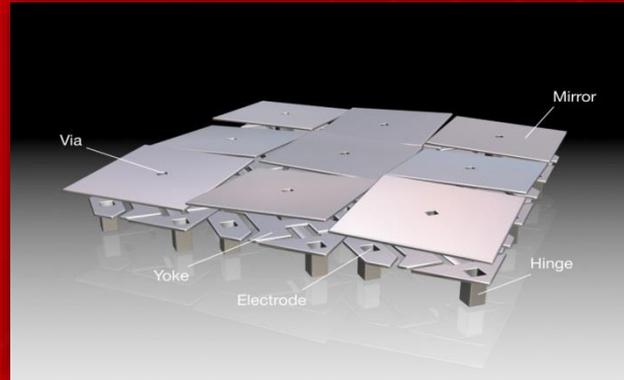


# Efficient high resolution headlight systems with TI DLP® technology

January 16, 2019

Brian Ballard

*Engineering Manager*



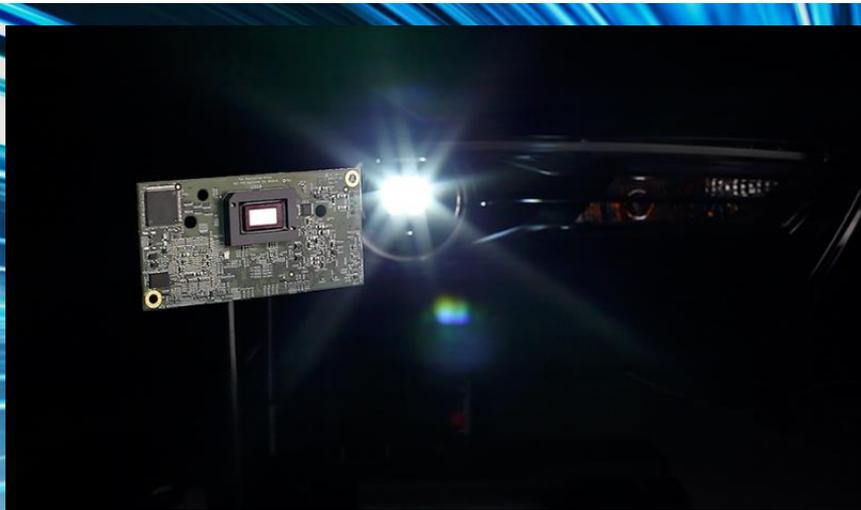
# Topics for today

- Benefits of a digital micromirror device (DMD) for automotive lighting applications
- A case for high resolution
- Efficiency and throughput analysis
- Future improvements
- Additional applications for communicating with light



ti.com/dlpautomotive

# Introducing sophisticated adaptive driving beam headlight technology



High brightness, high performance

State-of-the-art technology

More than one million addressable pixels per headlight

ENHANCES DRIVER VISIBILITY, MINIMIZE GLARE, AND COMMUNICATE WITH LIGHT

# Highest resolution exterior automotive lighting solution available

More than  
**1 MILLION**  
addressable pixels  
per headlight

Extends the resolution by  
more than **10,000** times  
compared to existing  
adaptive driving beam  
technologies

Final lens less than **40mm**  
in height, giving automakers  
the ability to increase  
technical performance  
without sacrificing style

Ability to support any light  
sources, including **LED**  
and **laser** illumination

Developed from proven  
**DLP technology**  
used in cinemas, displays  
and in automotive

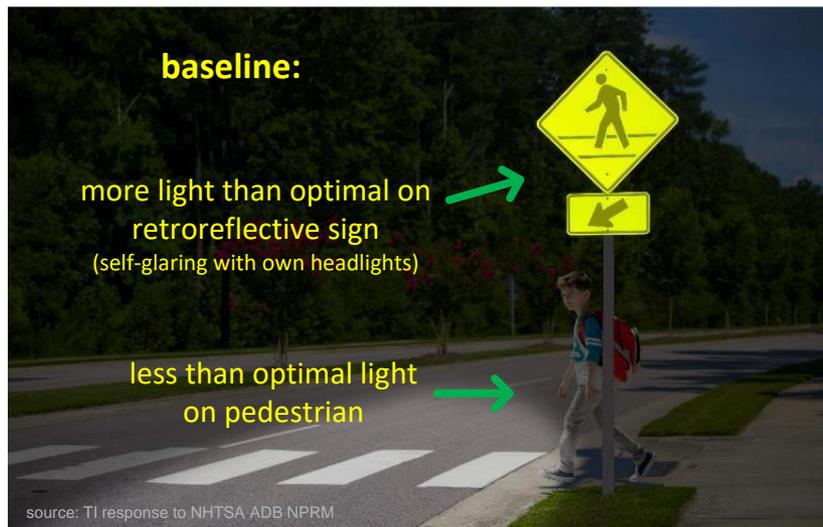
# Only automotive technology on the market that is both fully programmable and highest resolution available



