



Technology with Vision

# Boost Safety and Styling – from Today up to Autonomous Vehicles

Safer, Smaller and Smarter Lighting Technologies

5th DVN US workshop in Rochester, Michigan  
15–16 January, 2019

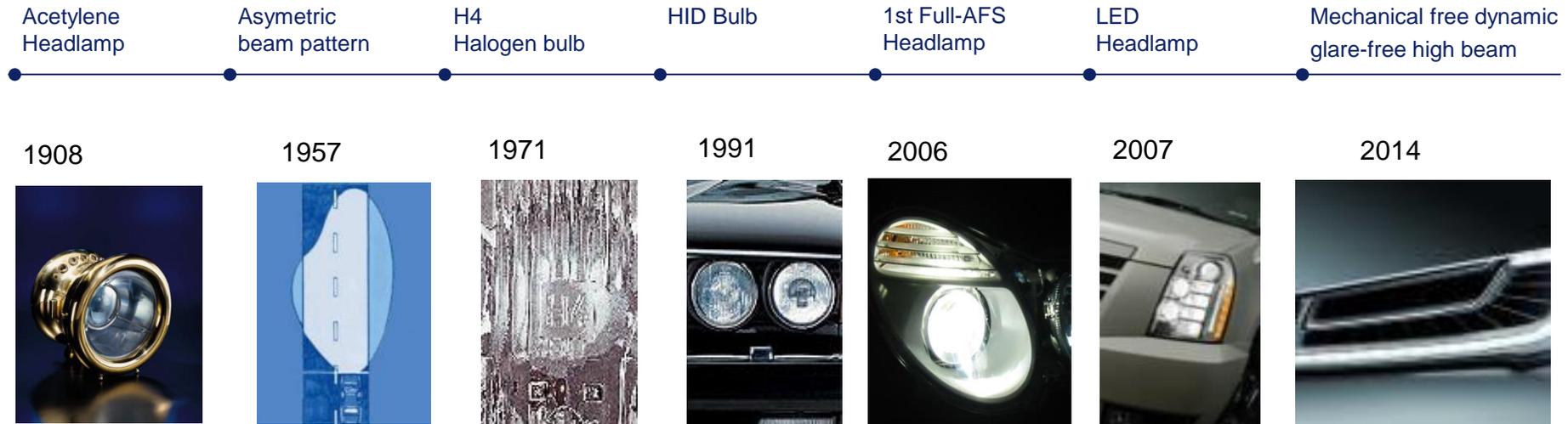
Christian Schmidt  
Michael Kleinkes

Innovation Lighting  
VP Lighting Development

HELLA GmbH & Co. KGaA



# Automotive lighting technology history



# Automotive lighting technology today

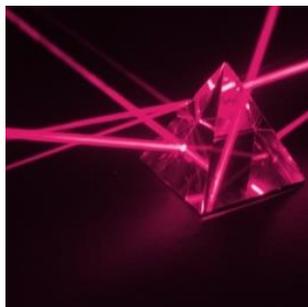
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Matrix headlamps for ADB



