

DrivingVisionNews.com Automotive lighting and driver assistance technologies

DVN CONFERENCE ON LIDAR

"SYNERGIES OF LIDAR AND AUTOMOTIVE LIGHTING"

- THE DORINT HOTEL MAIN-TAUNUS CENTER, FRANKFURT-SULZBACH -



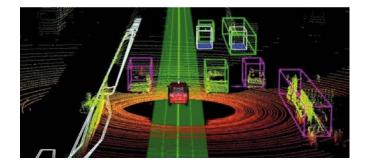


This first DVN conference on lidar will take place at the Dorint Hotel Main-Taunus Center, Frankfurt-Sulzbach on November 20, 2018, with exhibitors pitches and a welcome dinner the evening before on November 19.

THE EVENT OF THE YEAR IN AUTOMOTIVE LIDAR

Since DVN announced this first conference on automotive lidar, we got a very positive feedback from both the automotive lighting and lidar communities. We expect high level representatives from Car makers Audi, BMW, Ford, Hyundai Motors, JLR, PSA, SEAT, PSA, Renault, Toyota, Volvo, set makers Automotive Lighting, Hella, Koito, Mobis, Valeo, ZKW, and lidar system players Velodyne, Valeo, Innoviz, Ouster, Infineon, Jenoptik, LeddarTech, Ouster, Fraunhofer IMS, and Mobileye, global leader in the development of vision technology, to take an active part in the event.

DVN will offer an interactive program with speakers and presentations from both communities, an exhibition area for lidar components and system manufacturers, nume-rous networking opportunities during dinner, lunch and coffee breaks.



DVN ambition is to provide all key stakeholders in the lighting community ins and outs on the lidar technology and key stakeholders in the lidar community access to high level automotive decision makers in order to promote lidar.

RATES

Registration online at: https://www.drivingvisionnews.com/lidar-conference

Entree fee for conference, Lunch and Welcome dinner: **950 Euros / Person**

For detailed information on exhibition booths opportunities, please contact:

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ROOM BOOKING DORINT HOTEL MAIN-TAUNUS CENTER, FRANKFURT-SULZBACH

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Driving Vision News (DVN) is an International tech-watch web site (www.drivingvisionnews.com) covering automotive lighting technologies on a globa evel. DVN publishes weekly newsletters and monthly reports which make you part of a real community of lighting professionals round the world.



AGENDA LIDAR CONFERENCE 19-20 NOVEMBER 2018

EVENING BEFORE CONFERENCE-NOVEMBER 19

17:00 REGISTRATION & COCKTAIL

- 17:30 5 MINUTES PITCHES BY EACH EXHIBITOR
- 19:00 WELCOME DINNER

CONFERENCE DAY NOVEMBER 20

MORNING

- 07:30 WELCOME BREAKFAST
- 08:00 **Opening by Hector Fratty**, DVN, CEO **Keynote by Heiko Leppin**, Continental, Technical Expert automotive lidar - "Landscape of automotive LiDAR"

08:30 SESSION 1-Part 1: LIDAR AND VEHICLE AUTOMATION

Chairman: Ralf Shaefer

Valeo, Joachim Mathes, R&D and Product Marketing Director, Driving Assistance "Trends in Sensing and Integration opportunities for automated vehicles"

Velodyne, Erich Smidt, Executive Director Europe – Velodyne LiDAR "Light-DAR – Taking Sensor Integration to the Next Level"

Innoviz, Klaus Wagner, Innoviz General Manager Germany "Achieving Mass Commercialization: What will it take for autonomous driving to go mainstream?"

LeddarTech, Pascal Tousignant, Product Line Manager, LeddarTech "Demystifying LiDAR Technologies and Business Models for Automotive AD Applications"

09:30 COFFEE BREAK

10:00 SESSION 1-Part 2: LIDAR TECHNOLOGY IMPLEMENTATION

Chairman: Leo Metzemaekers

Ouster, Raffi Mardirosian, VP Corporate Development "Bringing Moore's law to Lidar"

Infineon, Erik Wilbrink, Director BD Infineon "Infineon, enabling MEMS mirror based Lidar"

Jenoptik , Sebastian Schau, Head of R&D BU Sensorik @ Jenoptik Jena "Photonic technologies for long range LiDAR"

Fraunhofer IMS, Werner Brockherde, Fraunhofer IMS Duisburg, Department Head- Optical Sensor Systems "Solid-State LiDAR"

11:00 COFFEE BREAK

11:30 SESSION 2-Part 1: LIDAR INTEGRATION - VISION OF CAR MAKERS

Chairman: Wolfgang Huhn

Renault, François Bedu, Lighting Simulation, Performance, System and Homologation Team Leader and **EL-HAJ-SHHADE Ghayath**

"LIDAR's integration in Renault Symbioz: Lessons learned"

Audi, Dr. Olaf Schubert, Audi AG "The challenge of integrating LIDAR sensors in cars"

Ford, Thorsten Warwel, Lighting Global Core Manager "Light for sensors in an autonomous vehicle environment: What are our options and challenges: Lidar, Camera, Night vision, Radar..."

PSA, Alain Servel & Whilk Goncalves, Head Lighting and Signalization Innovation "Evolutions of Lidars dedicated to Autonomous Driving"



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CONFERENCE DAY NOVEMBER 20

AFTERNOON

12:45 LUNCH

13:45 SESSION 2-Part 2: LIDAR INTEGRATION- VISION OF SET MAKERS Chairman: Ingolf Schneider

> Hella, Michael Kleinkes, Dr. Dietmar Stapel, Carsten Roch "System components and integration for sensors"

Valeo Lighting, Laurent Evrard, Director R&D "Augmented visibility with cleaned Lidar headlamp system"

Koito, Motohiro Komatsu, Manager R&D "Simulation of detection performance by LiDAR location in automated vehicles"

ZKW, Ralf Klaedtke, CTO "Synergies of ADAS and Lighting"

14:45 COFFEE BREAK

15:15 SESSION 3: MARKET OUTLOOK, SIMULATION AND TESTING

Chairman: Paul-Henri Matha

Yole Developpement, Alexis Debray, Analyst "LiDAR - The multi billion dollars opportunity for automotive suppliers"

Optis, Julien Muller, Strategic Project Director, Head of German center of expertise "LiDAR simulation for autonomous vehicle development"

Vedecom, Gilles Le Calvez, Vehicle program Manager "Getting the most from the lidar"

16:00 COFFEE BREAK

> 16:30 SESSION 4 - DISCUSSION PANELS

Panel n° 1: "Comparative pros and cons of each lidar technology" Moderator Ralf Schaefer with Blickfeld, Continental, Fraunhofer IMS, Infineon, Innoviz, Jenoptik, LeddarTech, Ouster, Valeo, Velodyne

Panel n° 2: "Future of lidar integration in Headlamps" Moderator Wolfgang Huhn with Hella, Valeo Lighting, Koito, AL, ZKW, PSA, Renault, VW, Ford

17:30 CLOSING

Online registration at: www.drivingvisionnews.com