Programmable  
lighting  
technology

Transforms headlight systems into communication channels by projecting relevant information on the road that can enhance communication between drivers, pedestrians and other vehicles

# Flexibility to create custom, fully programmable headlight systems that reinvent how vehicles and drivers interact



## Adaptive driving beam (ADB) solution

Allows automakers and Tier-1 suppliers to control every one of the more than one million pixels in each headlight to maximize brightness and minimize glaring for oncoming traffic or reflection from retroreflective traffic signs

# On-road Symbol Resolution Requirements

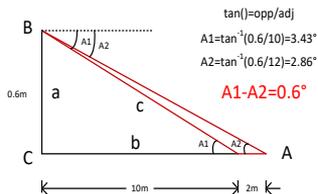


Used with Permission: Daimler AG

<https://www.mercedes-benz.com/en/mercedes-benz/innovation/digital-light-headlamps-in-hd-quality>

# On-road Symbol Requirements

Assuming a 14x7 degree system...



Resolution Examples:



0.05 degree/pixel

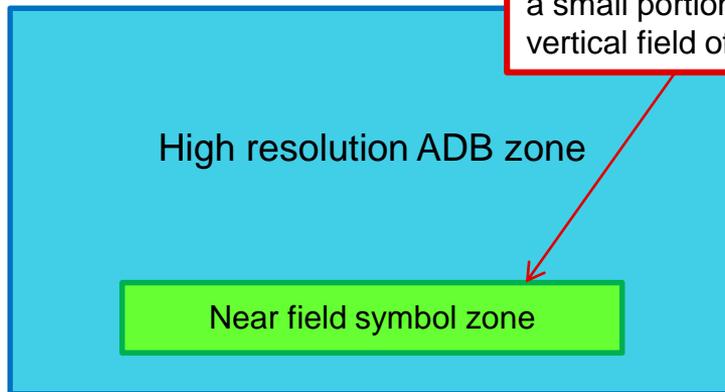


0.013 degree/pixel

for a 2m symbol at 10m → symbol is a mere  $0.6^\circ$  tall

Very high resolution is required  
for on-road symbols

The symbol region is a small portion of the vertical field of view



On-road symbol zone is ~8-10%  
of imager vertical lines

$(0.6^\circ / 7^\circ) * 576 \text{ lines} = 49 \text{ lines (good)}$

for a 100 line system → **8 lines (bad)**

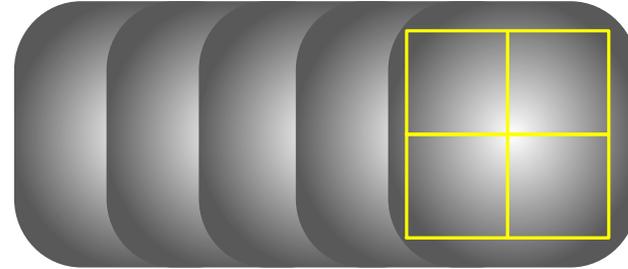
(a 40,000 pixel system is generally ~100 lines)

# Displacement Resolution vs. Display Resolution

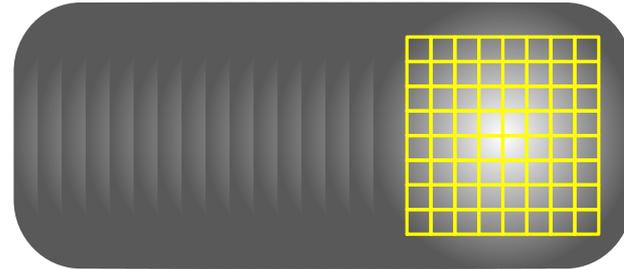
One benefit of high resolution for ADB is smooth mask opening motion