First headlamps including digital light



LASER lightsource



individuell projections



animation

## Ongoing trend slim headlamps

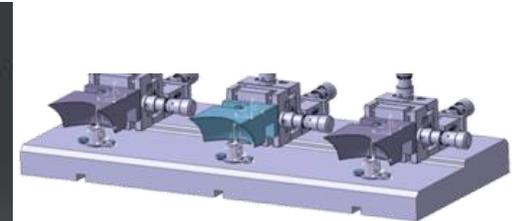
Narrow visible line



**HELLA VISION ONE Headlamp**

**10 mm forefield / 15 mm main beam**

**realised by high luminance light sources**



## SMALLER

Reduced Sizes of Light Functions Serve Design Requirements

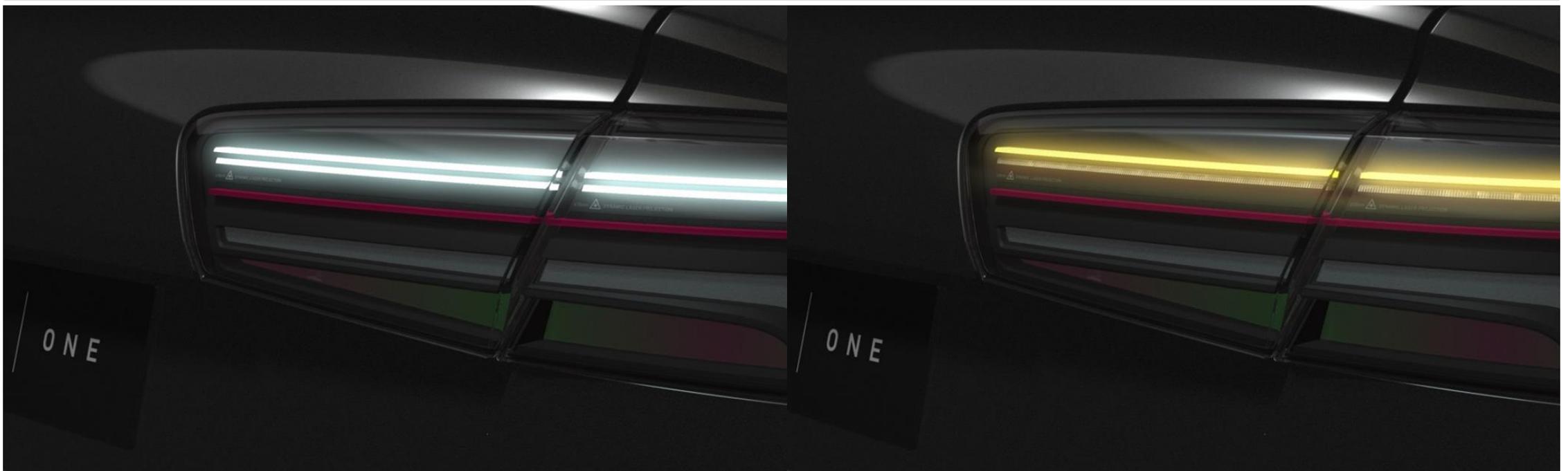


**3mm line for daytime running and turn indicator  
in the headlamp**



## SMALLER

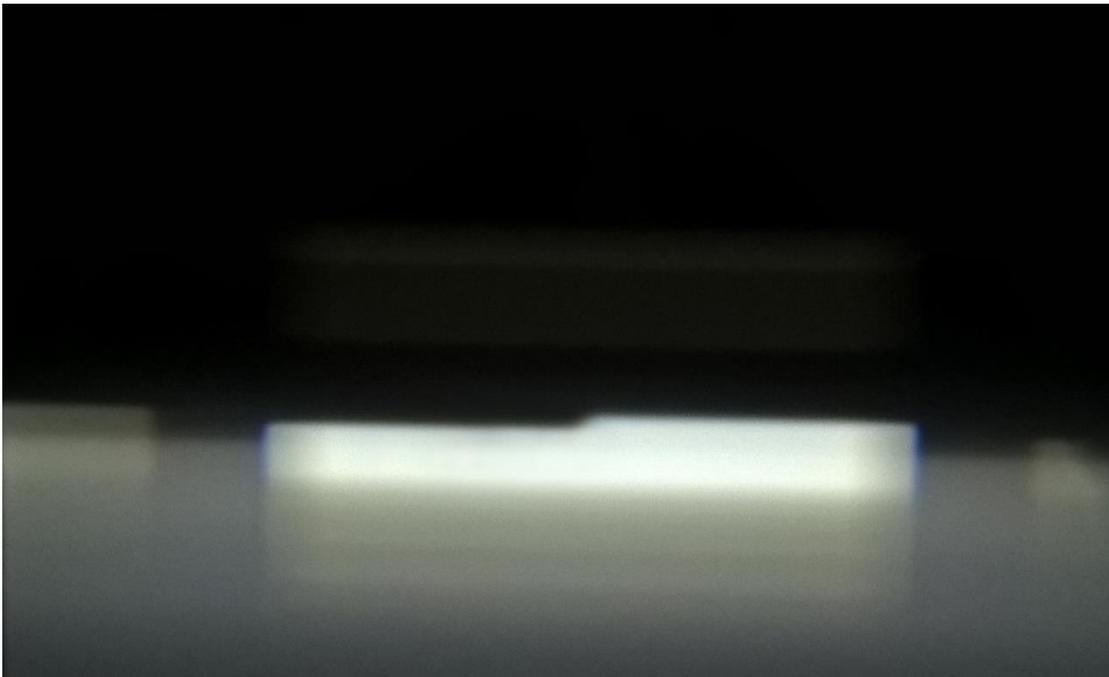
Reduced Sizes of Light Functions Serve Design Requirements



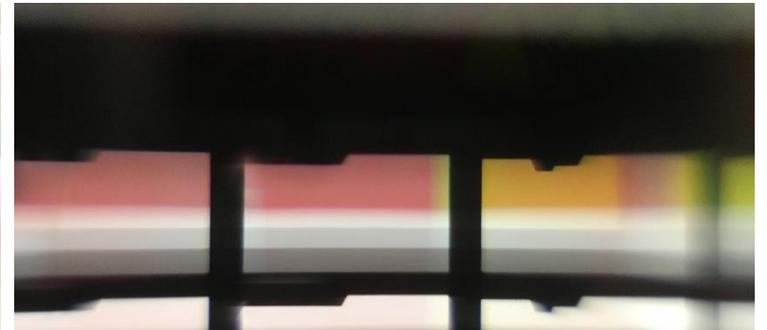
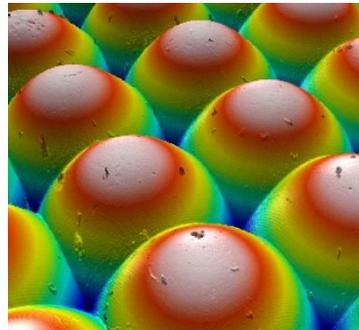
**slimline for daytime running and turn indicator  
in the rearlamp**

