

Taiwan-based vertically-integrated LED firm Lextar Electronics have formed a strategic alliance with Guangzhou ZEO Electronic Technology, one of the three largest China-based makers of aftermarket vehicle lighting items.



Lextar signed a pact with ZEO at the China International Automotive Aftermarket Industry and Tuning (Autumn) Trade Fair recently, during which ZEO showed seven products made from Lextar-produced LED devices. Lextar began to ship Core series LED devices for automotive headlights to Guangzhou ZEO in July, with shipments totaling two million units scheduled through April 2018. Core series LED devices are based on ceramic substrates featuring high heat dissipation in packages of three, four and six chips. Lextar have been touting the Core series among car light suppliers of China-based automakers. Lextar already send white-light CSP (chip scale packaging) LED devices for automotive fog lamps and direction indicators to Japan-based aftermarket lamp makers.

Lextar aim to hike their revenue proportion for vehicle lighting and infrared applications to 20%.