Higher resolution = smoother

Even with optics resolution lower than the imager resolution, the high resolution of the imager produces useful benefits – smooth motion, smoother object edges, pixel-free appearance



imager resolution  $\sim$  optics resolution: large steps

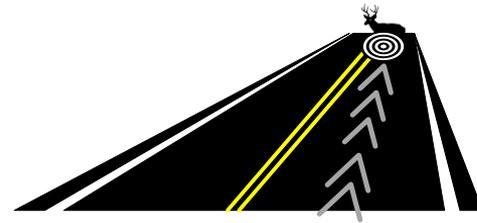


imager resolution  $\gg$  optics resolution: small steps

High resolution enables smooth object motion

# Long Range High Resolution Applications

number of stripes on 1m tall object		degree / pixel			
		0.2	0.1	0.05	0.02
distance (m)	25	5	11	22	57
	50	2	5	11	28
	100	1	2	5	14
	150	0	1	3	9



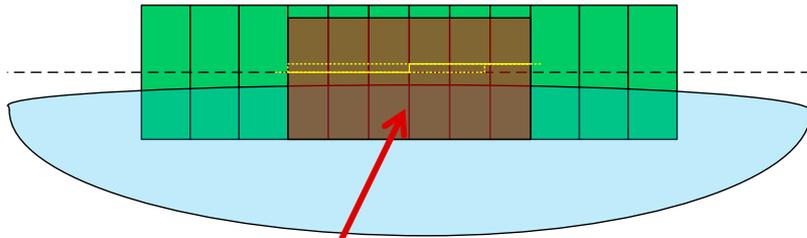
DMD case:  $10^\circ/576$  lines =  $0.017$  degree / pixel in vertical, better than  $0.02^\circ/\text{pixel}$

$0.1^\circ$  per pixel supports useful patterns out to only about 50m

**Better than  $0.1^\circ$  per pixel resolution is required to pattern at long range**

# High resolution DMD module + low resolution LED matrix

This combination makes a lot of sense – headlight efficacy is a mix of matrix and DMD module

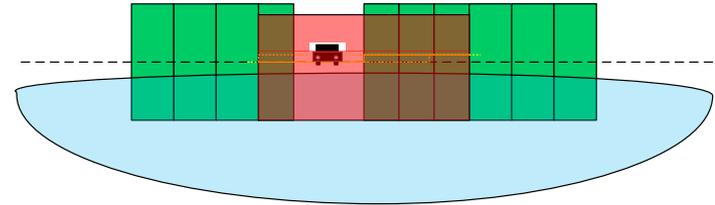


Total high beam is a very effective combination of DLP technology and LED matrix base light:

$$0.4 * 24 \text{lm/W} + 0.6 * 45 \text{lm/W}^{(1)} = \underline{\underline{36.6 \text{lm/W}}}$$

[1] E.-O. Rosenhahn, "New Systems for Safety and Comfort, Improvement by High Resolution Flexibility," SIA Vision, Paris, 2018.

system **performance** is set by DMD module



system **efficiency** enhanced by low cost matrix base light

# "All pixels on" efficacy comparison

## DLP technology + Osram Oslon Boost HX



KW CULPM1.TG Version 1.6 | 2018-10-10

Key characteristics:

- Color: Cx=0,32, Cy=033, acc. to CIE 1931 (white)
- Inom: 6 A
- Imax: 6.6 A
- Phiv @ Inom pmin: 1400 lm
- Luminance: >200 cd/mm<sup>2</sup>
- Rth JS real typ.: 1.8 K/W
- Rth JS el typ.: 1.3 K/W
- Vf typ.: 3.35 V
- Dimensions: 4 x 4 x 0,73

Source:  
[https://www.osram.com/os/ecat/OSLON%C2%AE%20Boost%20HX%20KW%20CULPM1.TG/com/en/class\\_pim\\_web\\_catalog\\_103489/global/prd\\_pim\\_device\\_2190861/](https://www.osram.com/os/ecat/OSLON%C2%AE%20Boost%20HX%20KW%20CULPM1.TG/com/en/class_pim_web_catalog_103489/global/prd_pim_device_2190861/)

Collimator	96%
Collection eff.	75%
DMD	66%
Projection Lens	92%
Cover Glas	90%
Total	39%

Table 2: Optical on axis efficiency transmissions and contributors for efficiency.