## SMALLER

### Micro lens arrays for headlamps



**Microlens arrays allow modules with less than 15mm high for low beam applications**



# Boost Safety and Styling – from Today up to Autonomous Vehicles

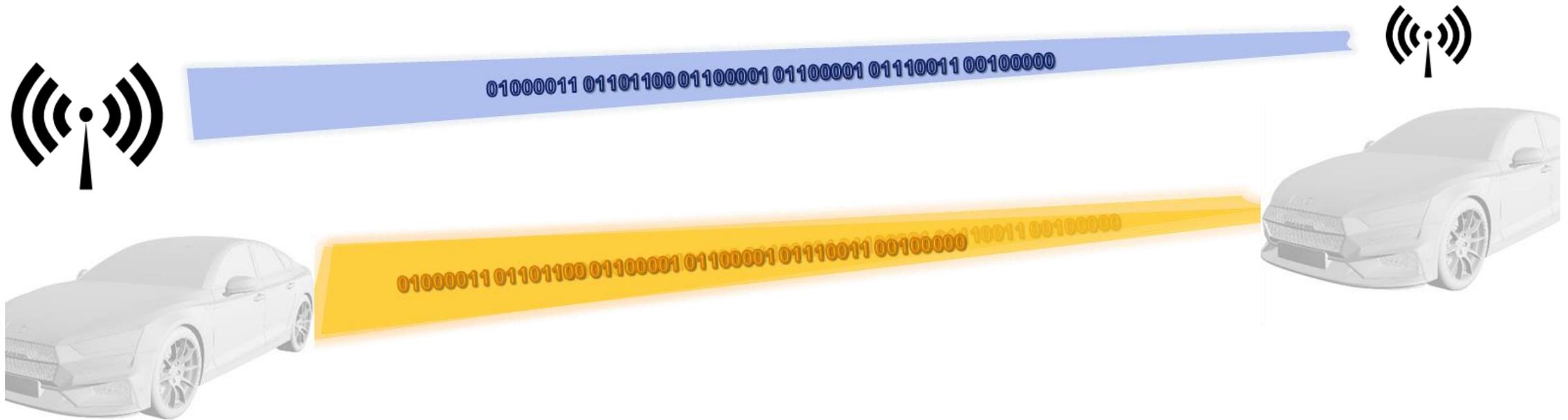
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## Topics to work on:

- **Communication**
  - Car to Car
  - Car to pedestrian
  - Car to x
- **Animation/ Individualisation**
- **Sensor integration**

# Communication Car to Car

## Visual Light Communication (VLC) Data transfer by light



- Radio alone is not able to guarantee a continuous and fast communication
- Visible Light is suitable as redundant communication link
- Connectivity relay on a fast and smart combination

## Communication Car to Car rear lamp as information panel



## Information about autonomous mode by display

## Communication Car to Car / Car to pedestrian usage of color



### Information about autonomous mode by color

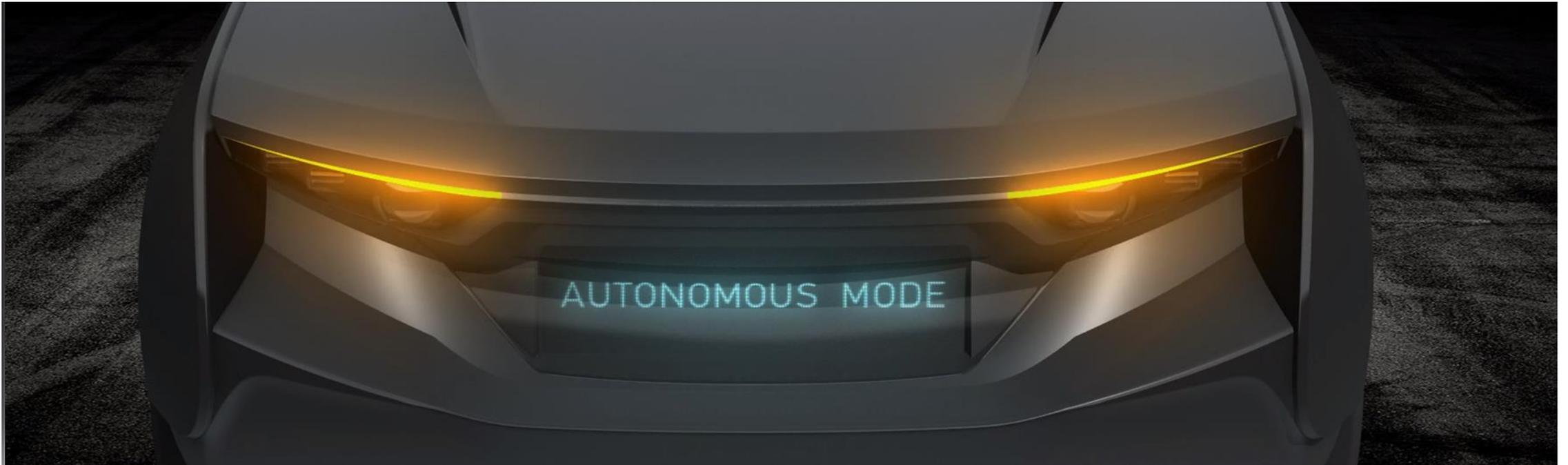
### Cyan as indicator for autonomous mode

