

Mike Manley succeeds Sergio Marchionne as CEO of Fiat Chrysler Automobiles. Manley has headed Jeep since 2009 and the Ram brand since 2015. He prevailed over two other FCA veterans: CFO Richard Palmer and Alfredo Altavilla, the COO of FCA's Europe, Middle East and Africa region.



Manley, born in Edenbridge, England, has been part of the Group Executive Council, FCA's governing body, since 2011. He joined DaimlerChrysler in 2000 as director of network development at DaimlerChrysler UK. He held different international positions at DaimlerChrysler and then Chrysler before being appointed president and CEO of Jeep at post-bankruptcy Chrysler Group in June 2009. Under his watch, Jeep's global sales have quadrupled, and the brand is within reach of selling 1 million vehicles in the U.S. for the first time this year.

Manley also oversaw the expansion of Jeep into China as COO of FCA's Asia-Pacific region, which has become a third profit center for the automaker behind North America and Europe, from 2011-2017. He formed a close relationship with Guangzhou Automobile Group Co. executives to significantly grow a joint venture with the Chinese automaker for localized manufacturing and a sales and distribution network in the country. In October 2015, Manley, who holds a Master of Business Administration from Ashridge Management College, also was given responsibility for the Ram brand.