



Alberto Broggi
at VISION congress 2008

Dr. Alberto Broggi's VisLab, a spinoff of the University of Parma, has taken on an entirely new level of adventure for robotic cars. VisLab will participate in the Shanghai Expo with a project, partially funded by the European Research Council (ERC), to demonstrate the feasibility of moving goods between two continents with non-polluting vehicles powered by green energy and with virtually no human intervention. Some goods will be packed in Rome, others collected throughout the trip, and the lot will finally be taken to Shanghai on vehicles with no driver for the first time in history. VisLab will be responsible for vehicle technology and automation issues, while Overland will be responsible for logistics and media events.

The aim is to demonstrate, through an extensive and impressive test, that the current technology is mature enough for the deployment of non-polluting autonomous vehicles in real conditions. Moreover the Municipality of Rome, an active player in this project, is planning to exploit these vehicles downtown to deliver goods to shops, collect trash, and arrange sustainable mobility in the last mile.

More info on the experience at the next newsletter