## Communication Car to pedestrian usage of color



## Information about autonomous mode by color

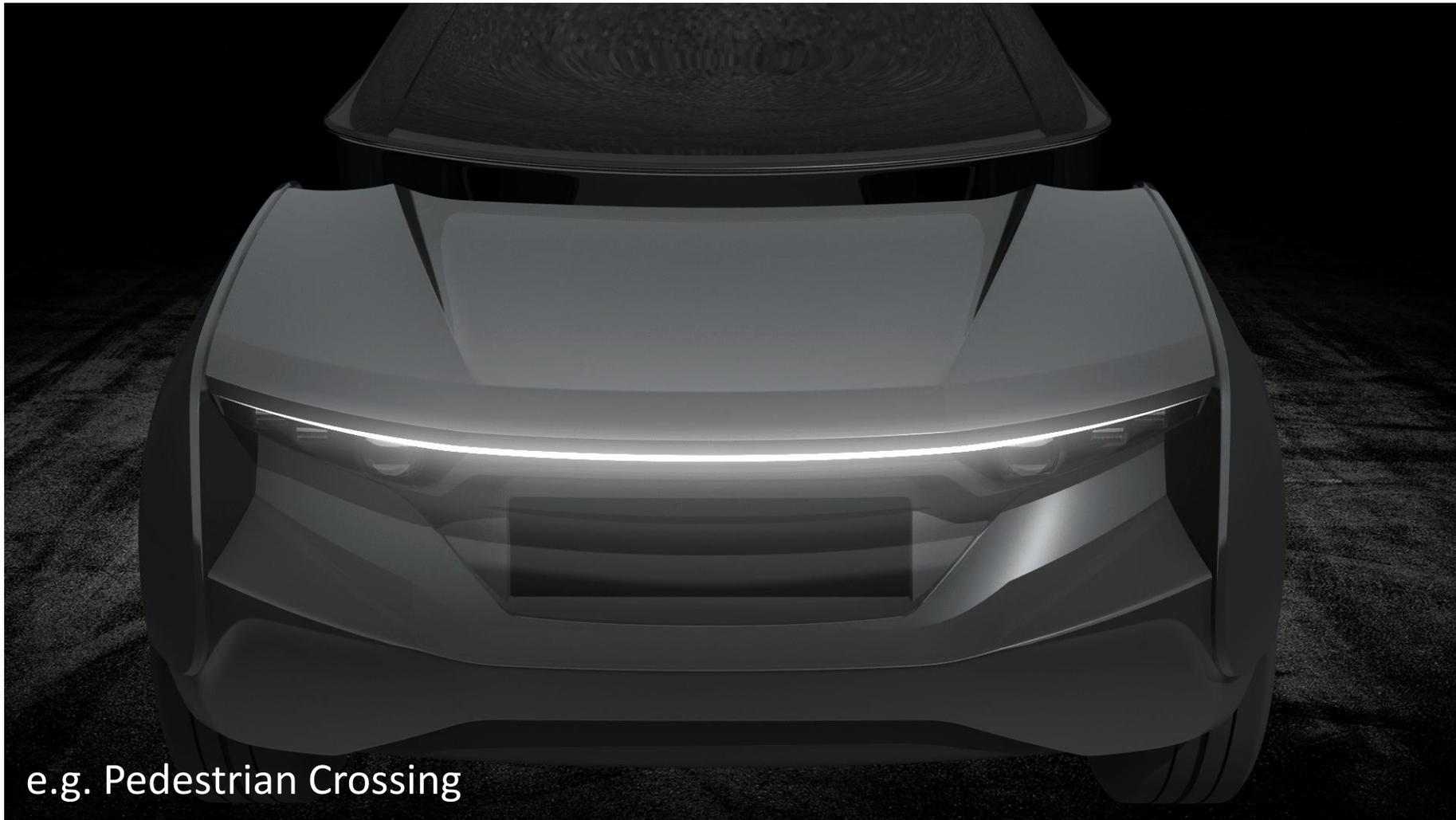
## Communication Car to pedestrian by display



