

**3M CONNECTED CARS** 

# Advanced Driving Sensor Technologies

Tammy Meehan Russell Global Business Development Manager Auto Sensors

# Did you know...

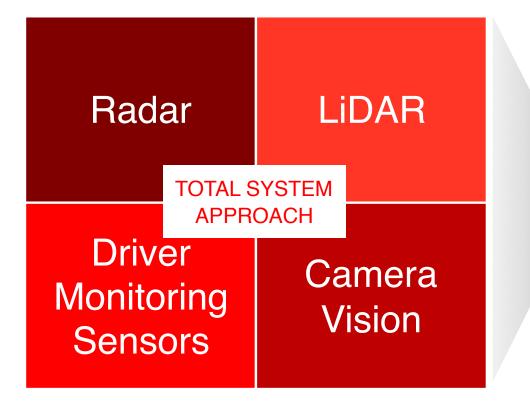
3M has been providing solutions to the automotive industry since 1914.

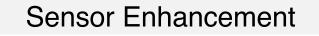
3M transformed the Consumer Electronics Industry with our multi-layer optical films

No matter where you go, you're never more than 1 meter away from a 3M product.

3M has been helping to improve roadway safety for 80 years by tackling issues around visibility of road markings and traffic signs.

## **3M ADAS Sensor Applications**









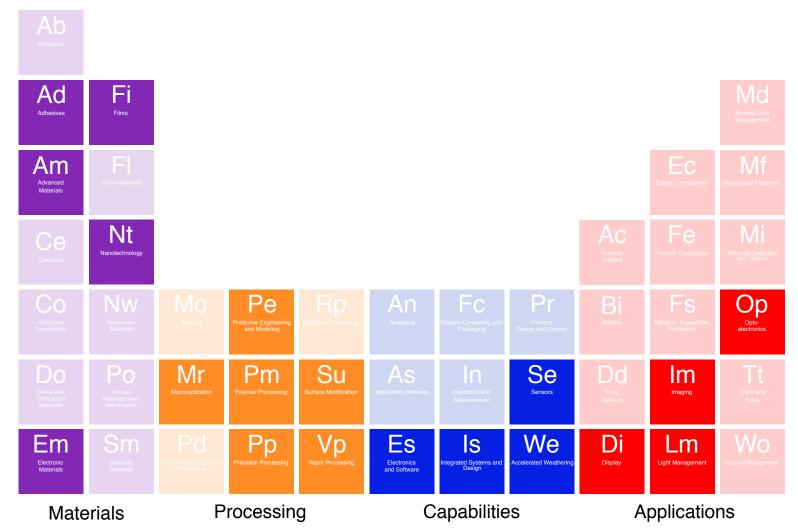


**Sensor Protection** 





We leverage 19 of 3M's 46 technology platforms to ensure clarity of the signal across all sensor types.



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I need to trust that my sensors will work in harsh weather and road conditions.

### Protection: Exterior Grade Performance





#### Weather

- Moisture Penetration
- UV Degradation
- Heat/Cold Degradation

#### Cleaning & Repellency



- Dirt
- Water
- Salt
- Fog
- Fingerprints



#### Durability

- Scratches
- Rock / Debris
- Chemical Washing

#### **Design Flexibility**



# <image>

## Thank You

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