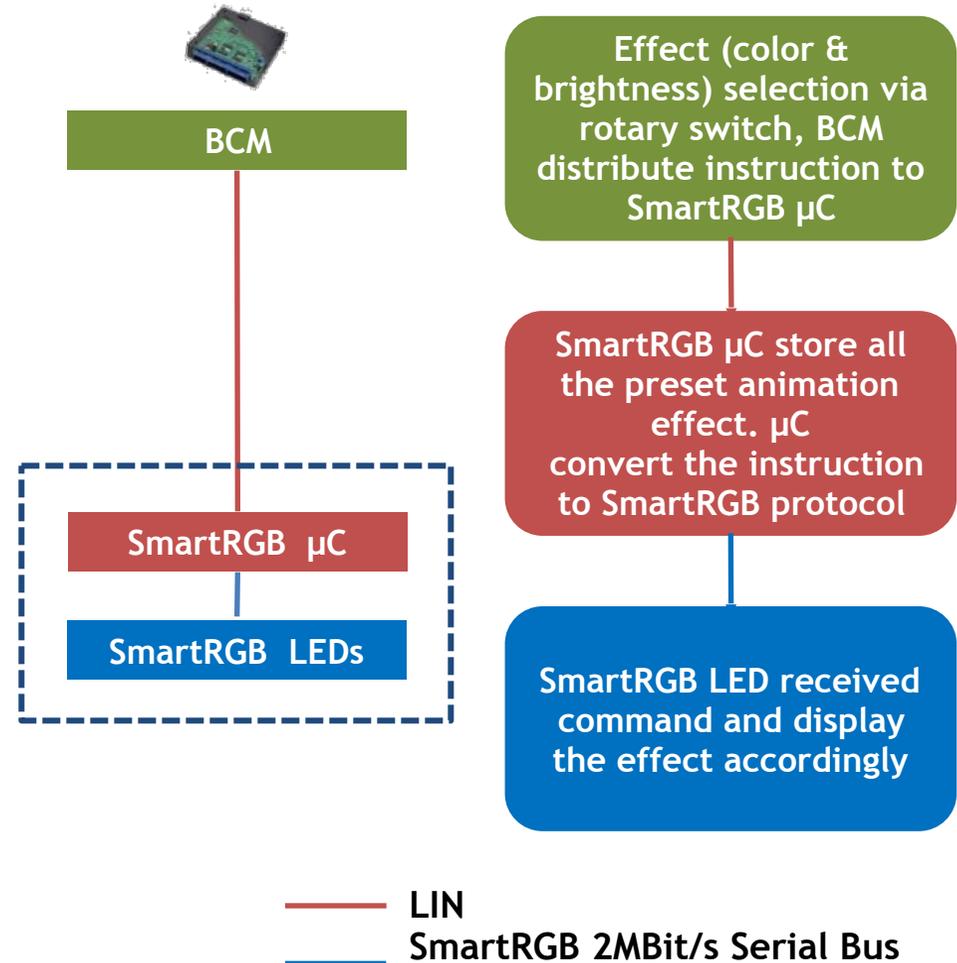
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SmartRGB Ambient Lighting System Diagram

智能RGB 氛围灯系统显示图

Scenario 1: Cluster with RGB Ambient Light 带氛围灯汽车仪

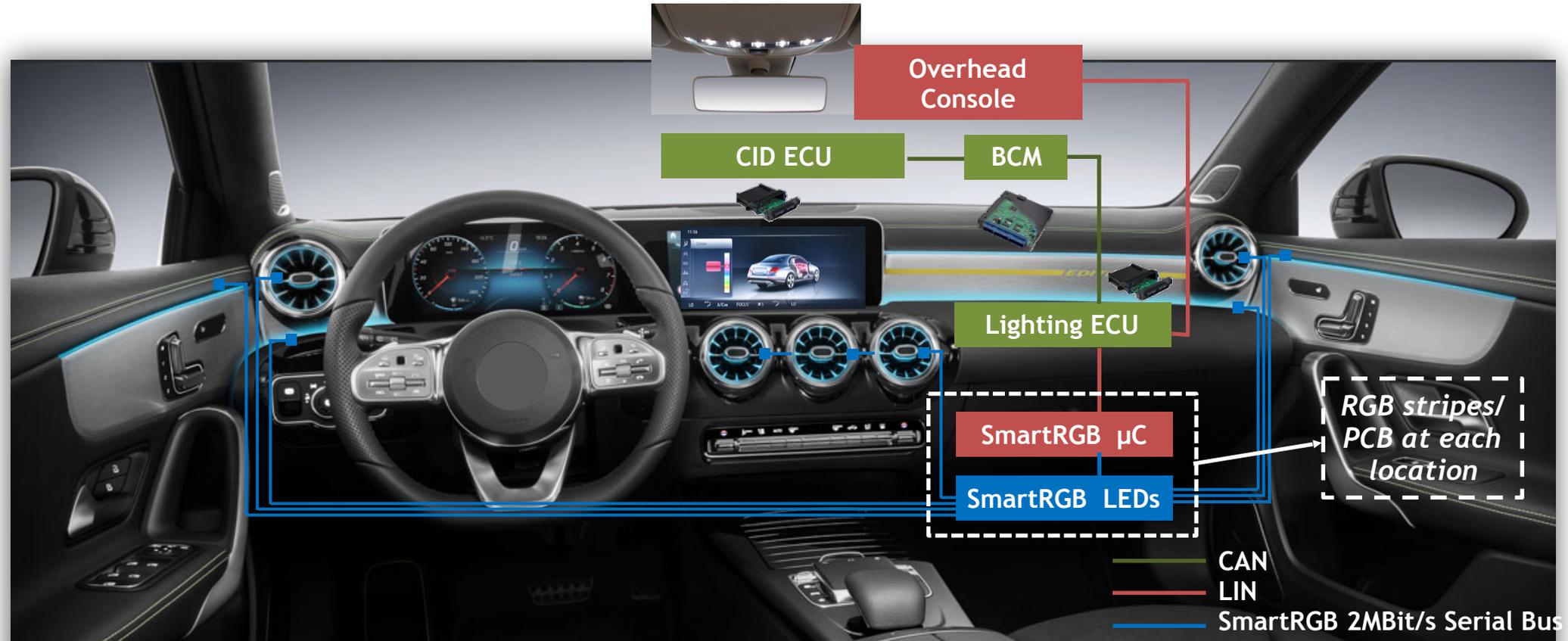
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SmartRGB Ambient Lighting System Diagram