## Information about autonomous mode by display

## Communication Car to pedestrian by display

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e.g. Pedestrian Crossing

# Communication Car to pedestrian by light

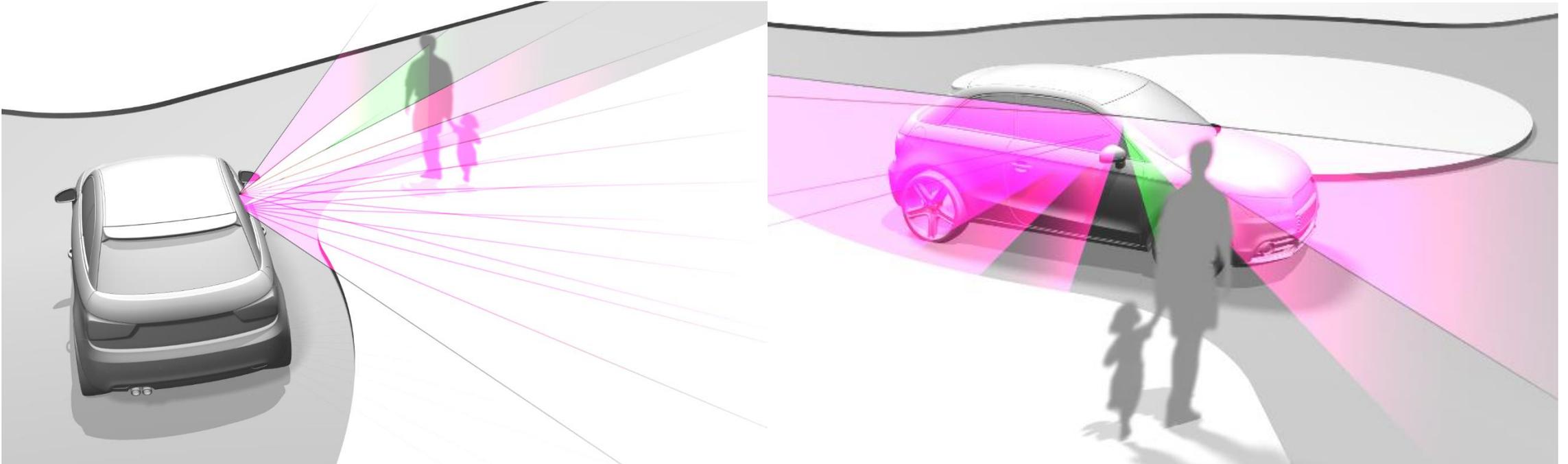


e.g. Pedestrian Crossing

J3134 SAE Automated-Driving Lamps  
J578 Color Specification (discussed green or blue)



## Communication Car to pedestrian signal modul for individual information



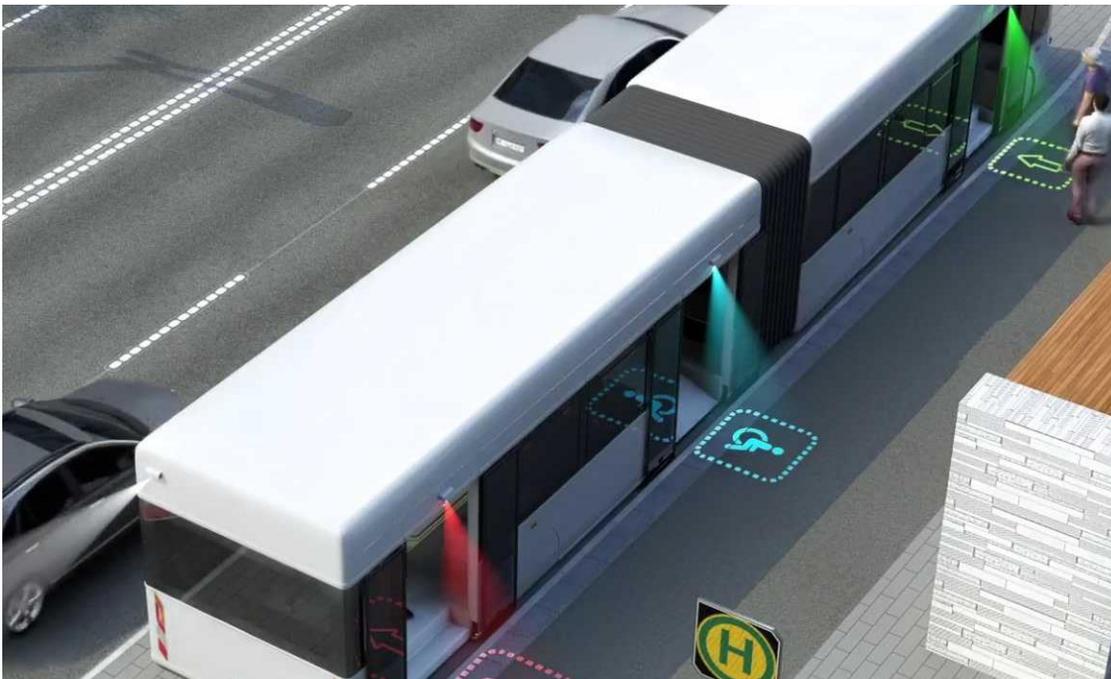
**Pedestrians are informed “I have detected you”**