6 A	If
3.35 V	Vf
20.1 W	power
1400 lm	lumens
69.7 lm/W	device efficacy
0.9 W/W	e/e conversion eff.
62.7 lm/W	Oslon+PS efficacy
0.39	optical efficiency
24.4 lm/W	DLP efficacy, baseline

## Osram EVIYOS Gen2:

Optics Eff:	33%
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Punch				
Field o View	H	19,0°	V	5,0°
	H/pix:	0,1°	V/pix:	0,1°
Pixels:	H	190	V	50
Hot Spot Target:	168 lx@25m	Pixel Number:	9500	
Pixel Size in 25m:	H	0,04 m	0,04 m	
Pixel Flux in 25m:	0,320 lm			

Table 6: Calculation of the performance values for the EVIYOS idea for the base and punch area

With the hybrid integration of the driver and latest UX:3 LED technology efficacies of 65 lm/W including current regulating drivers can be expected. This promises to place the power consumption of a full beam of 1200 lm on the road (3600lm at the source) at just 56 electrical Watts.

65 lm/W	device efficacy
0.33	optical efficiency
21.5 lm/W	system efficacy

Information sourced from Oslon Boost HX datasheet and 2018 SIA Vision paper:

Illumination vs. Visualization in Headlamps: Way towards HD light source requirements

S. Groetsch<sup>1</sup>, J. Reill<sup>1</sup>, M. Schwind<sup>1</sup>, S. Haneder<sup>1</sup>, U. Hiller<sup>1</sup>

<sup>1</sup>: Osram Opto Semiconductors GmbH, Leibnizstr. 4, D-930555 Regensburg, Germany

# Impact of ADB masking on efficacy

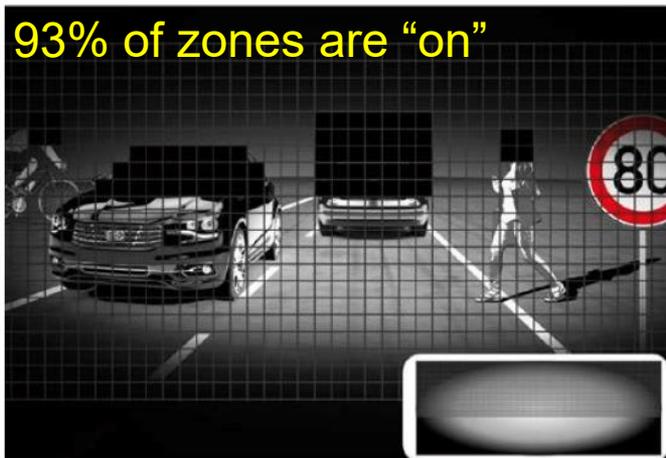


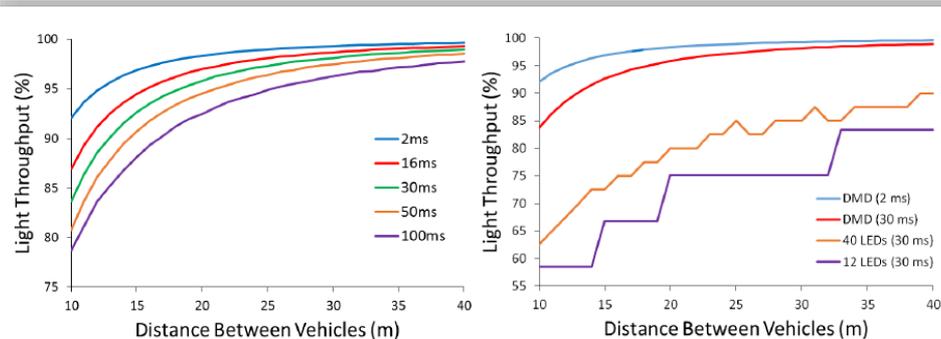
Figure 6: Elements from Figure 2 illuminated with a two dimensional pixel matrix

## Illumination vs. Visualization in Headlamps: Way towards HD light source requirements

S. Groetsch<sup>1</sup>, J. Reill<sup>1</sup>, M. Schwind<sup>1</sup>, S. Haneder<sup>1</sup>, U. Hiller<sup>1</sup>

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This ~90% "throughput" case (or ratio of on pixels to total over time) is expected for a *DMD* ADB system:



