

This week, Driving Vision News is focused on Japanese news with 2 publications:

Tokyo Motor Show report

Take a look at this report, which gives a good overview of the many new Japanese vehicles on display as well as the state of the Japanese lighting and driver assistance suppliers' strategy and innovation. With so many new Japanese models at the show, we captured a better sense of the forthcoming trends of these car makers and the confirmation of their first priority of energy reduction which means for lighting suppliers wattage reduction, weight reduction and depth reduction.

It is interesting to understand in this report the link between the new environmental needs of car makers and the styling consequence on headlamps and rear lamps.

Interview with Ichikoh chairman

Kazuo Kawashima explains how he divided by 20 in 6 years Valeo customer line return, what is his strategy and what he is now doing at Ichikoh, a company with 3.500 people for sales of €1.1b from a strategy.

He presents an interesting position on why Xenon take rate is so high in Japan and on the targets of his company. He shares his views on the future of LED headlamps concerning lighting performances and cost.

And we've got more news and views in the works — stay tuned!

Sincerely yours