## Communication Car to X warnings by additional elements



## Attention warning by rearwindow projection

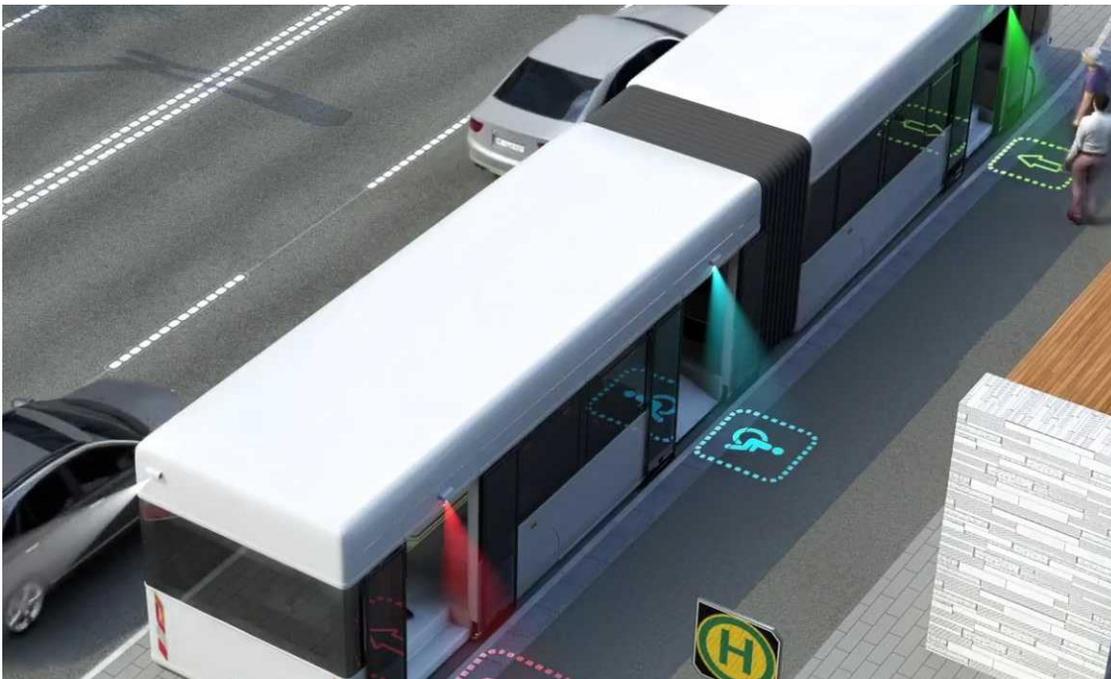
## Communication Car to x additional projection moduls



## Information and warning by projection



## Communication Car to x additional projection moduls

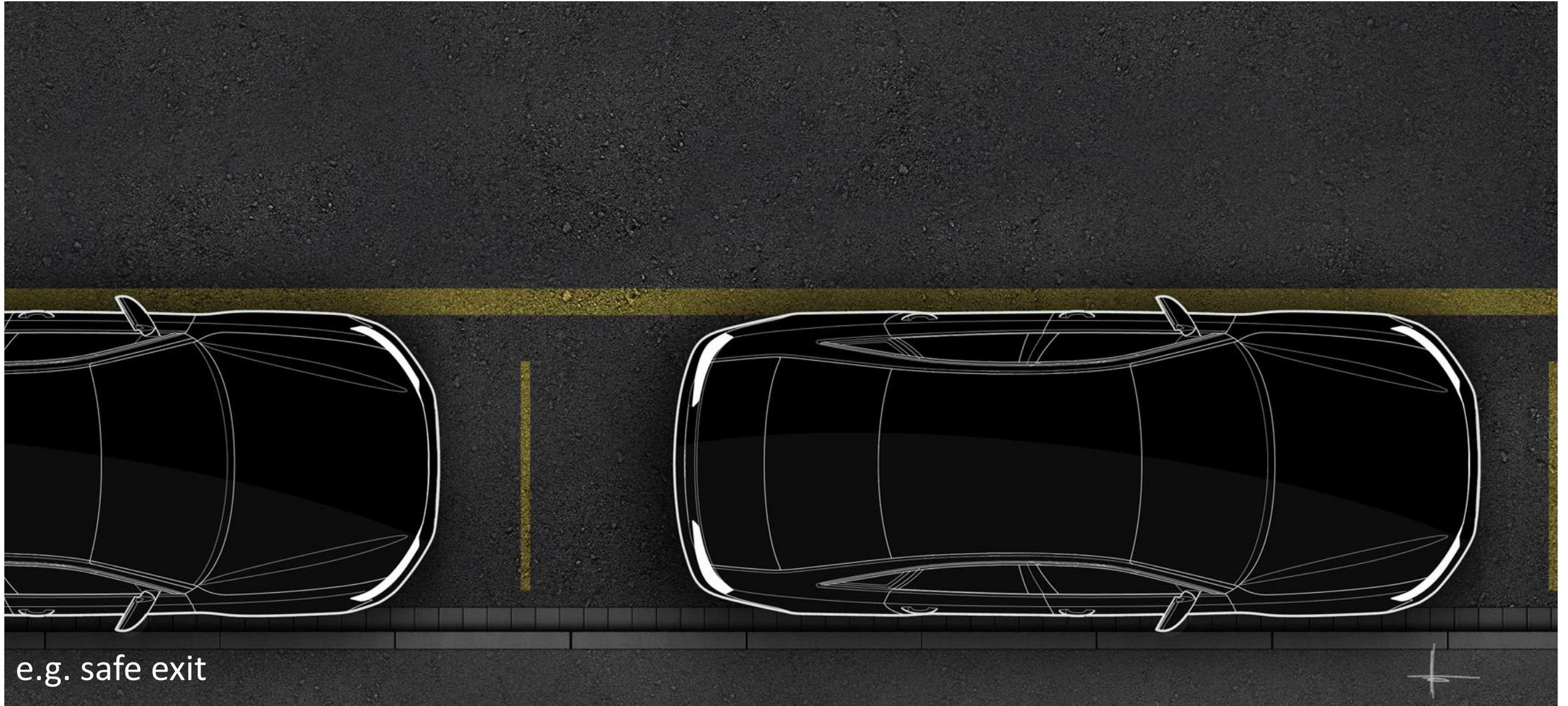


Information and warning by projection

“from dusk till dawn”

