

Iteris have agreed with Qualcomm to deliver safety data to trucking fleets. The data will be captured by Iteris' Lane Departure Warning system and Meritor WABCO's SmartTrac and OnGuard active safety systems. It will be transmitted to fleet managers via Qualcomm's Mobile Computing Platform. Using the system, fleet managers at transportation and logistics companies that use Qualcomm's onboard fleet management technology will be able to easily identify risky driving behavior and provide drivers with appropriate training to reinforce safe driving practices.



The new system provides a single point of access to synchronise and review driver performance data for individual drivers as well as the entire fleet. The data covers braking, stability control events, following distances, and lane-departure warnings. It uses information transmitted from each vehicle's mobile computing platform. The system uses Qualcomm's Analytics Manager service, which consolidates data from numerous sources and presents it in clear visual formats such as dashboards, graphs, and tables.