

Porsche will use Augmented Reality at their 189 US repair centres for the first time, thanks to the Tech Live Look system based on R-7 connected glasses designed by Osterhout Design Group.



In addition to the connected glasses, Tech Live Look is based on Atheer's AiR Enterprise software platform. The idea is to provide authorised service technicians with all the knowledge of experts while leaving their hands free to work on the car.

Before that, a complex technical problem required a long delay to be solved, with many round trips of messages, telephone calls, photos and site visits by the technical staff to identify and repair.

The Tech Live Look, tested last year, will be deployed on 3 of 189 US stores this week. Another 75 should be equipped by the end of the year. The rest should be operational next year.