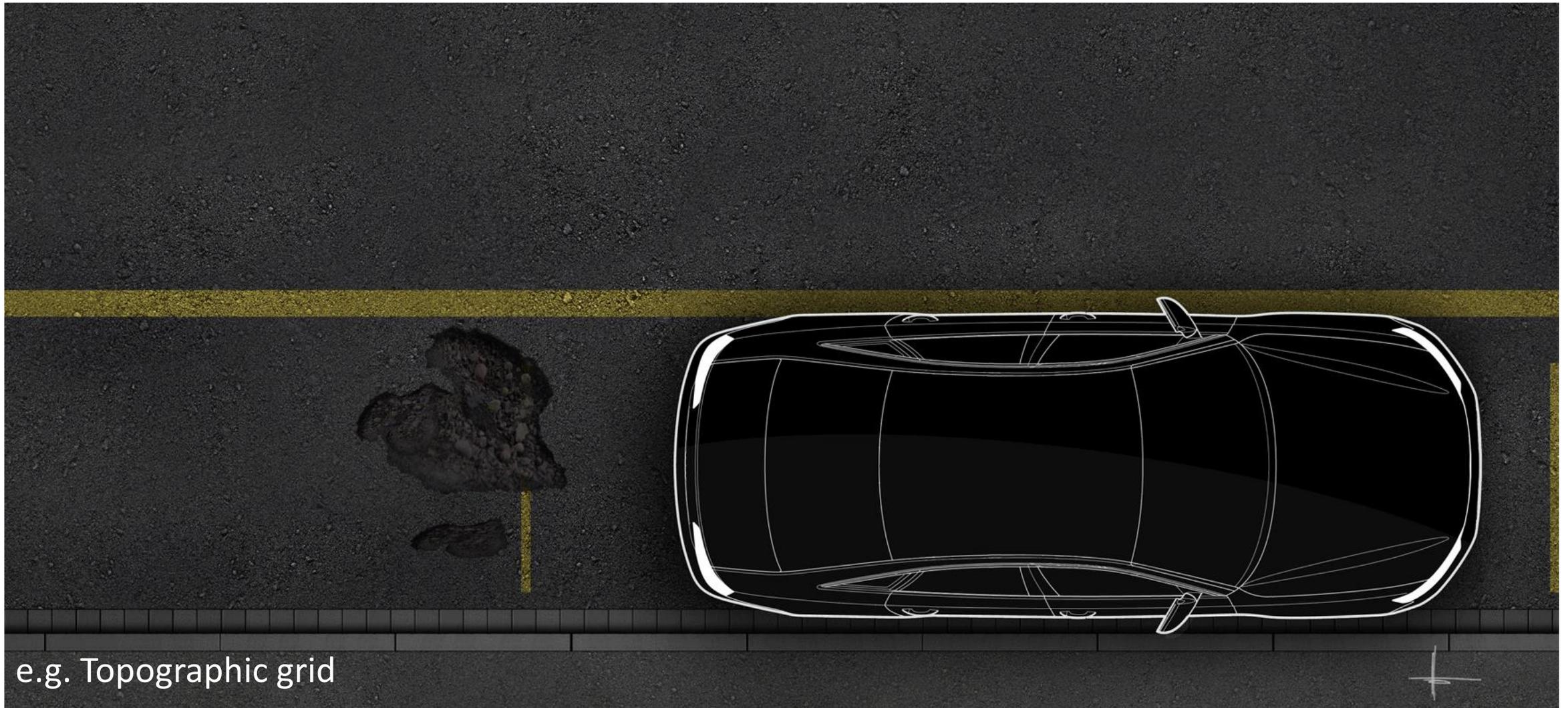


## Communication Car to x additional projection moduls



e.g. safe exit

## Communication Car to x additional projection moduls



e.g. Topographic grid

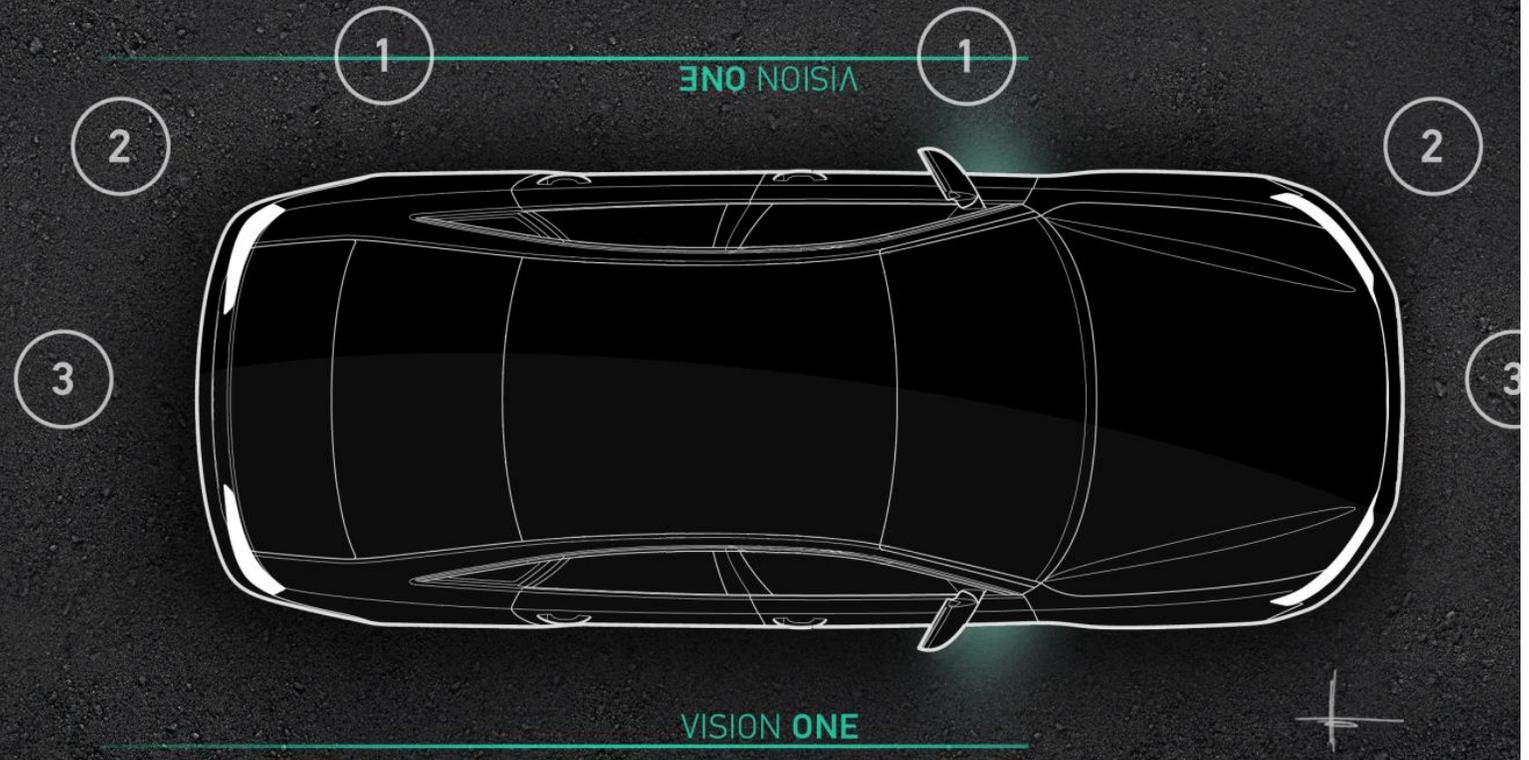
# Animation/ Individualisation

## additional projection moduls



### HOLISTIC LIGHTING SCENARIO „Welcome“

- Start by pushing the remote key
- 1 MLA projection lamp: CYAN  
Additional mirror indicator lamp: CYAN
- 2 Headlamp (DRL/indicator): CYAN  
Rear lamp (backup light/indicator): CYAN
- 3 Grill lamp: CYAN  
License plate lamp: CYAN
- 4 All lamps: turned off or color change