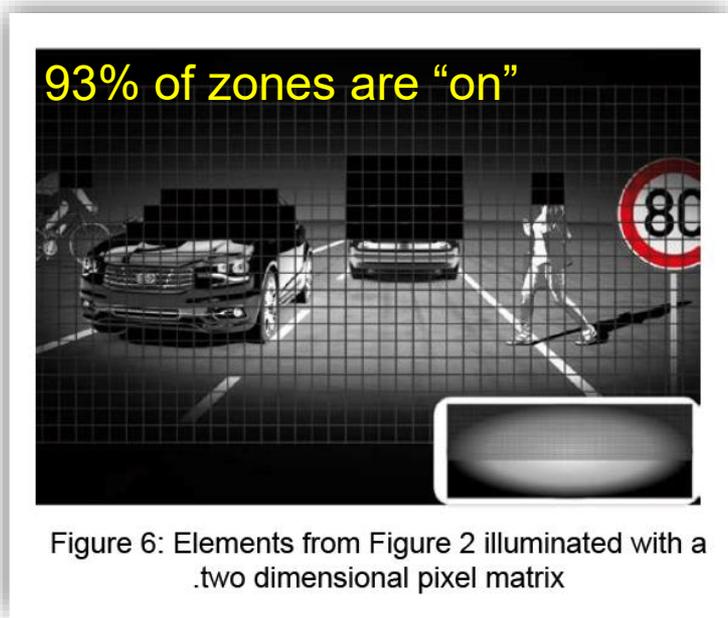
see: Programmable Automotive Headlights

Robert Tamburo<sup>1</sup>, Eriko Nurvitadhi<sup>2</sup>, Abhishek Chugh<sup>1</sup>, Mei Chen<sup>2</sup>,  
Anthony Rowe<sup>1</sup>, Takeo Kanade<sup>1</sup>, Srinivasa G. Narasimhan<sup>1</sup>

<sup>1</sup> Carnegie Mellon University, Pittsburgh, PA USA

<sup>2</sup> Intel Research, Pittsburgh, PA USA

# Impact of ADB masking on efficacy



illumination vs. Visualization in Headlamps: Way towards HD light source requirements

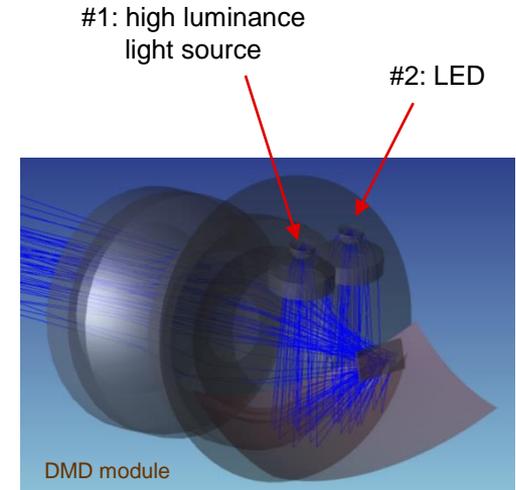
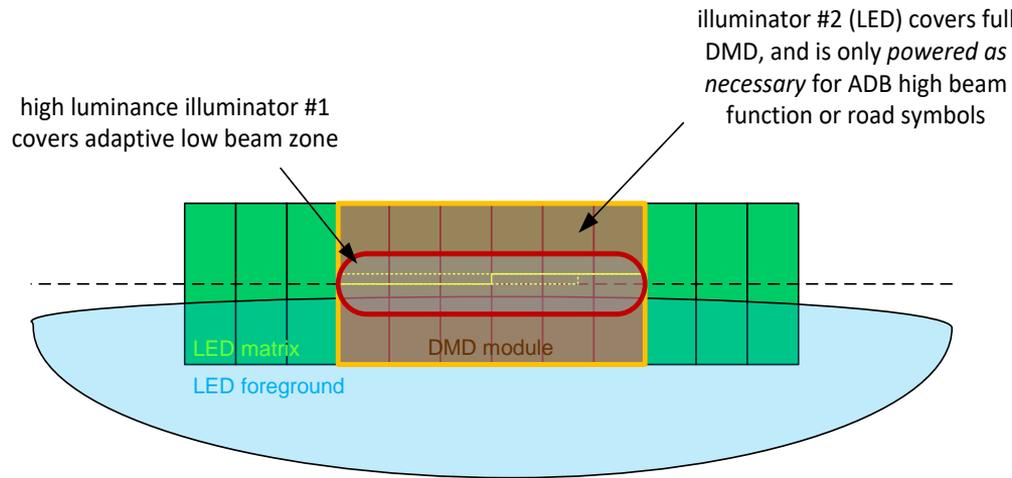
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880	zones	total (~40x22)
65	zones	are off...
815	zones	are on...
0.93		subtractive loss factor
24.4	lm/W	DLP efficacy, baseline
<b>22.6</b>	<b>lm/W</b>	<b>DLP efficacy, adjusted</b>
<b>21.5</b>	<b>lm/W</b>	<b>micro LED efficacy</b>