智能RGB 氛围灯系统显示图

Scenario 2: Full RGB Ambient Light System 全RGB氛围灯系统



Animation effect selection via Central Information Display and send to BCM (Body Control Module)

BCM synthesize and distribute instruction to sub-system

Lighting ECU send instruction to overhead console and SmartRGB μC

SmartRGB μC store all the preset animation effect. μC convert the instruction to SmartRGB protocol

SmartRGB LED received command and display the effect accordingly

SmartRGB Ambient Lighting System Comparison

智能RGB氛围灯对比

Summary

	SmartRGB LED	Normal RGB LED
RGB Module Component RGB模组设计	Simplified 简单化	Complicated 非常复杂
RGB Module Calibration during SMT RGB模组校准模式	Calibrated during LED production 在生产过程已校准	Costly 非常昂贵
System Wiring 系统布线	2 wires communication with high speed at 2MBit/s 使用双线高速通讯模式	Single wire communication with slow speed at 19KBit/s 单线缓慢模式
Number of LED per system LED数量	4079	LIN only consist 16 nodes (additional LIN Hub needed)
Logistic & Handling 供货方式	Single Binning 单一bin供货	Multiple Color and IV Binning 多种亮度和颜色bin的组合



Alliance Software and Hardware Support

联盟的软件与硬件支持



- NXP Micro-Controller Software Support - Dominant ready
- LucieLabs Application and Design Software Support - Dominant ready
- TE Connectivity System Wiring and Connector Support - Dominant ready



The screenshot shows the NXP website for the S32DS-ARM product. The 'Product Information' section includes a 'Register' button and a list of software options. The option 'Automotive SW - ISELED Software' is circled in red.



The screenshot displays a software interface with a timeline at the top and a 3D model of a car interior below. The interface includes various controls and data points.



Development Roadmap

未来发展图



Smart Embedded Digital Driver



Q3' 2019

seddLED3.0

- Calibrated to D65 @ 1400mcd
- Interior Ambient Lighting



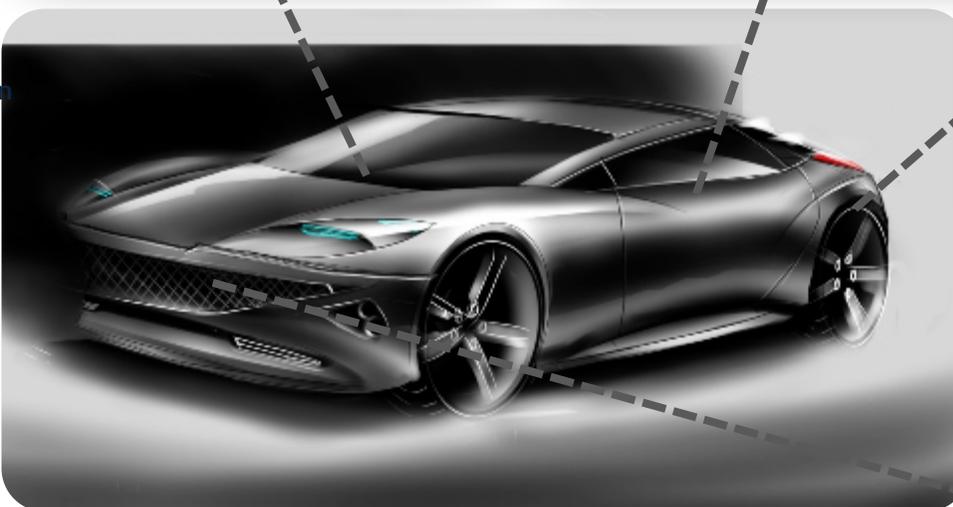
From Ambient Lighting to Functional Lighting
从氛围灯到功能性照明



Q4' 2019

seddLED 3.1

- Calibrated to D65 @ 800mcd
- High Contrast Ratio Application



Car To Driver Communication

汽车与司机的通讯



Q4' 2019

seddLED 3.2

- Calibrated to D65 @ 800mcd
- Build in Capacitor to Simplify Circuit Design



Car To Pedestrian Communication

汽车与行人的通讯



Coming soon



Mini seddLED

- Dimension 2.1x2.0x1.35mm
- Calibrated to D65 @ 1250mcd
- Miniature size

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