# Sensor integration headlamp system knowledge as a basis for sensor integration



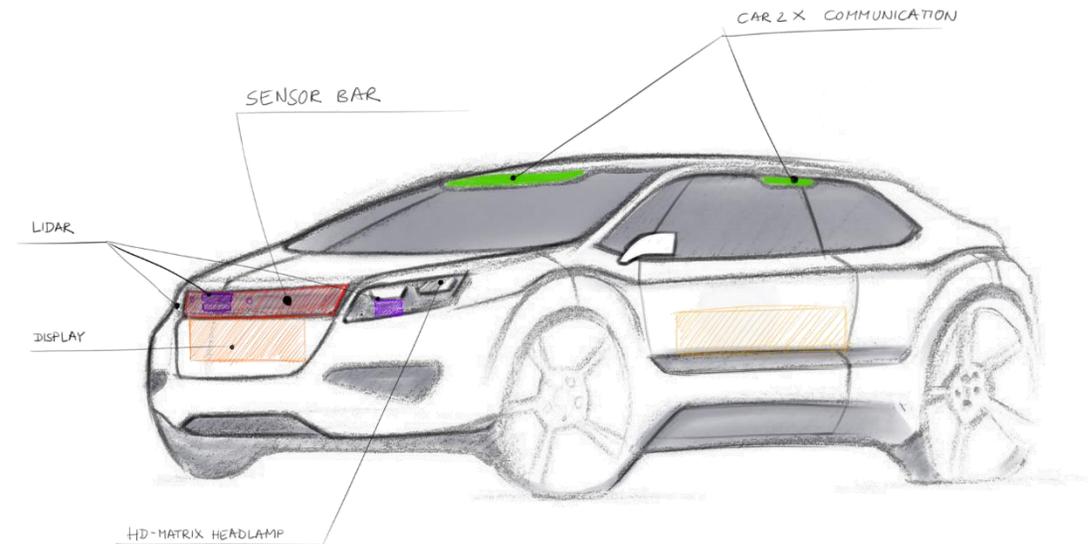
Integration of sensors e.g. Lidar in headlamps

Enabler for autonomous driving?



# Resumé

- Overall: Shift from technology driven towards application / use cases
- Communication to environment by light is key element for autonomous driving
- Projection elements are important for information and animation
- Sensor integration is necessary to support the new driver “The computing unit of the car”





Technology with Vision

Christian Schmidt

Michael Kleinkes