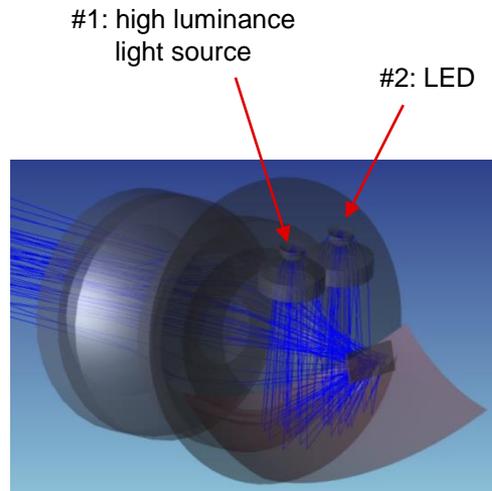
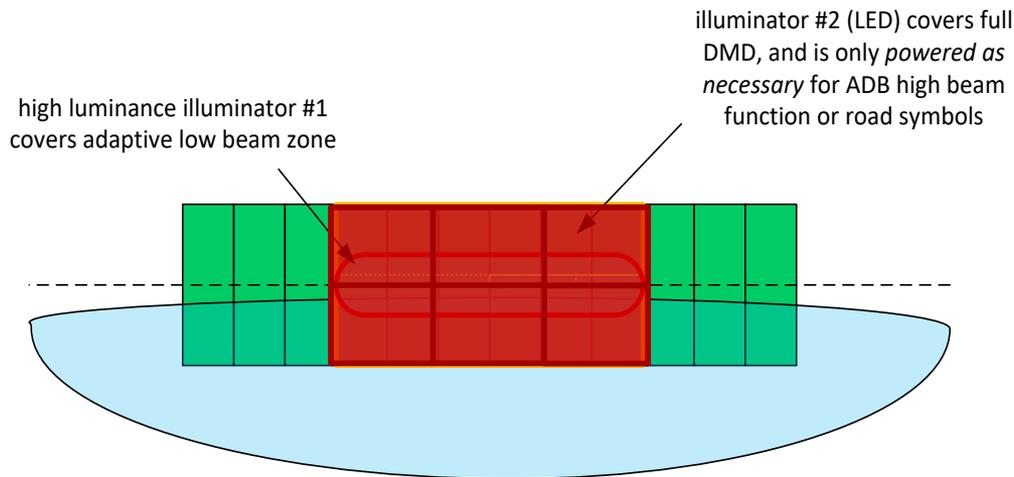
The net impact on total efficacy from “subtractive” ADB has been greatly exaggerated – with *high resolution*, very little *subtracting* actually happens in real-world situations

# Future improvements – mix of high luminance source and LED improves low beam-only efficiency



During low beam only operation - majority of illuminator power directed to cut line region where most of the light is needed, the broader coverage LED operated at reduced current

# Future improvements – mild segmentation of LED



Modest segmentation of LED source further enhances situational power consumption, allowing for up/down left/right source power optimization – high density micro-LED technology is not required, a few dimming zones is enough

# Surprise and delight with DLP Technology

- Puddle lights capable of animation and full color
- Develop unique welcome sequences or messaging
- Reinforce branding or ease communication
- Many install locations:
  - Side-mirror, vehicle corners, rocker panel, etc.



# Surprise and delight with DLP Technology



Photos from TI Exhibition Booth at CES 2019

# DLP Technology offers compelling solutions in automotive lighting

- **Highest resolution** with 1.3 million pixels for precise light control
- Uniquely enables true **on-road symbol projections** with sufficient vertical resolution
- **Smooth** ADB masking
- Programmable and customizable = **future-proof** in changing regulatory landscape
- Suitable for **additional innovation** in long range projection applications
- **Good efficiency** and a path towards even higher efficiency
- Automotive qualified and **available today**

ENHANCES DRIVER VISIBILITY, MINIMIZE GLARE, AND COMMUNICATE WITH LIGHT